THE CASH BOX

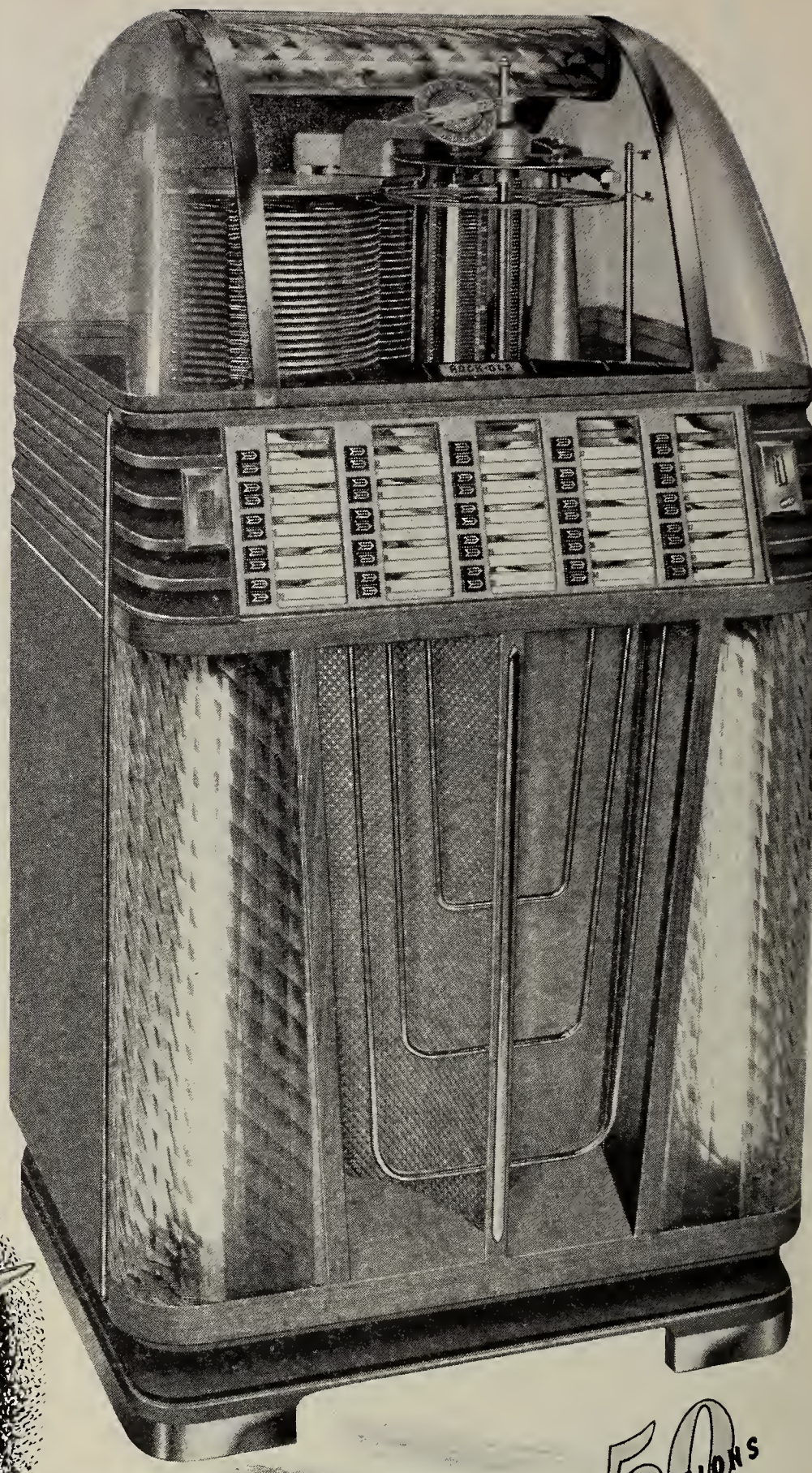
VOLUME 12, NUMBER 49

SEPTEMBER 1, 1951

Henri Rene seems delighted to heed April Stevens' request to "Gimme A Little Kiss, Will Ya, Huh?" The new RCA Victor singing sensation, who makes it two in a row with her newest disk, came out of obscurity with an old Cole Porter number titled "I'm In Love Again" and quickly worked her way to the top of the heap. With her initial recordings soaring into the smash bracket, Victor recently lifted her option and now April can look forward to the big things which are in store for her.

The Outstanding Achievement of the Coin-Operated Phonograph Industry

Model 1434



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OPERATORS AND SALESMANSHIP

One very well known operator wrote us, since the appearance of the editorial in this space some weeks ago, "Lazy, Lazy, Lazy Operators," that he believed the average operator in the nation should take a course in salesmanship for, he wrote, he believes that operators have either forgotten how to sell, or simply neglect to sell their locations.

The fact remains, after a cross-country survey, that the average operator, as this coinman indicates, neglects to sell his locations on coin operated machines as business stimulators.

It is also a further fact that the average operator seems to sneak into locations, plug a new machine into the electrical outlet, and sneak right out again.

No salesmanship. No promotion. No stimulating exploitation. Just plug in and get out, seems to be the method adopted by many ops thruout the country.

It was this very fact which caused us to write the editorial, "Lazy, Lazy, Lazy Operators."

Simply because operators had forgotten the very first principle of this industry—salesmanship.

Long ago, when the industry was coming into its own, during the depression of the early thirties, salesmanship was always considered the main factor by every operator.

Whether he could, or could not, sell with any deftness and expertness, he did make it his business to simply sock right into the location owner with all he had on the ball to win that location's complete cooperation for the new machines he brought into the spot.

Today, too, many ops have grown to the point where they have "agents" covering their locations for them. Among these larger ops there are less than five per cent who intimately know fifty per cent of their location owners.

In the old days every operator knew every location owner intimately enough to call him by his first name, knew his children's names, his wife's name, the names and business of his uncles, aunts, and what other relatives existed.

Salesmanship was the first requisite of every operator in those days. He sold, sold, sold, and then sold the location all over again, on his service, his equipment, and the business stimulating qualities of all coin operated machines.

Salesmanship still remains the most important necessity for every operator in the nation, regardless of how small or how large his operation.

Operators must continue to sell location owners on the value of the equipment to that location owner.

They must, all over again, revive the might and purpose of "business stimulators" which every coin operated machine of an entertainment nature really is.

They must sell, sell, sell, and sell over and over again.

And if the operator hasn't the time, then he should employ expert salesmen, just as salesmen are employed by every organization with whom he does business, to call on his location owners, become better acquainted with them, sell them on the service of the coin operated business stimulators in their places of business.

Sell, sell, sell and continue to sell the location, to the point where cooperation becomes so automatic it raises the average of the spot to surprising new highs for the operator.

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Empire State Building, New York 1, N. Y.
(All Phones: LOngacre 4-5321)
JOE ORLECK

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CHICAGO OFFICE
32 West Randolph St., Chicago 1, Ill.
(All Phones: DEarborn 2-0045)
BILL GERSH

•

LOS ANGELES OFFICE
6363 Wilshire Blvd., Los Angeles 48, Cal.
(All Phones: WEbster 3-0347)
LEO SIMON

•

CORRESPONDENTS IN LEADING CITIES THROUGHOUT THE UNITED STATES

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EXECUTIVE STAFF
BILL GERSH, Publisher
JOE ORLECK, Editor and Advertising Director
BOB AUSTIN, General Mgr., Music Dept.
SID PARNES, Music Editor
L. MILAZZO, Classified Advertising
A. ARTESE, Circulation
POPSIE, Staff Photographer
WM. NICOSIA, Art Director

•

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THE CASH BOX covers the coin operated machines industry, and all allied to this industry in any fashion whatsoever, throughout the United States, Canada, Central and South America, Africa, Japan, Hawaii, Philippine Islands, and other Asiatic and Pacific countries, as well as certain European nations. *The Cash Box* is on hand at various American consular offices throughout the world. This coverage includes operators, jobbers, distributors and manufacturers and all allied to:—automatic coin operated music equipment; automatic coin operated vending and service machines; as well as coin operated amusement equipment; in all divisions. The music and record fields, recording artists, publishers of music, disc jockeys, radio stations, and all others in any fashion identified with, or allied to, the coin operated music machines industry are completely covered. Manufacturers and distributors of various merchandise, parts, supplies, components and all materials used in the coin operated vending, music and amusement fields are covered by *The Cash Box*. Banks, finance firms, loan organizations and other financial institutions, expressly interested in the financing of coin operated machines of all types, are covered by *The Cash Box*.

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THE CASH BOX IS RECOGNIZED by various associations of coin machine operators throughout the United States as their "official" weekly magazine.

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"THE CONFIDENTIAL PRICE LISTS"

"The Confidential Price Lists" are the one and only officially recognized price guide of all new and used machines in the United States. *"The Confidential Price Lists"* are an exclusive, copyrighted feature of *The Cash Box*. *"The Confidential Price Lists"* report each week's low and high prices for all new and used coin operated machines, regardless of age, listing all market changes, and continually adding on all the new equipment as this equipment is announced to the industry. *"The Confidential Price Lists"* are recognized by many cities and states throughout the country as the "official price book of the coin operated machines industry". They are an integral part of *The Cash Box* and appear in each week's issue. *"The Confidential Price Lists"* are officially used in the settlement of estates, for buying, selling and trading of all coin operated equipment, and are also officially recognized for taxation purposess. *"The Confidential Price Lists"* are used by finance firms, factors, loan companies, bankers and other financial institutions to guide them in making loans to members of the coin operated machines industry. They have been legally recognized in courts throughout the United States and Canada. *"The Confidential Price Lists"* have been acclaimed by the coin operated machines industry. Entire business transactions and legal cases are based upon the quotations appearing in *"The Confidential Price Lists"*.

MFRS FIGHT TOUGH BUSINESS BATTLE

Continue to Seek Ways and Means to Bring New Equipment to Market at Reasonable Prices. Are Faced With Many Great Difficulties. Higher Prices Plus Rationing of Critical Raw Materials and Components. No Guaranteed Delivery Dates of Necessary Components. Tremendously Increased Labor Costs. Much Higher Operational Expense. Lack of Complete Distributor Cooperation. Operator Skepticism. Higher Taxation. Defense Work Blocking off Machine Shops. Many Other Complicated Problems Block Progressive Aid to Industry.

The manufacturers are fighting the toughest business battle of their lives at the present time.

Not only are they faced with a tremendous number of restrictions from government agencies, but, allocations of all critical materials, especially copper, steel and aluminum, have placed them in the position where they are simply forced to ration whatever machines they can produce, when they can produce them.

At the same time, because they are paying more for whatever they need to build their newest equipment, plus tremendously hiked labor costs on a highly competitive labor market, they are still trying, with all the intelligence and engineering ingenuity which they can muster, to somehow bring the new equipment within a reasonable price range.

Certainly all in the field will agree that this latter problem is one of the toughest any manufacturer (in any industry for that matter) can face and, especially, attempt to cure.

Even all this wouldn't be too bad, as some manufacturers have stated (tho it certainly is bad enough) if they weren't faced with dozens of other difficulties which have caused the problem of domestic manufacture to be almost impossible to cure.

For example, one manufacturer just a few weeks ago, advised a meeting of his distributors that it took him "almost a year" to get delivery of one part for his newest product.

That should give the trade some idea of what the manufacturers face today in an effort to continue to manufacture the equipment the trade wants and needs.

Such things as etched plates have gone by the wayside. But, even less difficult-to-obtain-items, have also gone by the wayside.

No manufacturer in this fast moving, novelty business, can wait from six months to a year to obtain a single part. That would simply put him out of business.

So, when he attempts to make the part himself, he has to get tools and dies. And anyone who reads his daily paper knows that dies are practically impossible to obtain.

In fact, the highest rated priority granted by the NPA is to the die and tool makers, so that they can turn these out "first" before anyone else gets an ounce of material.

Even steel is now completely allocated, as is copper and aluminum. No more "hunting licenses." Everything is now under complete control of NPA. Only what the manufacturer receives can he fabricate into what will, eventually, turn out to be a new machine.

In short, there are no longer any guaranteed delivery dates for components or, for that matter, for anything else.

The manufacturer simply goes on ahead, like any optimist would, and prays that there will be no hitch in the final assembly of his product.

In the meantime operational expenses of all factories have simply zoomed. There is no attempt here to cover up for the manufacturer. But, those who have seen the average coin machine factory's operational cost sheets, are amazed at the increases which have come about, and which are being put into being each and every day.

The manufacturer works against this obstacle and then, when he has all the problems licked, and has some new equipment coming off his production lines, at long last, he finds that some distributors are still working back in the days of the sellers' markets, and that he has little, if any, real sales cooperation to turn back into cash the money he has invested.

Then operator skepticism comes along to face the manufacturer. When he tells the average operator his problems to even build up a single machine, he finds himself faced with squinted eyes, tongue-in-cheek attitudes, which can certainly irk anyone, especially an harassed manufacturer in a novelty business.

Higher taxes have taken away profit possibilities from many manufacturers. In short, those with "standard" products which they have built for years, because of tremendously increased taxes, must raise prices.

These manufactories find themselves on the short end of the stick. The buyers will not believe the facts they read in their own daily newspapers.

One manufacturer reported just a few weeks back, "Even if I wanted to fabricate some parts ahead, so that when and if we do get cabinets, we can assemble the equipment, we just can't.

"And we can't," he revealed, "because our machine shop is working around the clock, twenty-four hours per day, tied up with defense work."

The toughest business in the industry at this time is that of the manufacturer. He is faced with something which he, nor anyone else who works with him, can cure.

His production obstacles grow greater. His problems more complicated. The enthusiasm of his distributors and the faith of his operators seems to be disappearing at the same time.

Like one well known manufacturer said the other day:

"Right now I should like to turn my factory over to some of our skeptical distributors and operators and let them see what they can do with Uncle Sam's orders, taxes, restrictions, and so forth.

The Nation's TOP TEN Juke Box Tunes

The Top Ten Tunes Netting Heaviest Play In The Nation's Juke Boxes, Compiled From Reports Submitted Weekly To *The Cash Box* By Leading Music Operators Throughout The Country.

Record Companies Listed Alphabetically

45 rpm numbers in parenthesis

CODE

AB—Abbey	DY—Derby	PE—Peacock
AL—Aladdin	4 Star—Four Star	PR—Prestige
AP—Apollo	FE—Federal	RA—Rainbow
AT—Atlantic	IN—Intro	RE—Regent
BU—Bullet	JU—Jubilee	RG—Regal
CA—Capitol	KI—King	SA—Savoy
CH—Chess	LO—London	SIT—Sittin' In
CO—Columbia	ME—Mercury	SP—Specialty
CR—Coral	MG—MGM	TE—Tempo
DA—Dana	MO—Modern	TW—Tower
DE—Decca	NA—National	VI—Victor
	OR—Oriole	

Pos. Last Week

1 — **COME ON-A MY HOUSE** — **ROSEMARY CLOONEY** — 1

CA-1710 (F-1710)—Kay Starr
CO-39476 (4-39476)—Rosemary Clooney
DE-27680 (9-27680)—Ella Fitzgerald
FE-14001—Kay Armen
ME-5671 (5671x45)—Richard Hayes
RH-111—Louis Prima
5A-793—Bert Keyes
VI-20-4199 (47-4199)—Three Suns

2 — **BECAUSE OF YOU** — **TONY BENNETT** — 2

CA-1493 (F-1493)—Les Baxter
CO-39362 (4-39362)—Tony Bennett
CR-60440 (9-60440)—Bob Crosby
DE-27666 (9-27666)—Lombardo & DeHaven
ME-5643 (5643x45)—Ray Barber
MG-10947 (K10947)—Johnny Desmond
VI-10-3425—Jan Peerce
CR-60561—Erskine Butterfield

3 — **SWEET VIOLETS** — **DINAH SHORE** — 4

CO-39488 (4-39488)—Janette Davis
CR-60542 (9-60542)—Cliff Steward
DE-27668 (9-27668)—Jane Turzy
ME-5673 (5673x45)—Doris Drew
VI-20-4174 (47-4174)—Dinah Shore

4 — **TOO YOUNG** — **NAT "KING" COLE** — 3

CA-1449 (F-1449)—King Cole
CO-39271 (4-39271)—Toni Arden
CR-60393 (9-60393)—Denny Vaughn
DE-27569 (9-27569)—Patty Andrews
DE-27366 (9-27366)—Victor Young
ME-5599 (5599x45)—Richard Hayes
MG-10920 (K10920)—Johnny Desmond
VI-20-4105 (47-4105)—Fran Allison
VI-20-4209 (47-4209)—Spike Jones
VI-23-5480 (51-5480)—Luis Arcaraz O.

5 — **MY TRULY, TRULY FAIR** — **GUY MITCHELL & MITCH MILLER—VIC DAMONE** — 6

CA-1583 (F-1583)—Ray Anthony
CO-39415 (4-39415)—Guy Mitchell
CR-60514 (9-60514)—Georgie Ald
DE-27630 (9-27630)—Russ Morgan
LO-1050 (45-1050)—Dick James
ME-5646 (5646x45)—Vic Damone
MG-10984 (K10984)—Art Mooney
VI-20-4159 (47-4159)—Freddy Martin

6 — **THE LOVELIEST NIGHT OF THE YEAR** — **MARIO LANZA** — 8

CA-1408 (F-1408)—Helen O'Connell
CO-39192 (4-39192)—Percy Faith
DE-27507 (9-27507)—Fred Waring
DE-27583 (9-27583)—Ethel Smith
LO-937 (45-937)—Anne Shelton
MG-30352 (K30352)—Ann Blyth
VI-10-3300—Mario Lanza

7 — **JEZEBEL** — **FRANKIE LAINE** — 5

CO-39267 (4-39267)—Frankie Laine
ME-5622—Allen Greene
ME-5620—Alexander Brothers
LO-1060 (4-1060)—Winifred Atwell

8 — **SHANGHAI** — **DORIS DAY—BILLY WILLIAMS QT.** — 10

CA-1525 (F-1525)—Bob Crosby
CO-39423 (4-39423)—Doris Day
CR-60521 (9-60521)—Harry Babbitt
DE-27653 (9-27653)—Bing Crosby
MG-10998 (K10998)—Billy Williams Qt.
VI-20-4192 (47-4192)—Buddy Morrow O.

9 — **I'M IN LOVE AGAIN** — **HENRI RENE ORCH. & APRIL STEVENS** — 7

DE-27635 (9-27635)—Andrews Sisters-Gordon Jenkins
ME-5663 (5663x45)—Eddy Howard
VI-20-4148 (47-4148)—Henri Rene-April Stevens

10 — **I GET IDEAS** — **TONY MARTIN** — 9

CA-1573 (F-1573)—Peggy Lee
VI-20-4141 (47-4141)—Tony Martin

11) HOW HIGH THE MOON. 12) VANITY. 13) MORNINGSIDE OF THE MOUNTAIN. 14) ON TOP OF OLD SMOKY. 15) JOSEPHINE. 16) COLD, COLD HEART. 17) LONGING FOR YOU. 18) BELLE, BELLE, MY LIBERTY BELLE. 19) MISTER & MISSISSIPPI. 20) ROSE, ROSE, I LOVE YOU. 21) I WON'T CRY ANYMORE. 22) GOOD MORNING, MR. ECHO. 23) DETOUR. 24) IN THE COOL, COOL, COOL OF THE EVENING. 25) WHILE YOU DANCED, DANCED, DANCED.

This week's

New Releases ...on RCA Victor

RELEASE # 51-35

POPULAR

RALPH FLANAGAN and his Orchestra
("The Blues" from) An American In Paris
Love Is Here To Stay
20-4247 (47-4247)*

RAY NOBLE and his Orchestra
Loretta
I Want To Be Near You
20-4248 (47-4248)*

HENRI RENE and his Orchestra
Intermezzo (A Love Story)
Moonlight Sonata
20-4250 (47-4250)*

EDDIE FISHER with HUGO WINTERHALTER'S Orchestra
Turn Back The Hands Of Time
I Can't Go On Without You
20-4257 (47-4257)*

THE THREE SUNS
Kol Nidrei
Eili, Eili 20-4258 (47-4258)*

COUNTRY - WESTERN

JOHNNIE & JACK and the Tennessee Mountain Boys
Humming Bird
Let Your Conscience Be Your Guide
20-4251 (47-4251)*

DALE EVANS with the Roy Rodgers Riders and Orch.
Put All Your Kisses In An Envelope
I'm Gonna Lock You Out Of My Heart 20-4242 (47-4242)*

WILF CARTER (Montana Slim) The Singing Cowboy
Tears Don't Always Mean A Broken Heart
Wha Hoppen? 20-4252 (47-4252)*

BLUES

RUDY TRAYLOR and his Orchestra
I'm Lucky I Have You
Green Light 20-4253 (47-4253)*

JOHNNY HARTMAN with Norman Leyden's Orchestra
I Ran All The Way Home
Lemme Go 20-4254 (47-4254)*

*45 rpm cat. nos.

Going Strong...

$ . . . indicates records which, according to actual sales, are recognized hits. The trade is urged to keep ample stocks of these records on hand, or to reorder promptly when current stocks begin to approach the "sold-out" stage.

WEEK OF AUGUST 25

$ **The Loveliest Night Of The Year**
Mario Lanza
10-3300—(49-3300)*

$ **I Get Ideas**
Tony Martin
20-4141—(47-4141)*

$ **Because**
Mario Lanza
10-3207—(49-3207)*

$ **Sweet Violets**
Dinah Shore
20-4174—(47-4174)*

$ **Your Locket Is My Broken Heart**
Hank Snow
21-0498—(48-0498)*

$ **I Wanna Play House With You**
Eddy Arnold
21-0476—(47-0476)*

$ **Over A Bottle Of Wine You'll Know**
Tony Martin
20-4220—(47-4220)

$ **Vesti La Giubba**
Mario Lanza
10-3228—(49-3228)*

$ **Because Of You What Is A Boy**
Jan Peerce
10-3425—(49-3425)*

$ **I'm In Love Again**
April Stevens-Henri Rene's Orchestra
20-4148—(47-4148)*

$ **Be My Love**
Mario Lanza
10-1561 (49-1561)*

$ **Gimme A Little Kiss Dreamy Melody**
April Stevens-Henri Rene
20-4208—(47-4208)

$ **I Love The Sunshine Of Your Smile**
Merv Griffin
20-4181—(47-4181)

$ **The Rhumba Boogie**
Hank Snow
21-0431—(48-0431)

$ **I'll Hold You In My Heart**
Eddie Fisher
20-4191—(47-4191)

The stars who make the hits are on **RCA VICTOR Records**

RCA VICTOR DIVISION RADIO CORPORATION OF AMERICA, CAMDEN, NEW JERSEY

THE CASH BOX Record Reviews

Only Records Considered Best Suited To The Requirements Of The Trade Are Reviewed On These Pages.

"TIME ON MY HANDS" (3:12)
"ALL ALONE" (3:09)
HERB JEFFRIES
(Coral 60527; 9-60527)

● Two oldies, which are swell to hear again, are put out on this disk by Herb Jeffries. Herb sends both of them across in his easy manner with Dick Hazard's orchestra backing him up. Although neither one will get an avalanche of coins, they should have a steady play in the boxes.

"THE WORLD IS WAITING FOR THE SUNRISE" (2:08)
"BOTKIN'S BANJO PIANO" (2:16)
PERRY BOTKIN
(Decca 27730; 9-27730)

● Perry Botkin gets some unusual sounds into these sides. The top deck is the oldie which gets a combination banjo and piano workout while the bottom half is an original piece on which he again shows his virtuosity. Ops will want to have a look.

"THE LOVE OF A GYPSY" (2:48)
"I'VE GOT AN IDEA FOR A SONG" (2:39)
BILL HAYES
(MGM 11042; K11042)

● A gypsy aire with all the excitement they usually have is offered on the top side by Bill Hayes. Bill gets a lot of spirit into the tune as Joe Lipman does the orchestrating. The under half has an interesting idea for lyrics. This'll make a good filler item.

"WHO AM I?" (2:56)
"DREAMY MELODY" (2:39)
JACK FINA ORCHESTRA
(MGM 11038; K11038)

● Two current tunes which have been getting a lot of recordings, have another one here. Both sides get excellent vocals from Bob Wellman, who has a voice well worth hearing, and good orchestrations from Jack Fina and his boys. Ops oughta look into this platter.

"WAY UP IN NORTH CAROLINA" (2:40)
"DRY BONES" (2:42)
GENE RAYBURN & DEE FINCH
(Decca 27739; 9-27739)

● Rayburn & Finch, the zany New York disk jockeys, make their debut on records with a novelty that's been stirring up a lot of excitement. With the Ray Charles Singers to help them out, the pair do a good job on this. Lower side is a well known ditty which comes off ok also. Ops will want to have a look.

"NOBODY WANTS ME" (3:14)
"HOMESPUN" (3:03)
RUSS MORGAN
(Decca 27738; 9-27738)

● Two very pleasant sides are sent our way on this platter by Russ Morgan and his crew. With Russ handling the vocal end, the band makes with the music on either side and assures us of some good listening. Ops in the market for good filler material, should get with this one.

DISK OF THE WEEK

"BING BONG BING" (2:05)
"I'VE GOT THOSE SUMMER BLUES AGAIN" (2:37)
JANE TURZY
(Decca 27701; 9-27701)

JANE TURZY

● Jane Turzy, who's been turning out one fine record after another, does it again on the top deck with a ditty which is due to hit with a bang. Labeled "Bing Bong Bing", this novelty shows Jane off at her best and that's more than enough to have those coins come pouring into the machines. Accompanied by Remo Biondi's orchestra and some excellent electronics, Jane makes this light number sound real easy to take and it's sure to have the customers listening for more. On the bottom half, she does some harmonizing with herself in the style which first brought her into prominence. Again the Biondi crew does the orchestrating and this too is a pleasant side. The top deck, however, is the one that'll ring the bell. Ops oughta get going.

"OH LOOK AT ME NOW" (2:56)
"SHOW ME YOU LOVE ME" (2:57)
TOMMY DORSEY
(Decca 27733; 9-27733)

● It sounds like the good old days on the top deck. Tommy Dorsey is playing a great oldie and Bob London & Frances Irvin are dueting the lyrics. This one makes for exciting listening. Lower half is a ballad in ultra slow style which Frances tries alone. The top deck should get a play.

"STORMY WEATHER" (3:15)
"I'M IN YOUR POWER" (3:23)
BUDDY JOHNSON ORCH.
(Decca 27711; 9-27711)

● A grand version of a standard shows up on the upper level done by Buddy Johnson and the orchestra. Ella Johnson delivers a wonder choppy vocal of the classic and makes it sound great. Bottom end is a slow ballad sung by Arthur Prysock. The top deck deserves ops' attention.

"YOU'LL NEVER BE AS HAPPY" (2:10)
"RILEY'S DAUGHTER" (2:50)
TED STEELE
(London 1094)

● Ted Steele has a couple of interesting sides to offer on this disk. The first one has an infectious melody which Ted delivers in easy going style while the second side is an old novelty done in lively fashion. Ops might want to take a peek at this one.

"I WISH I HAD SOMEONE TO LOVE ME" (2:52)
"THE HALF FAST WALTZ" (2:48)
BOB RUEHLE ORCH.
(Sharp 38)

● Two very listenable tunes show up here played by Bob Ruehle and his orchestra. The top deck is a simple melody on which a chorus does the vocalizing while the lower end is a waltz that also is good to hear. The orchestra makes with some pretty music which should get a play on the boxes.

BEST BETS

In the opinion of The Cash Box music staff, records listed below, in addition to the "Disk" and "Sleeper" Of The Week, are those most likely to achieve popularity.

★ "THE NICKELODEON RAG"	Dorothy Loudon	Abbey 15055
★ "LAURA LEE"	Vaughn Monroe	RCA Victor 20-4218; 47-4218
★ "CASTLE ROCK"	Frank Sinatra & Harry James	Columbia 39527; 4-39527

"WHISPERING" (2:41)
"SONG OF THE BAYOU" (2:37)
GORDON JENKINS
(Decca 27585; 9-27585)

● An instrumental of an oldie is turned out on this platter by Gordon Jenkins and his boys. With an occasional shout from the band breaking up the music, Gordon runs through this with a couple of changes of pace. Lower half is a spiritual type tune sung by the chorus. Ops oughta take a listen.

"DREAMY MELODY" (2:51)
"LEMME GO" (3:20)
TAMARA HAYES
(Decca 27740; 9-27740)

● Tamara Hayes takes a current tune, puts her own kind of styling to it, and comes up with a good version. Doing it in her broken vocal fashion, Tamara gets an assist from Sy Oliver's orchestra. The bottom half is offered in the same vein, very slow. Tamara should have a big one one of these days.

"DON'T PUT A TAX ON THE BEAUTIFUL GIRLS" (2:31)
"WOODEN SHOE WALTZ" (2:13)
CLIFF STEWARD
(Coral 60560; 9-60560)

● In their bouncy way, Cliff Steward and the San Francisco Boys give out with a couple of tunes that are right up their alley. With Ray Staunton making with the honky tonk piano, Cliff and the gang sing their way through these sides in lively fashion. Ops will do ok here.

"I WISH I WUZ" (3:01)
"LILLI MARLENE" (2:47)
MARTHA TILTON
(Coral 60559; 9-60559)

● A cute little ditty is dished out on the top deck by Martha Tilton. Lyn Murray and his orchestra back her up as Martha makes this one sound real attractive. The second side is the war song of a few years back brought up to date. Again the chirp turns in a creditable performance.

"BLACK STRAP MOLASSES" (2:47)
"HOW D'YA DO AND SHAKE HANDS" (2:35)
JANE WYMAN, GROUCHO MARX, DANNY KAYE, JIMMY DURANTE
(Decca 27748; 9-27748)

● There seems to be an epidemic of disks with all star casts. Here's one with Jane Wyman, Groucho Marx, Danny Kaye and Jimmy Durante. On either side of the platter they all sound as though they're having a good time and they project a good deal of that feeling. This should do well in the boxes.

"GIVE A LITTLE—GET A LITTLE" (2:52)
"THERE NEVER WAS A BABY LIKE MY BABY" (2:38)
ELLA FITZGERALD
(Decca 27724; 9-27724)

● Ella Fitzgerald takes two numbers from the musical "Two On The Aisle" and gives them a nice whirl. Doing them in soft style, Ella adds wonderful flavor to these tunes as Sy Oliver and his orchestra provide the musical setting. Her fans are gonna love this.

'ROUND THE WAX CIRCLE

NEW YORK:

Coming out of left field on an unknown label, "Sin," recorded by the Four Aces and put out by Victoria, broke wide open in Philadelphia this week. Dave Miller of Palda Records had the inside track on the master and leased it from Al Alberts who produced it. Understanding was that Mercury reps were supposed to have gotten into Philly for the bidding but lost out to Miller. Since then several other majors have tried to get it and last word was that most of them were planning to cut it themselves. Bobby Mellin's firm has the tune and it looks to be bigger than his "Bake A Cake." . . . Danny Kessler will unveil a new sound on the Okeh label with pianist Rubin Mitchell. Instrumental will feature bongo, congo drum and alto sax besides piano. . . . Morris Diamond took over the record promotion chores for Robert Q. Lewis and will promote his new MGM recording of "Where's A Your House." Other clients of Diamond are Janette Davis and Stuart Foster. . . . Tommy Tucker, who was recently signed to a long term TV contract by the Duquesne Brewing Co. in Pittsburgh, has been notified that the contract is not valid because of a ruling by the Pittsburgh Federation of Musicians that on local TV shows only local bands will be permitted to perform. This doesn't hold true for network shows emanating from the Smoky City. . . . The Buddy Basch office has been signed to do record promotion and publicity for Columbia thrush Toni Arden. . . . Dick Coleman of WCBM in Baltimore appeared as guest disk jockey on the Art Ford show over NBC-TV Saturday, August 25. . . . Johnny Desmond into his third year as singing star of Don McNeil's ABC Breakfast Club from Chicago every morning. . . . Cy House, eastern rep for Specialty Records, was invited to be a judge at the annual national talent and beauty pageant held by the Imperial Council Of Shriners last week in New York. . . . Comedian Jan Murray and bandleader Elliot Lawrence are booked into the Paramount for four weeks starting August 29, replacing Frankie Laine who was forced to cancel as a result of surgery.

TONI ARDEN

CHICAGO:

This past "National Disc Jockey Week" clicked well. The disk spinners here came up with some really grand programs. The boys worked liked trojans giving the listeners their all. Congrats to Chicago's deejays for grand spins and spiels over the airwaves here this past week. . . . Sincerest condolences to Natt Hale on the passing of his mother. . . . Joe Bennett of BVC's offices up and around again. Joe says he's feeling fine. What's making him feel so fine? "Make Believe Land." Nat (King) Cole's disk sounds like another great winner, for BVC for Capitol and for Nat. . . . Clicking like anything at the Chicago Theatre, the very charming Dinah. She's just pulling the house down every performance. 'Stoo bad they didn't hold her for a lot more'n a week. By the way, Dinah Shore simply charmed everyone of the leading juke box ops who met her, while she was in town. A very gracious, grand and charming lady. . . . Which ain't nothin' yet when you listen to Manie Sachs describe her. Manie flew in from Noo Yawk to be present at her Chi theatre opening. . . . That two week head start Phil and Leonard Chess got with their recording of "Hey Little Girl" paying off very well here. Being fustest and mostest with the latest seems to be the answer. . . . Presentation of another new juke box. This one's the "AMI Model D." Was shown this past week in Grand Rapids to distribs of the firm for the first time. . . . Billy Daniels clicking at the Chez with the gang from Mercury on hand to greet him. . . . Xavier Cugat may leave his present recording outfit for one here in town. The Rhumba King with vocalovely, Abbe Lane, doing a very grand job at the Edgewater Hotel. . . . Wha thoppen' to Chick Kardale? . . . Palace's announcement about going "legit" much heartening to many here. Sorta brought back memories of "the good old days." . . . Savoy's "Rockin' Chair Blues" with Paul Williams getting hot 'round the southside.

DINAH SHORE

LOS ANGELES:

Caught us an earful of Decca's interesting new experiment, teaming Groucho Marx, Jimmy Durante, Danny Kaye and Jane Wyman on a tune that sounded like "Hey, What's Your Name and State Your Business." . . . It's a cute riff and, with all the name power, could stir up a storm of interest. . . . Another off-the-beaten-path item, this one for Columbia and Jo Stafford, is "Kissing Bug Boogie." . . . En route back one eve from John Dolphin's shop, which was jumping like crazy with the cash customers clicking through the newly installed turnstiles at an amazing rate and John playing a lively tune on the cash register, we spotted what looked like a million people emerging from the Lincoln Theater after seeing Savoy's Johnny Otis with now Federal's Little Esther on stage. . . . Getting back to the Dolphin man, he's got himself a fine outside man in Frank Terry, formerly with RCA-Victor via Meyberg, plus a promising new dee-jay over KGFJ in Charles Trummell and is riding what he predicts a surefire winner in the Recorded in Hollywood version of "The Glory of Love," with the Hollywood 4 Flames. . . . The same standard is already firmly established as a present-day hit by The Five Keys on Aladdin, whose Mesner Bros. tell us it's stacking up as just about their biggest disc ever, with such cities as Washington, D. C., Philadelphia, New York, Dallas, New Orleans and Atlanta averaging from 1000 to 3000 initial orders and a similar amount daily from there on in.

JO STAFFORD

Nice break for songscribes Dave Kenner and Sid Flick, just signed by Mills Music as staff writing team at a fat figure for these days. . . . Their first efforts are already set for a big motion picture. . . . MGM's Ivory Joe Hunter playing the Oro Ballroom August 25 on a special dance under the Dolphin banner. . . . Art Rupe of Specialty has signed up veteran blues artist Amos Easton, known as Bumble Bee Slim back on the old Vocallion label. . . . Art has also signed Junior Blues, who natch lives up to his monicker by singing 'em. . . . Modern's Saul Bihari reports the boys are really back to work with three big hits on their hands and a few more ready to go.

Washington Op Meets Capitol Stars

WASHINGTON, D. C.—Hirsh de La Viez (left) President of the Hirsh Coin Machines Co., largest operator in the Washington, D. C. area, greets Mary Ford and Les Paul during a recent get together at the Variety Club. The couple, who have made a guitar their trademark, continue their torrid sales for Capitol Records with their new waxing of "The World Is Waiting For The Sunrise".

SPEEDIEST PLAYING RECORDS REVIEWED . . . THIS WEEK . . .

Records All Under 2:30 Min.

POPULAR

"Mighty Navy Wings" (The Mariners—Columbia 39515)	2:00
"Bing Bang Bing" (Jane Turzy—Decca 27701)	2:05
"The Warld Is Waiting For The Sunrise" (Perry Botkin—Decca 27730)	2:08
"Yau'll Never Be As Happy" (Ted Steele—London 1094)	2:10
"The Nickelodeon Rag" (Dorothy Loudon—Abbey 15055)	2:25

JAZZ & BLUES

"Hald Me, Squeeze Me" (The Orioles—Jubilee 5061)	2:02

FOLK & WESTERN

"Hitsitty Hatsitty" (Spade Cooley—Decca 46339)	2:00
"Dancing My Fanny Araund" (Tiny Hill—Mercury 5691)	2:10
"Hybrid Corn" (Chet Atkins—RCA Victor 21-0500)	2:12
"I'm A Do Right Daddy" (Leon Chappel—Capitol 1756)	2:12
Last John Baogie" (Merle Travis—Capitol 1737)	2:18
"I Like Molasses" (Hank Penny—RCA Victor 21-0501)	2:24
"A Country Mile" (Jockie Doll—Mercury 6336)	2:30

An Overnight Hit!

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DON'T DENY DESTINY

THE CASH BOX Record Reviews

Only Records Considered Best Suited To The Requirements Of The Trade Are Reviewed On These Pages.

"THE NICKELODEON RAG" (2:25)

"DOWN SOUTH MELODY" (2:00)

DOROTHY LOUDON—LAWRENCE COOK

(Abbey 15055)

● A side which could easily get up and go is sent our way by Dorothy Loudon with Lawrence Cook accompanying her on the nickelodeon. Dorothy lends a lot of excitement to this tune written by Gene Novello and sends it into the hit potential class. The lower half is a medly of old Southern songs played by Cook. The top half is potent.

"IT'S ALL IN THE GAME" (2:58)

"DEEP NIGHT" (3:13)

CARMEN CAVALLARO

(Decca 27735; 9-27735)

● Two grand oldies are dished out here by Carmen Cavallaro. The first side gets a vocal by Don Burke which helps send it across. The bottom end is a piano instrumental by Cavallaro playing at his best. This one should do ok in the boxes. Ops oughta tune in.

"DAVID AND BATHSHEBA" (3:05)

"JUST ONE OF THOSE NIGHTS (3:16)

DICK HAYMES

(Decca 27737; 9-27737)

● A spiritual type tune based on the current film "David And Bathsheba" is being offered on the upper level by Dick Haymes. Dick does it in good style with a chorus and Victor Young's orchestra to help out. The second side is an easy going item in a minor key. This is a filler item.

"LONGING FOR YOU" (2:49)

"THE CRAZY THINGS YOU DO" (2:39)

CATHY MASTICE

(RCA Victor 20-4219; 47-4219)

● Cathy Mastice takes a current hit, does it in slow tempo, and adds a lot of charm to it. With Mitchell Ayres providing the musical accompaniment, Cathy has some good backing to go along. The bottom half is a pleasant little thing which she also delivers well. Ops might have a look.

"LAURA LEE" (2:49)

"GOT HER OFF MY HANDS" (2:54)

VAUGHN MONROE

(RCA Victor 20-4218; 47-4218)

● A college song with new lyrics provides Vaughn Monroe with a likely item. Vaughn does it in his well known style assuring it of a big reception. The second side is a ballad which he also knows how to handle. A chorus helps out on either end. The top deck looks good.

SLEEPER OF THE WEEK

"SIN" (3:10)

"ARIZONA MOON" (2:50)

FOUR ACES—AL ALBERTS

(Victoria 101)

AL ALBERTS

● Every once in a while a tune comes along from out of nowhere, on a small label, and has all the potential to break wide open. The top deck number entitled "Sin" is just that. Here is a melody which you just can't forget done by a little known group featuring Al Alberts on the solo. Ops are gonna be hearing this song steadily for some time to come and it's bound to be one of the big money makers in the coming months. Although the artists aren't nationally known at all, they've certainly clicked on this endeavor and make it a record that you have to hear over and over and over again. With a very simple backing, just an organ, the side has all the splash of the big time. The lower end is another slow piece done by the same boys but the big side is the first one. This is one of those things that can't miss.

"IT'S A LONG WAY" (2:35)

"I FALL IN LOVE WITH YOU EVERY DAY" (2:43)

FRANK SINATRA

(Columbia 39493; 4-39493)

● Frank Sinatra lends his talents to a couple of tunes on this platter. The first one is a novelty with listenable lyrics while the lower end is a ballad on which he turns in a good performance. Axel Stordahl and the orchestra do the backing of course.

"AIN'T MISBEHAVIN'" (2:49)

"BON BONS, CHOCOLATES AND CHEWING GUM" (2:39)

BUDDY GRECO

(London 1093)

● An oldie which Buddy Greco knows just what to do with is pushed to the forefront on the upper half. With a good piano to go along, Buddy makes this top rate listening. The second side is a novelty which he handles in light manner. The first half could get a play.

"MIGHTY NAVY WINGS" (2:00)

"THE MARINERS' SONG" (2:22)

THE MARINERS

(Columbia 39515; 4-39515)

● A couple of military pieces are dished out here with great verve by the Mariners. The boys put their fine harmony to work on some very specialized material which could nevertheless break in the pop field. Jimmy Carroll and the orchestra provide the music. This disk is definitely worth hearing.

"RUDOLPH" (2:52)

"DON'T CRY BABY" (2:49)

TONY PUSKARZ ORCH.

(Polo 160)

● "Rudolph" is now a polka. Tony Puskarz and his band give out with an instrumental version on the top deck which is very cute and should have a lot of appeal. The lower side is a combination of some old melodies again done in polka style. Ops in the right locations will do ok here.

UNITED RED FEATHER CAMPAIGN RECORD

The Community Chests of America this year have a stirring record to help the united Red Feather campaigns, and ops are urged to place it in their machines during the entire period of their local drive. On one side of the disk is the rousing music of "The United Red Feather March" written and produced by Phil Davis and played by Earl Paul's Brass Band and Chorus, a 20 piece choral ensemble. On the other side is an equally stirring recording of Gus Haenschen's song "Give Your Best To Community Chest" sung by Gordon MacRae accompanied by the Railroad Hour Orchestra.

"MEDITERRANEAN CONCERTO" (3:14)

"THE GANG THAT SANG 'HEART OF MY HEART'" (2:57)

FREDDY MARTIN ORCH.

(RCA Victor 20-4223; 47-4223)

● A soft instrumental comes our way from Freddy Martin and the orchestra. Murray Arnold handles the piano chores in excellent form and makes this a grand piece for the quieter spots. The bottom half is a nostalgic tune sung by Merv Griffin. It makes for good listening.

"AT THE END OF THE DAY" (2:55)

"BIRD OF PARADISE" (2:50)

THE THREE SUNS

(RCA Victor 20-4221; 47-4221)

● A religious number is put forth on the top deck by the Three Suns with the Sun Spots doing the vocal. It's a slow, steady piece which needs the proper locations. The lower end in a South Sea islandish sort of thing. Although this won't stop traffic, it should hold its own in the boxes.

"TWILIGHT NOCTURNE" (3:06)

"STRINGIN' ALONG" (3:06)

VICTOR YOUNG ORCH.

(Decca 27705; 9-27705)

● Two interesting instrumentals make up the Victor Young fare on this platter. Both have a certain excitement to them with a lot of string instruments going every which way. Although this won't hit it off in every spot, it should do well in the softer places.

"SO" (2:53)

"THE LORD IS A TRAVELIN' MAN" (2:53)

CONNIE HAINES

(Coral 60551; 9-60551)

● Connie Haines teams up with Gene De Paul to run through a very appealing novelty. The Four Hits And A Miss provide the chorus and makes this a very lighthearted disk. Bottom half is in the spiritual vein with the Lee Gordon Singers helping out. Connie has a good one here.

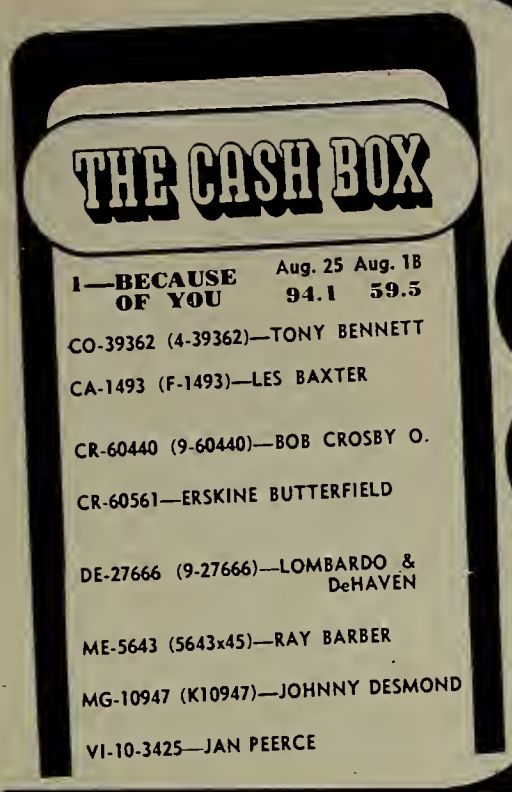
"CASTLE ROCK" (2:33)

"DEEP NIGHT" (3:11)

FRANK SINATRA AND HARRY JAMES

(Columbia 39527; 4-39527)

● Frank Sinatra and Harry James combine their talents to give out with a side that could easily make it. Taking a current swing item, the boys really get going with it, Sinatra singing in good form and James at his best on the trumpet. The bottom half is an oldie done more slowly. The top deck looks very strong.



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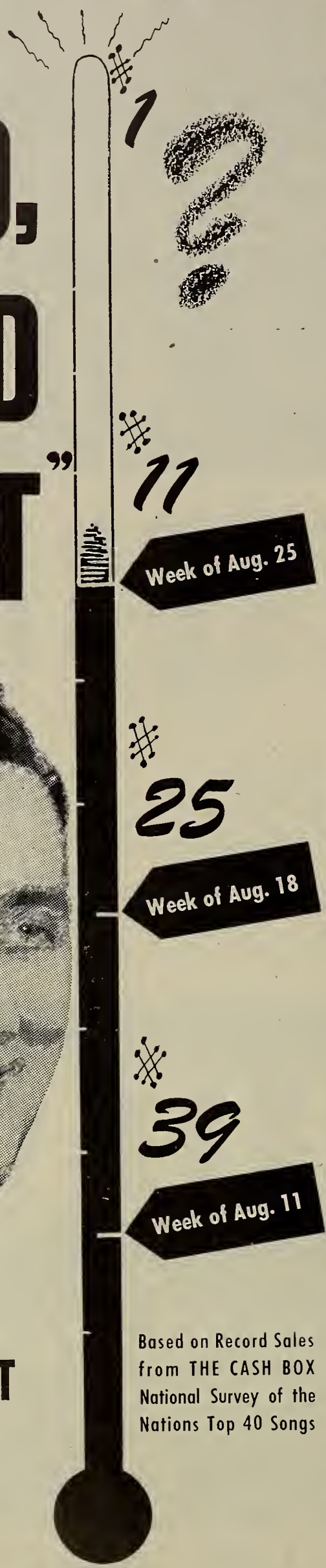
GETTING HOTTER

"COLD, COLD HEART"

by TONY BENNETT

Orchestra Conducted by PERCY FAITH

on Columbia 39444



Based on Record Sales from THE CASH BOX National Survey of the Nations Top 40 Songs

Columbia Records

THE CASH BOX Disk Jockeys' REGIONAL RECORD REPORTS

Listings below are reprinted exactly as submitted by leading disk jockeys throughout the nation for the week ending August 25 without any changes on the part of THE CASH BOX.

Wally Nelskog
KRSC—Seattle, Wash.

1. COME ON-A MY HOUSE *(Rosemory Clooney)*
2. BECAUSE OF YOU *(Tony Bennett)*
3. TOO YOUNG *(Not "King" Cole)*
4. LOVELIEST NIGHT OF THE YEAR *(M. Lonzo)*
5. SWEET VIOLETS *(Dinoh Shore)*
6. WONDERFUL, WASN'T IT? *(Fronkie Loine)*
7. THEM THERE EYES *(Chomp Butler)*
8. KISSES SWEETER THAN WINE *(The Weovers)*
9. I GET IDEAS *(Tony Martin)*
10. MORNINGSIDE OF THE MOUNTAIN *(Tommy Edwords)*

Ray Perkins
KFEL—Denver, Colo.

1. COME ON-A MY HOUSE *(Rosemory Clooney)*
2. SWEET VIOLETS *(Dinoh Shore)*
3. BECAUSE OF YOU *(Jon Peerce)*
4. SHANGHAI *(Doris Doy)*
5. LOVELIEST NIGHT OF THE YEAR *(M. Lonzo)*
6. JEZEBEL *(Fronkie Loine)*
7. TOO YOUNG *(Not "King" Cole)*
8. MY TRULY, TRULY FAIR *(Guy Mitchell)*
9. DETOUR *(Potti Page)*
10. ROSE, ROSE, I LOVE YOU *(Fronkie Loine)*

Pat Chamburs
WFLA—Tampa, Fla.

1. COLD, COLD HEART *(Tony Bennett)*
2. IN THE COOL, COOL, COOL OF THE EVENING *(Deon Mortin)*
3. LAURA *(Ston Kenton)*
4. WHILE YOU DANCED, DANCED, DANCED *(Gordon Jenkins)*
5. COME ON-A MY HOUSE *(Ello Fitzgerald)*
6. SON OF A SAILOR *(Vic Domone)*
7. LONGING FOR YOU *(Vic Domone)*
8. WANG, WANG BLUES *(Rolph Flonogon)*
9. THAT'S MY BOY *(Ston Freeberg)*
10. MORNINGSIDE OF THE MOUNTAIN *(Poul Weston)*

Dick Coleman
WCBM—Baltimore, Md.

1. BECAUSE OF YOU *(Les Boxter)*
2. COME ON-A MY HOUSE *(Rosemory Clooney)*
3. I WANT TO BE WITH YOU ALWAYS *(Red Foley-Andrews Sisters)*
4. HOW HIGH THE MOON *(Les Poul & M. Ford)*
5. TOO YOUNG *(Not "King" Cole)*
6. LOVELIEST NIGHT OF THE YEAR *(M. Lonzo)*
7. MIXED EMOTIONS *(Rosemory Clooney)*
8. KISSES SWEETER THAN WINE *(The Weavers)*
9. FOOLS RUSH IN *(Wolter Schumonn)*
10. FOR ALL WE KNOW *(Wolter Schumonn)*

David Walshak
KCTI—Gonzales, Tex.

1. COME ON-A MY HOUSE *(Rosemory Clooney)*
2. MY TRULY, TRULY FAIR *(Vic Domone)*
3. SWEET VIOLETS *(Dinoh Shore)*
4. TOO YOUNG *(Not "King" Cole)*
5. GOOD MORNING, MR. ECHO *(M. Whiting)*
6. JEZEBEL *(Fronkie Loine)*
7. GIMME A LITTLE KISS *(April Stevens)*
8. LOVELIEST NIGHT OF THE YEAR *(Percy Faith)*
9. I GET IDEAS *(Tony Martin)*
10. IN THE COOL, COOL, COOL OF THE EVENING *(Loine-Stofford)*

Robin Seymour
WKMH—Dearborn, Mich.

1. BECAUSE OF YOU *(Tony Bennett)*
2. COME ON-A MY HOUSE *(Rosemory Clooney)*
3. KISSES SWEETER THAN WINE *(The Weovers)*
4. VANITY *(Don Cherry)*
5. I GET IDEAS *(Tony Martin)*
6. I WANT TO BE NEAR YOU *(Johnny Desmond)*
7. WORLD IS WAITING FOR THE SUNRISE *(Les Poul & Mory Ford)*
8. I'LL ALWAYS REMEMBER YOU *(Not "King" Cole)*
9. MORNINGSIDE OF THE MOUNTAIN *(Poul Weston)*
10. OVER A BOTTLE OF WINE *(Tony Mortin)*

Ted Steele
WMCA—New York, N. Y.

1. SWEETHEART OF YESTERDAY *(Bobby Wayne)*
2. HOW MANY TIMES? *(Potti Andrews)*
3. I'LL HOLD YOU IN MY HEART *(E. Howord)*
4. DREAMY MELODY *(April Stevens)*
5. CARA, CARA, BELLA, BELLA *(Perry Como)*
6. WHAT IS A GIRL? *(Jockie Gleoson)*
7. I WISH I WUZ *(Tereso Brewer)*
8. WHISPERING *(Les Poul)*
9. WONDERFUL, WASN'T IT? *(Fronkie Laine)*
10. COME ON-A MY HOUSE *(Rosemary Clooney)*

Ray Schreiner
WRNL—Richmond, Va.

1. COME ON-A MY HOUSE *(Rosemory Clooney)*
2. SWEET VIOLETS *(Jone Turzy)*
3. BECAUSE OF YOU *(Tony Bennett)*
4. TOO YOUNG *(Not "King' 'Cole)*
5. MY TRULY, TRULY FAIR *(Guy Mitchell)*
6. LOVELIEST NIGHT OF THE YEAR *(M. Lonzo)*
7. BELLE, BELLE, MY LIBERTY BELLE *(Bobby Wayne)*
8. HOW HIGH THE MOON *(Les Poul & M. Ford)*
9. JEZEBEL *(Fronkie Loine)*
10. I'M IN LOVE AGAIN *(April Stevens)*

Don Bell
KRNT—Des Moines, Iowa

1. COME ON-A MY HOUSE *(Rosemory Clooney)*
2. TOO YOUNG *(Not "King" Cole)*
3. SWEET VIOLETS *(Dinoh Shore)*
4. COME ON-A MY HOUSE *(Koy Storr)*
5. JEZEBEL *(Fronkie Loine)*
6. BECAUSE OF YOU *(Les Boxter)*
7. MISTER AND MISSISSIPPI *(Dennis Doy)*
8. I GET IDEAS *(Peggy Lee)*
9. COLD, COLD HEART *(Tony Bennett)*
10. LONGING FOR YOU *(Les Boxter)*

Bud Wilson
WKBR—Manchester, N. H.

1. BECAUSE OF YOU *(Tony Bennett)*
2. TOO YOUNG *(Not "King" Cole)*
3. I GET IDEAS *(Tony Martin)*
4. LONELY LITTLE ROBIN *(Elton Britt)*
5. COLD, COLD HEART *(Tony Bennett)*
6. MORNINGSIDE OF THE MOUNTAIN *(Merv Griffin)*
7. TENNESSEE WALTZ *(Potti Page)*
8. COME ON-A MY HOUSE *(Rosemory Clooney)*
9. JEZEBEL *(Fronkie Loine)*
10. BE MY LOVE *(Morio Lonzo)*

Ed Bonner
WXOK—St. Louis, Mo.

1. COME ON-A MY HOUSE *(Rosemory Clooney)*
2. PITY ME *(Ken Borry)*
3. SWEET VIOLETS *(Dinoh Shore)*
4. BELLE, BELLE, MY LIBERTY BELLE *(Guy Mitchell)*
5. GIRL IN THE WOOD *(Fronkie Loine)*
6. IN THE COOL, COOL, COOL OF THE EVENING *(Crosby-Wymon)*
7. WHILE YOU DANCED, DANCED, DANCED *(Georgio Gibbs)*
8. I'VE GOT YOU UNDER MY SKIN *(S. Freeberg)*
9. HAWAIIAN WAR CHANT *(Ames Brothers)*
10. THESE THINGS I OFFER YOU *(Soroh Voughon)*

Eddie Lambert
WEAT—Palm Beach, Fla.

1. CASTLE ROCK *(Sinotro-Jomes)*
2. BEAT OF O' MY HEART *(Bob Eberly)*
3. WONDER WHY *(Helen O'Connell)*
4. BECAUSE OF YOU *(Tony Bennett)*
5. BECAUSE OF RAIN *(Not "King" Cole)*
6. BELLE, BELLE, MY LIBERTY BELLE *(Bobby Wayne)*
7. THE MUSICIANS *(Mortin-Horris-Shore-Huttton)*
8. OUT O' BREATH *(Soroh Voughan)*
9. I'M A FOOL TO WANT YOU *(Fronk Sinotro)*
10. MIXED EMOTIONS *(Rosemory Clooney)*

Bill Silbert
WWJ—Detroit, Mich.

1. VANITY *(Don Cherry)*
2. BELLE, BELLE, MY LIBERTY BELLE *(Guy Mitchell)*
3. COLD, COLD HEART *(Tony Bennett)*
4. CASTLE ROCK *(Johnny Hodges)*
5. YOU BLEW OUT THE FLAME *(Roy Anthony)*
6. DOWN YONDER *(Del Wood)*
7. OH HOW I LOVE YOU *(Gloria Hort)*
8. DIGGING FOR OLD BLACK COAL *(Buddy DiVito)*
9. LONGING FOR YOU *(Vic Domone)*
10. BING BONG BING *(Jone Turzy)*

Norm Prescott
WORL—Boston, Mass.

1. I'LL WAIT FOR YOU *(Cliff Ayres)*
2. CASTLE ROCK *(Fronk Sinotro)*
3. WORLD IS WAITING FOR THE SUNRISE *(Les Poul & Mory Ford)*
4. COLD, COLD HEART *(Tony Bennett)*
5. IT'S ALL IN THE GAME *(Tommy Edwords)*
6. BLOW, BLOW, WINDS OF THE SEA *(Anne Shelton)*
7. VANITY *(Don Cherry)*
8. HAWAIIAN WAR CHANT *(Ames Brothers)*
9. WHILE YOU DANCED, DANCED, DANCED *(Georgia Gibbs)*
10. THE MUSICIANS *(Hutton, Martin, Shore, Horris)*

Bob Anthony
KRMG—Tulsa, Okla.

1. COME ON-A MY HOUSE *(Rosemory Clooney)*
2. TOO YOUNG *(Not "King" Cole)*
3. MY TRULY, TRULY FAIR *(Guy Mitchell)*
4. BECAUSE OF YOU *(Les Boxter)*
5. LOVELIEST NIGHT OF THE YEAR *(M. Lanzo)*
6. SWEET VIOLETS *(Dinoh Shore)*
7. ROSE, ROSE, I LOVE YOU *(Fronkie Laine)*
8. I GET IDEAS *(Tony Martin)*
9. HOW HIGH THE MOON *(Les Poul & M. Ford)*
10. SHANGHAI *(Doris Doy)*

Earle Pudney
WGY—Schenectady, N. Y.

1. COME ON-A MY HOUSE *(Rosemory Clooney)*
2. TOO YOUNG *(Not "King" Cole)*
3. MORNINGSIDE OF THE MOUNTAIN *(Paul Weston)*
4. THESE THINGS I OFFER YOU *(Potti Page)*
5. IN THE COOL, COOL, COOL OF THE EVENING *(Crosby-Wymon)*
6. BELLE, BELLE, MY LIBERTY BELLE *(Guy Mitchell)*
7. THERE'S A BIG BLUE CLOUD *(Perry Como)*
8. MAYBE IT'S BECAUSE *(Don Cherry)*
9. BECAUSE OF YOU *(Tony Bennett)*
10. HOW MANY TIMES *(Potti Page)*

THE CASH BOX
Disk Jockeys' REGIONAL RECORD REPORTS

Listings below are reprinted exactly as submitted by leading disk jockeys throughout the nation for the week ending August 25 without any changes on the part of THE CASH BOX.

Harry Light
WARD—Jahnstown, Pa.

1. BECAUSE OF YOU *(Tony Bennett)*
2. COME ON-A MY HOUSE *(Rosemary Clooney)*
3. LONGING FOR YOU *(Sammy Kaye)*
4. I GET IDEAS *(Tony Martin)*
5. I'M IN LOVE AGAIN *(April Stevens)*
6. TOO YOUNG *(Nat "King" Cole)*
7. SHANGHAI *(Doris Day)*
8. JEZEBEL *(Frankie Laine)*
9. BELLE, BELLE, MY LIBERTY BELLE *(Bobby Wayne)*
10. DON'T DO IT *(April Stevens)*

Gary Lesters
WVNJ—Newark, N. J.

1. COME ON-A MY HOUSE *(Rosemary Clooney)*
2. TOO YOUNG *(Nat "King" Cole)*
3. JEZEBEL *(Frankie Laine)*
4. I'M IN LOVE AGAIN *(April Stevens)*
5. LAURA *((Stan Kenton)*
6. BECAUSE OF YOU *(Tony Bennett)*
7. I GET IDEAS *(Tony Martin)*
8. MY TRULY, TRULY FAIR *(Guy Mitchell)*
9. GIMME A LITTLE KISS *(April Stevens)*
10. ON TOP OF OLD SMOKY *(The Weavers)*

Murray Jordan
WLIB—New York, N. Y.

1. COME ON-A MY HOUSE *(Rosemary Clooney)*
2. SHANGHAI *(Bing Crosby)*
3. JEZEBEL *(Frankie Laine)*
4. MY TRULY, TRULY FAIR *(Guy Mitchell)*
5. TOO YOUNG *(Nat "King" Cole)*
6. SWEET VIOLETS *(Dinah Shore)*
7. TELL ME *(Tony Martin)*
8. WHEN THE SAINTS GO MARCHING IN *(The Weavers)*
9. IT NEVER ENTERED MY MIND *(F. Sinatra)*
10. DOWN SOUTH CAMP MEETIN' *(B. Goodman)*

Jay McMaster
WMEX—Bostan, Mass.

1. BECAUSE OF YOU *(Tony Bennett)*
2. BELLE, BELLE, MY LIBERTY BELLE *(Guy Mitchell)*
3. SWEETHEART OF YESTERDAY *(Bobby Wayne)*
4. I GET IDEAS *(Tony Martin)*
5. WORLD IS WAITING FOR THE SUNRISE *(Les Paul & Mary Ford)*
6. SHANGHAI *(Billy Williams)*
7. END OF A LOVE AFFAIR *(Margaret Whiting)*
8. WHILE YOU DANCED, DANCED, DANCED *(Georgia Gibbs)*
9. COLD, COLD HEART *(Tony Bennett)*
10. CARA, CARA, BELLA, BELLA *(Perry Como)*

Myron Barg
WCFL—Chicago, Ill.

1. LONGING FOR YOU *(Vic Damone)*
2. SWEET VIOLETS *(Dinah Shore)*
3. EVERYTHING I HAVE IS YOURS *(B. Eckstine)*
4. WONDER WHY *(Vic Damone)*
5. BECAUSE OF YOU *(Tony Bennett)*
6. IN THE COOL, COOL, COOL OF THE EVENING *(Crosby-Wyman)*
7. BECAUSE *(Mario Lanza)*
8. BLOW, BLOW, WINDS OF THE SEA *(Hugo Winterhalter)*
9. OH, HOW I LOVE YOU *(Hart-Kassell)*
10. COME ON-A MY HOUSE *(Rosemary Clooney)*

Claude Fraul
WINN—Louisville, Ky.

1. COME ON-A MY HOUSE *(Rosemary Clooney)*
2. TOO YOUNG *(Nat "King" Cole)*
3. MY TRULY, TRULY FAIR *(Guy Mitchell)*
4. SWEET VIOLETS *(Dinah Shore)*
5. LOVELIEST NIGHT OF THE YEAR *(M. Lanza)*
6. HOW HIGH THE MOON *(Les Paul & M. Ford)*
7. MISTER AND MISSISSIPPI *(Dennis Day)*
8. JEZEBEL *(Frankie Laine)*
9. BECAUSE OF YOU *(Les Baxter)*
10. ON TOP OF OLD SMOKY *(The Weavers)*

Len Stevens
WHAT—Philadelphia, Pa.

1. COME ON-A MY HOUSE *(Rosemary Clooney)*
2. ARIZONA MOON *(Al Alberts)*
3. MY TRULY, TRULY FAIR *(Guy Mitchell)*
4. ON TOP OF OLD SMOKY *(The Weavers)*
5. MISTER AND MISSISSIPPI *(Patti Page)*
6. SWEET VIOLETS *(Dinah Shore)*
7. BECAUSE OF YOU *(Tony Bennett)*
8. SHANGHAI *(Billy Williams)*
9. MORNINGSIDE OF THE MOUNTAIN *(Paul Weston)*
10. SIN *(Al Alberts)*

John Wrisley
WFGM—Fitchburg, Mass.

1. VANITY *(Don Cherry)*
2. WORLD IS WAITING FOR THE SUNRISE *(Les Paul & M. Ford)*
3. LONGING FOR YOU *(Vic Damone)*
4. THERE'S A BIG BLUE CLOUD *(Perry Como)*
5. SHANGHAI *(Doris Day)*
6. COLD, COLD HEART *(Tony Bennett)*
7. THESE TH'NGS I OFFER YOU *(Sarah Vaughan)*
8. WHISPERING *(Les Paul)*
9. THE GIRL IN THE WOOD *(Frankie Laine)*
10. MORNINGSIDE OF THE MOUNTAIN *(Tommy Edwards)*

Phil Wilson
WLEE—Richmond, Va.

1. BECAUSE OF YOU *(Tony Bennett)*
2. COME ON-A MY HOUSE *(Rosemary Clooney)*
3. JEZEBEL *(Frankie Laine)*
4. MIXED EMOTIONS *(Rosemary Clooney)*
5. TOO YOUNG *(Nat "King" Cole)*
6. SHANGHAI *(Doris Day)*
7. WAY UP IN NORTH CAROLINA *(Belltones)*
8. BELLE, BELLE, MY LIBERTY BELLE *(Bobby Wayne)*
9. I'M A FOOL TO WANT YOU *(Frank Sinatra)*
10. I'M IN LOVE AGAIN *(April Stevens)*

Buddy Deane
WITH—Baltimore, Md.

1. BECAUSE OF YOU *(Tony Bennett)*
2. COME ON-A MY HOUSE *(Rosemary Clooney)*
3. I WANT TO BE WITH YOU ALWAYS *(Foley-Andrews Sisters)*
4. I LOVE THE SUNSHINE OF YOUR SMILE *(Ray Anthony)*
5. I'M A FOOL TO WANT YOU *(Frank Sinatra)*
6. THE WORLD IS WAITING FOR THE SUNRISE *(Les Paul & Mary Ford)*
7. LAURA *(Stan Kenton)*
8. CASTLE ROCK *(Frank Sinatra-Harry James)*
9. COLD, COLD HEART *(Tony Bennett)*
10. BECAUSE OF RAIN *(Nat "King" Cole)*

Eddie Gallaher
WTOP—Washington, D. C.

1. TOO YOUNG *(Nat "King" Cole)*
2. COME ON-A MY HOUSE *(Rosemary Clooney)*
3. BECAUSE OF YOU *(Tony Bennett)*
4. SWEET VIOLETS *(Dinah Shore)*
5. LOVELIEST N'GHT OF THE YEAR *(M. Lanza)*
6. MY TRULY, TRULY FAIR *(Vic Damone)*
7. I GET IDEAS *(Tony Martin)*
8. I'M IN LOVE AGAIN *(Henri Rene)*
9. ON TOP OF OLD SMOKY *(The Weavers)*
10. SHANGHAI *(Doris Day)*

Bob Corley
WQXI—Atlanta, Ga.

1. COME ON-A MY HOUSE *(Rosemary Clooney)*
2. MY TRULY, TRULY FAIR *(Guy Mitchell)*
3. SHANGHAI *(Bob Crosby)*
4. LONG'NG FOR YOU *(Les Baxter)*
5. MISTER AND MISSISSIPPI *(Patti Page)*
6. MORNINGSIDE OF THE MOUNTAIN *(Merv Griffin)*
7. BELLE, BELLE, MY LIBERTY BELLE *(Don Cherry)*
8. SWEET VIOLETS *(Dinah Shore)*
9. WHILE YOU DANCED, DANCED, DANCED *(Gordon Jenkins)*
10. SWEETHEART OF YESTERDAY *(Guy Mitchell)*

Lee Morris
WSB—Atlanta, Ga.

1. MORNINGSIDE OF THE MOUNTAIN *(Paul Weston)*
2. FOR ALL WE KNOW *(Walter Schumann)*
3. WANG, WANG BLUES *(Ralph Flanagan)*
4. I GET IDEAS *(Tony Martin)*
5. THEM THERE EYES *(Champ Butler)*
6. I'M IN LOVE AGAIN *(April Stevens)*
7. DETOUR *(Patti Page)*
8. AL'CE IN WONDERLAND *(H. Winterhalter)*
9. THERE'S NO BOAT LIKE A ROWBOAT *((Perry Como)*
10. TRUMPETER'S LULLABY *(Ralph Marterie)*

Walter Phillips
WCPO—Cincinnati, Ohie

1. BECAUSE OF YOU *(Tony Bennett)*
2. TOO YOUNG *(Nat "King" Cole)*
3. WAITING JUST FOR YOU *(Lucky Millinder)*
4. DEADLY WEAPON *(Eddy Howard)*
5. COME ON-A MY HOUSE *(Rosemary Clooney)*
6. EVERLASTING *(Gordon Jenkins)*
7. UNDER MY SK'N *(Stan Fre berg)*
8. WHILE YOU DANCED, DANCED, DANCED *(Georgia Gibbs)*
9. SHANGHAI *(Bing Crosby)*
10. BELLE, BELLE, MY LIBERTY BELLE *(Guy Mitchell)*

Roger Clark
WNOR—Norfolk, Va.

1. MIXED EMOTIONS *(Rosemary Clooney)*
2. I'M A FOOL TO WANT YOU *(Frank Sinatra)*
3. THE END OF A LOVE AFFAIR *(M. Whiting)*
4. THESE TH'NGS I OFFER YOU *(Sarah Vaughan)*
5. WHILE YOU DANCED, DANCED, DANCED *(Georgia Gibbs)*
6. BECAUSE OF YOU *(Tony Bennett)*
7. COME ON-A MY HOUSE *(Rosemary Clooney)*
8. THE WORLD IS WAITING FOR THE SUNRISE *(Les Paul)*
9. I WON'T CRY ANYMORE *(Tony Bennett)*
10. OVER A BOTTLE OF WINE *(Tony Martin)*

Ira Cook
KECA—Hollywood, Cal.

1. OUT O' BREATH *(Gloria DeHaven)*
2. BECAUSE OF YOU *(Les Baxter)*
3. WHILE YOU DANCED, DANCED, DANCED *(Gordon Jenkins)*
4. MARY ROSE *(Dennis Day)*
5. COME ON-A MY HOUSE *(Kay Starr)*
6. I LOVE THE SUNSHINE OF YOUR SMILE *(Merv Griffin)*
7. BELLE, BELLE, MY LIBERTY BELLE *(Guy Mitchell)*
8. WHOO EE LOO EE SIANA *(W. Schumann)*
9. I'M IN LOVE AGAIN *(April Stevens)*
10. SHANGHAI *(Doris Day)*

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and
"BE MINE TONIGHT"

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"DIXIE" paired with "TENNESSEE TEARS"

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JUKE BOX REGIONAL RECORD REPORT

The Ten Top Records-City by City

September 1, 1951

New York, N. Y.

1. COME ON-A MY HOUSE *(Rosemary Clooney)*
2. BECAUSE OF YOU *(Tony Bennett)*
3. SWEET VIOLETS *(Dinah Shore)*
4. TOO YOUNG *(Nat "King" Cole)*
5. MY TRULY, TRULY FAIR *(Guy Mitchell)*
6. LOVELIEST NIGHT OF THE YEAR *(M. Lanza)*
7. JEZEBEL *(Frankie Laine)*
8. SHANGHAI *(Doris Day)*
9. I'M IN LOVE AGAIN *(April Stevens)*
10. I GET IDEAS *(Tony Martin)*

Chicago, Ill.

1. BECAUSE OF YOU *(Tony Bennett)*
2. SWEET VIOLETS *(Dinah Shore)*
3. COME ON-A MY HOUSE *(Rosemary Clooney)*
4. I WON'T CRY ANYMORE *(Tony Bennett)*
5. COLD, COLD HEART *(Tony Bennett)*
6. SHANGHAI *(Billy Williams)*
7. I GET IDEAS *(Tony Martin)*
8. LONGING FOR YOU *(Vic Damone)*
9. JEZEBEL *(Frankie Laine)*
10. OH HOW I LOVE YOU *(Gloria Hart)*

Los Angeles, Cal.

1. COME ON-A MY HOUSE *(Rosemary Clooney)*
2. TOO YOUNG *(Nat "King" Cole)*
3. BECAUSE OF YOU *(Tony Bennett)*
4. SWEET VIOLETS *(Dinah Shore)*
5. JEZEBEL *(Frankie Laine)*
6. BELLE, BELLE, MY LIBERTY BELLE *(Guy Mitchell)*
7. IN THE COOL, COOL, COOL OF THE EVENING *(Crosby-Wyman)*
8. I GET IDEAS *(Tony Martin)*
9. THESE THINGS I OFFER YOU *(Sarah Vaughan)*
10. SHANGHAI *(Billy Williams)*

Opelousas, La.

1. TOO YOUNG *(Nat "King" Cole)*
2. COME ON-A MY HOUSE *(Rosemary Clooney)*
3. JEZEBEL *(Frankie Laine)*
4. BECAUSE OF YOU *(Guy Lombardo)*
5. SWEET VIOLETS *(Dinah Shore)*
6. BECAUSE *(Marlo Lanza)*
7. ON TOP OF OLD SMOKY *(The Weavers)*
8. UNLESS *(Bull Moose Jackson)*
9. MY TRULY, TRULY FAIR *(Guy Mitchell)*
10. LOVELIEST NIGHT OF THE YEAR *(M. Lanza)*

Deadwood, S. D.

1. COME ON-A MY HOUSE *(Kay Starr)*
2. SWEET VIOLETS *(Dinah Shore)*
3. JOSEPHINE *(Les Paul)*
4. SOUND OFF *(Vaughn Monroe)*
5. ROSE, ROSE, I LOVE YOU *(Frankie Laine)*
6. MORNINGSIDE OF THE MOUNTAIN *(Jan Garber)*
7. TOO YOUNG *(Nat "King" Cole)*
8. MOON, JUNE, SPOON *(Jan Garber)*
9. LOVELIEST NIGHT OF THE YEAR *(Helen O'Connell)*
10. WANG, WANG BLUES *(Ames Brothers)*

Selma, Ala.

1. COME ON-A MY HOUSE *(Rosemary Clooney)*
2. SWEET VIOLETS *(Dinah Shore)*
3. MY TRULY, TRULY FAIR *(Ray Anthony)*
4. TOO YOUNG *(Nat "King" Cole)*
5. SIXTY MINUTE MAN *(Dominoes)*
6. I'M WAITING JUST FOR YOU *(Lucky Millinder)*
7. HOW HIGH THE MOON *(Les Paul & M. Ford)*
8. ON TOP OF OLD SMOKY *(The Weavers)*
9. SHANGHAI *(Doris Day)*
10. ROSE, ROSE, I LOVE YOU *(Frankie Laine)*

Savannah, Ga.

1. COME ON-A MY HOUSE *(Rosemary Clooney)*
2. TOO YOUNG *(Nat "King" Cole)*
3. PRETTY EYED BABY *(Jane Turzy)*
4. SIXTY MINUTE MAN *(Dominoes)*
5. I'M IN LOVE AGAIN *(April Stevens)*
6. I GET IDEAS *(Tony Martin)*
7. IF *(Perry Como)*
8. ROSE, ROSE, I LOVE YOU *(Frankie Laine)*
9. LOVELIEST NIGHT OF THE YEAR *(M. Lanza)*
10. BECAUSE OF YOU *(Tony Bennett)*

Shoals, Ind.

1. COME ON-A MY HOUSE *(Rosemary Clooney)*
2. TOO YOUNG *(Patty Andrews)*
3. DOWN YONDER *(Del Wood)*
4. JEZEBEL *(Frankie Laine)*
5. MY TRULY, TRULY FAIR *(Russ Morgan)*
6. SWEET VIOLETS *(Dinah Shore)*
7. ROSE, ROSE, I LOVE YOU *(Frankie Laine)*
8. BECAUSE OF YOU *(Guy Lombardo)*
9. MISTER AND MISSISSIPPI *(Patti Page)*
10. LOVELIEST NIGHT OF THE YEAR *(Fred Waring)*

Seattle, Wash.

1. TOO YOUNG *(Nat "King" Cole)*
2. COME ON-A MY HOUSE *(Rosemary Clooney)*
3. MISTER AND MISSISSIPPI *(Patti Page)*
4. MY TRULY, TRULY FAIR *(Guy Mitchell)*
5. JEZEBEL *(Frankie Laine)*
6. LOVELIEST NIGHT OF THE YEAR *(M. Lanza)*
7. ROSE, ROSE, I LOVE YOU *(Frankie Laine)*
8. I'M IN LOVE AGAIN *(April Stevens)*
9. SWEET VIOLETS *(Dinah Shore)*
10. SHANGHAI *(Doris Day)*

Chehalis, Wash.

1. COME ON-A MY HOUSE *(Rosemary Clooney)*
2. TOO YOUNG *(Nat "King" Cole)*
3. SWEET VIOLETS *(Cliff Steward)*
4. MY TRULY, TRULY FAIR *(Freddy Martin)*
5. BECAUSE OF YOU *(Ray Barber)*
6. LOVELIEST NIGHT OF THE YEAR *(Helen O'Connell)*
7. SHANGHAI *(Billy Williams)*
8. I GET IDEAS *(Louis Armstrong)*
9. SURPRISING *(Perry Como)*
10. BELLE, BELLE, MY LIBERTY BELLE *(Guy Mitchell)*

Tampa, Fla.

1. COME ON-A MY HOUSE *(Rosemary Clooney)*
2. SWEET VIOLETS *(Dinah Shore)*
3. JEZEBEL *(Frankie Laine)*
4. TOO YOUNG *(Nat "King" Cole)*
5. MY TRULY, TRULY FAIR *(Guy Mitchell)*
6. LOVELIEST NIGHT OF THE YEAR *(M. Lanza)*
7. I'M IN LOVE AGAIN *(April Stevens)*
8. ON TOP OF OLD SMOKY *(The Weavers)*
9. HOW HIGH THE MOON *(Les Paul & M. Ford)*
10. WHISPERING *(Les Paul)*

Brodhead, Wis.

1. DETOUR *(Patti Page)*
2. SWEET VIOLETS *(Cliff Steward)*
3. COME ON-A MY HOUSE *(Rosemary Clooney)*
4. JOSEPHINE *(Les Paul)*
5. BECAUSE OF YOU *(Tony Bennett)*
6. MORNINGSIDE OF THE MOUNTAIN *(Jan Garber)*
7. I GET IDEAS *(Tony Martin)*
8. SHANGHAI *(Doris Day)*
9. TOO YOUNG *(Nat "King" Cole)*
10. LONGING FOR YOU *(Vic Damone)*

St. Paul, Minn.

1. TOO YOUNG *(Nat "King" Cole)*
2. BECAUSE OF YOU *(Tony Bennett)*
3. I WON'T CRY ANYMORE *(Dinah Washington)*
4. I'M IN LOVE AGAIN *(April Stevens)*
5. I'M A FOOL TO WANT YOU *(Frankie Laine)*
6. THESE THINGS I OFFER YOU *(Sarah Vaughan)*
7. GOOD MORNING, MR. ECHO *(Jane Turzy)*
8. MISTER AND MISSISSIPPI *(Patti Page)*
9. SHANGHAI *(Doris Day)*
10. JEZEBEL *(Frankie Laine)*

Denver, Colo.

1. COME ON-A MY HOUSE *(Rosemary Clooney)*
2. TOO YOUNG *(Nat "King" Cole)*
3. SWEET VIOLETS *(Dinah Shore)*
4. JEZEBEL *(Frankie Laine)*
5. BECAUSE OF YOU *(Tony Bennett)*
6. MY TRULY, TRULY FAIR *(Guy Mitchell)*
7. LOVELIEST NIGHT OF THE YEAR *(M. Lanza)*
8. I'M IN LOVE AGAIN *(April Stevens)*
9. HOW HIGH THE MOON *(Les Paul & M. Ford)*
10. ON TOP OF OLD SMOKY *(The Weavers)*

San Francisco, Cal.

1. TOO YOUNG *(Nat "King" Cole)*
2. JEZEBEL *(Frankie Laine)*
3. COME ON-A MY HOUSE *(Rosemary Clooney)*
4. LOVELIEST NIGHT OF THE YEAR *(M. Lanza)*
5. SHANGHAI *(Doris Day)*
6. HOW HIGH THE MOON *(Les Paul & M. Ford)*
7. SWEET VIOLETS *(Dinah Shore)*
8. MY TRULY, TRULY FAIR *(Guy Mitchell)*
9. MISTER AND MISSISSIPPI *(Patti Page)*
10. I'M IN LOVE AGAIN *(April Stevens)*

Cincinnati, Ohio

1. JEZEBEL *(Frankie Lains)*
2. MY TRULY, TRULY FAIR *(Guy Mitchell)*
3. TOO YOUNG *(Nat "King" Cole)*
4. MISTER AND MISSISSIPPI *(Patti Page)*
5. COME ON-A MY HOUSE *(Rosemary Clooney)*
6. ROSE, ROSE, I LOVE YOU *(Frankie Laine)*
7. HOW HIGH THE MOON *(Les Paul & M. Ford)*
8. ON TOP OF OLD SMOKY *(The Weavers)*
9. LOVELIEST NIGHT OF THE YEAR *(M. Lanza)*
10. SWEET VIOLETS *(Dinah Shore)*

Detroit, Mich.

1. COME ON-A MY HOUSE *(Rosemary Clooney)*
2. BECAUSE OF YOU *(Tony Bennett)*
3. TOO YOUNG *(Nat "King" Cole)*
4. SWEET VIOLETS *(Dinah Shore)*
5. JEZEBEL *(Frankie Laine)*
6. MY TRULY, TRULY FAIR *(Guy Mitchell)*
7. I'M IN LOVE AGAIN *(April Stevens)*
8. LOVELIEST NIGHT OF THE YEAR *(M. Lanza)*
9. I GET IDEAS *(Tony Martin)*
10. SHANGHAI *(Doris Day)*

Cleveland, Ohio

1. TOO YOUNG *(Nat "King" Cole)*
2. COME ON-A MY HOUSE *(Rosemary Clooney)*
3. MY TRULY, TRULY FAIR *(Freddy Martin)*
4. SWEET VIOLETS *(Cliff Steward)*
5. LOVELIEST NIGHT OF THE YEAR *(Percy Faith)*
6. JEZEBEL *(Frankie Laine)*
7. BECAUSE OF YOU *(Ray Barber)*
8. ON TOP OF OLD SMOKY *(Vaughn Monroe)*
9. MISTER AND MISSISSIPPI *(Mills Brothers)*
10. HOW HIGH THE MOON *(Les Paul & M. Ford)*

Reno, Nev.

1. SWEET VIOLETS *(Dinah Shore)*
2. BECAUSE OF YOU *(Tony Bennett)*
3. COME ON-A MY HOUSE *(Rosemary Clooney)*
4. I WON'T CRY ANYMORE *(Tony Bennett)*
5. SHANGHAI *(Billy Williams)*
6. COLD, COLD HEART *(Tony Bennett)*
7. I GET IDEAS *(Tony Martin)*
8. JEZEBEL *(Frankie Laine)*
9. LONGING FOR YOU *(Vic Damone)*
10. LOVELIEST NIGHT OF THE YEAR *(M. Lanza)*

Portland, Ore.

1. COME ON-A MY HOUSE *(Rosemary Clooney)*
2. MISTER AND MISSISSIPPI *(Patti Page)*
3. JEZEBEL *(Frankie Laine)*
4. MY TRULY, TRULY FAIR *(Guy Mitchell)*
5. ROSE, ROSE, I LOVE YOU *(Frankie Laine)*
6. TOO YOUNG *(Nat "King" Cole)*
7. GOOD MORNING, MR. ECHO *(Jane Turzy)*
8. LOVELIEST NIGHT OF THE YEAR *(M. Lanza)*
9. HOW HIGH THE MOON *(Les Paul & M. Ford)*
10. ON TOP OF OLD SMOKY *(The Weavers)*

Albuquerque, N. M.

1. TOO YOUNG *(Nat "King" Cole)*
2. JEZEBEL *(Frankie Laine)*
3. HOW HIGH THE MOON *(Les Paul & Mary Ford)*
4. ROSE, ROSE, I LOVE YOU *(Frankie Laine)*
5. ON TOP OF OLD SMOKY *(Weavers)*
6. SOUND OFF *(Weavers)*
7. MY TRULY, TRULY FAIR *(Guy Mitchell)*
8. MISTER & MISSISSIPPI *(Patti Page)*
9. MOCKIN' BIRD HILL *(Les Paul & Mary Ford)*
10. LOVELIEST NIGHT OF THE YEAR *(Mario Lanza)*

Norfolk, Va.

1. COME ON-A MY HOUSE *(Rosemary Clooney)*
2. BECAUSE OF YOU *(Tony Bennett)*
3. TOO YOUNG *(Nat "King" Cole)*
4. I'M IN LOVE AGAIN *(April Stevens)*
5. MY TRULY, TRULY FAIR *(Vic Damone)*
6. SOUND OFF *(Vaughn Monroe)*
7. I GET IDEAS *(Tony Martin)*
8. SWEET VIOLETS *(Dinah Shore)*
9. JEZEBEL *(Frankie Laine)*
10. SHANGHAI *(Billy Williams)*

Phoenix, Ariz.

1. COME ON-A MY HOUSE *(Rosemary Clooney)*
2. BECAUSE OF YOU *(Tony Bennett)*
3. TOO YOUNG *(Nat "King" Cole)*
4. SWEET VIOLETS *(Dinah Shore)*
5. LOVELIEST NIGHT OF THE YEAR *(M. Lanza)*
6. MY TRULY, TRULY FAIR *(Vic Damone)*
7. JEZEBEL *(Frankie Laine)*
8. HOW HIGH THE MOON *(Les Paul & M. Ford)*
9. SHANGHAI *(Billy Williams)*
10. I GET IDEAS *(Tony Martin)*

Omaha, Neb.

1. COME ON-A MY HOUSE *(Rosemary Clooney)*
2. TOO YOUNG *(Nat "King" Cole)*
3. I GET IDEAS *(Tony Martin)*
4. BELLE, BELLE, MY LIBERTY BELLE *(Guy Mitchell)*
5. IN THE COOL, COOL, COOL OF THE EVENING *(Crosby-Wyman)*
6. JEZEBEL *(Frankie Laine)*
7. LOVELIEST NIGHT OF THE YEAR *(M. Lanza)*
8. I'M IN LOVE AGAIN *(April Stevens)*
9. SHANGHAI *(Doris Day)*
10. SWEET VIOLETS *(Dinah Shore)*

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Senoritas And Caballero

NEW YORK—The Senoritas Fontane with caballero Charlie Green, RCA Victor Pop A & R Director, at the recording session where the sister trio cut "Makin' Like A Train," which will be on the record stands in a few days. The disk is the college-dance version of the "Mexican Hat Dance" (hence the sombreros), "discovered" during his swing of college campuses by RCA Victor orkster Ralph Flanagan and arranged by him with lyrics by his and the Fontanes' manager, Herb Hendler.

Tony Bennett At Paramount

NEW YORK—Tony Bennett opens at the Paramount Theater in New York on September 12 and Sid Ascher, who handles Tony's press relations, is going into high gear promotion-wise.

Stunts that Ascher is planning in conjunction with the opening include skywriting; Bennett presenting roses to the first 500 girls coming to the theater on opening day; and 1000 trucks throughout the city which will carry banners announcing the singer's appearance. Another event scheduled will be a mass interview session with metropolitan high school editors.

Wurlitzer Juke Boxes In 11 Loew's Theaters Feature MGM Records

NEW YORK—For the next three weeks, Loew's theaters in Manhattan, The Bronx, Brooklyn and Queens will feature in their lobbies Wurlitzer juke boxes filled with hit tunes from the MGM albums "Show Boat," "The Great Caruso" and "An American In Paris." The machines are being supplied by Joe Young, president of Young Distributing Co., Wurlitzer distributors in the metropolitan area.

The machines will be stocked with records by MGM and all the boxes will be on a free play basis whereby any customer can play a tune by merely pressing the button.

A poster will be placed on all juke boxes with the following copy: "This Wurlitzer phonograph loaned through the courtesy of Young Distributing Co., exclusive Wurlitzer distributor."

Kaye Merchandises "Band" Feature

NEW YORK—Bandleader Sammy Kaye has formed a company to merchandise his "So You Want To Lead A Band" feature. Kaye is licensing a toy manufacturer, a dress house, a necktie company and a furniture outfit, with several other deals pending.

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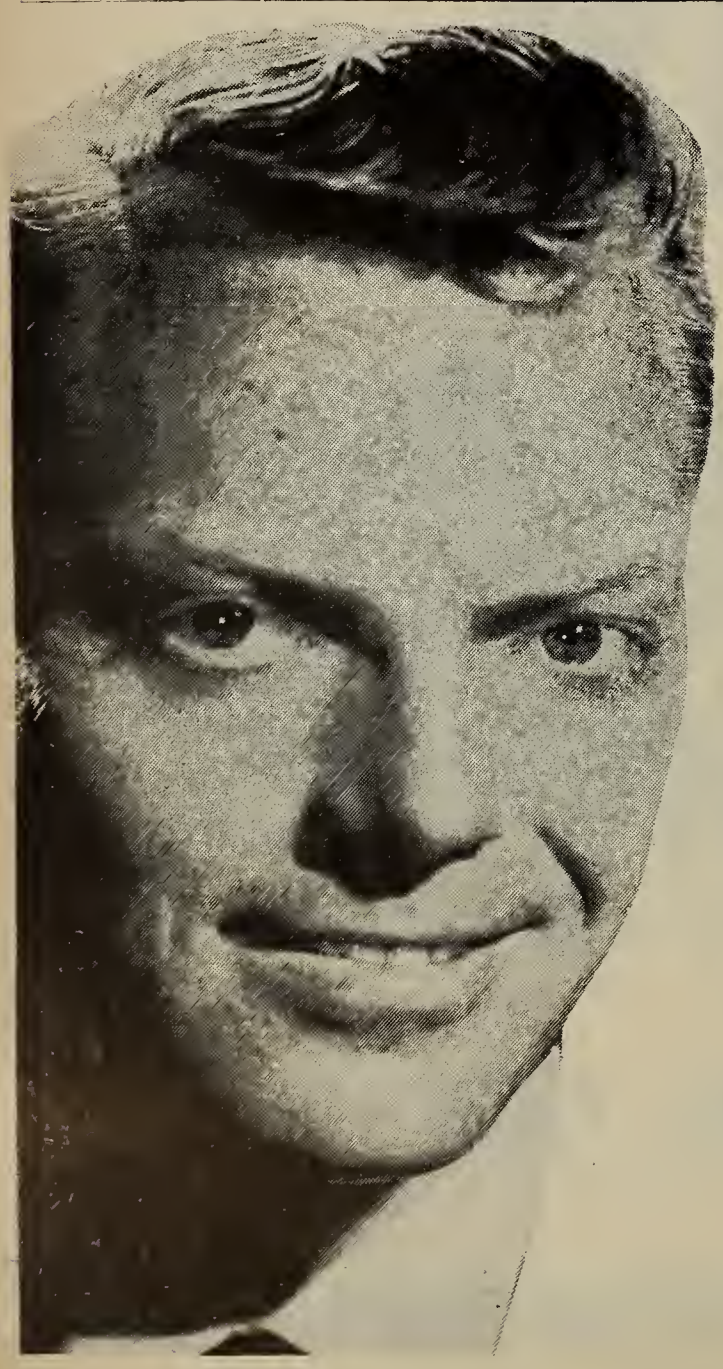

A Two Sided Hit!!
"DOWN YONDER"
by L. Wolfe Gilbert
and
"WAY UP IN NORTH CAROLINA"
by Orville Campbell and Hank Beebe
featuring CHAMP BUTLER
COLUMBIA 39533
Columbia Records

CAN YOU AFFORD 1c PER WEEK TO OBTAIN EACH OF THESE FACTS VITAL TO THE CONTINUED SUCCESS OF YOUR BUSINESS?

1 Editorials that simply sizzle with true facts. That contain predictions of things to come. That carefully and completely analyze problems of vital importance to all members of the industry. Courageous, fearless, truthful, factual editorials, without peer in the entire history of this industry.

2 Feature articles covering every vital phase of the industry. Written in easy-to-read, easy-to-understand style. Completely clarify the problems of the trade. Written by men with over 20 years of experience in writing for this industry exclusively.

3 News reports from everywhere in the world, many times printed even before they become news anywhere else. Every news source and every news service used to obtain news facts for the industry. Every news item carefully analyzed before being put into print.

4 Advertisements of the leading manufacturers, distributors, jobbers, suppliers, and all the allied industries. Ads that tell what these leaders are featuring. What they have for the members of the field.

5 Pictures of all outstanding personages and events. More pictures printed in The Cash Box than in all other publications combined. Special photographers in leading centers always on hand for this great service.

6 Completely analyzed reports of all Governmental regulations referring in any fashion whatsoever to this industry. Legal reports. Legal facts. Tax reports. License reports and license changes. The Cash Box IS NOT SOLD ON NEWSSTANDS. Such legal reports and tax matters are for this industry—and this industry only.

7 Famous columns that are avidly read by all the trade. Covering the intimate and inside news from New York, Chicago, Los Angeles, Minneapolis-St. Paul, Miami, Dallas, New Orleans, and many other important centers.

8 The biggest classified advertising section in the industry. Publishing more classied ads each week than all other publications combined publish in a month. Here's where everyone seeks bargains. Here's where everyone finds whatever he wants to buy or to sell. Outstanding. A section that earns everyone money.

9 The world famous, officially accepted, original and authentic, "Confidential Price Lists." The one and only recognized official guide for all new and used coin operated machines in the United States. Giving all market changes as they occur each and every week.

10 Thousands of dollars have been saved by members of the industry because of close and consistent attention to each week's issue of "The Confidential Price Lists" in the matter of sales of machines, purchase of machines, personal property taxes, income taxes, and other national and local taxation.

11 Loans have been made by and from finance firms, factors, loan companies, banks, and other financial institutions thru use of "The Confidential Price Lists" as their official and only, completely recognized guide to all machine prices in the industry.

12 The courts of the United States, Canada, Mexico, and many other countries have adjudicated and settled estates and claims by official use of "The Confidential Price Lists." ("The Confidential Price Lists" are over 12 years old. A little over nine years ago they were incorporated into The Cash Box. This 12 years of experience is an invaluable aid to every user of "The Confidential Price Lists.")

13 The Cash Box is recognized by various associations of operators thruout the United States as their "official magazine." Operators, themselves, call The Cash Box—"The operator's bible." Operators make confidential reports to The Cash Box and completely favor The Cash Box BECAUSE The Cash Box IS NOT SOLD ON NEWSSTANDS. It is their truthful, fearless and confidential friend.

14 One noted feature of The Cash Box that is growing ever more important is "Conversions." Here are listed the firms who are converting old games into new types. The old names and the new conversion names appear each week. This is one feature that is completely exclusive with The Cash Box.

15 New features are continually being added to The Cash Box as their need becomes apparent. The Cash Box spares no expense to bring its readers the most authentic, the finest, the most complete new guides. Other new features of great importance to The Cash Box readers are being arranged right now. Each and every week there's something new, better, more valuable added for the reader's benefit.

16 Aside from all the above, for operators of all types of coin operated amusement, vending and service equipment, operators of music machines find tremendously important features to continue their business successfully only in The Cash Box. "The Nation's Top Ten Moneymaking Juke Box Tunes," compiled from reports received from juke box operators all over the nation, appears in The Cash Box each week and has been featured on outstanding radio shows, by leading disk jockeys, and is officially accepted by noted publications of all kinds.

17 "The Cash Box Record Reviews" featuring the "Disk Of The Week" and the "Sleeper Of The Week" records, plus complete reviews of all the new week's records and "Only Records Considered Best Suited To The Requirements Of The Trade" are reviewed each and every week, prove invaluable to music operators for they can then buy with full confidence and know that they are buying only the best moneymaking records of the week.

18 "Best Bets" featuring a column that tells about new records which have just been reviewed that week and which are considered the best bets to earn money for juke box operators.

19 Music news and editorials that are slanted to bring bigger, steadier profits to the nation's operators. Important information appears in the news reported each issue. Readers acclaim the music news of The Cash Box.

20 The "Juke Box Regional Record Report" gives a full page featuring the top ten tunes in twenty-four individual cities each week. This is absolutely invaluable to the music operator. He knows what's tops in his town. He can follow right along to grab the biggest play. More money for every operator who reads this page.

21 "'Round The Wax Circle" offers a column of intimate and breezy news from the Tin Pan Alleys of New York, Chicago and Los Angeles, and brings music oeprators closer to the artists and orchestras who make the records for them. An extremely interesting column.

22 "Disk Jockey's Regional Record Reports" features the top ten tunes of 32 outstanding disk jockeys in the nation. A perfect tieup between the juke box operator and the disk jockey. Each knows what the other's playing. Each cooperates to please the public. Important for every juke box operator to know.

23 The world famous, original, exclusive, unequalled "Hot Charts" of The Cash Box are acclaimed by all juke box operators and all others in any fashion whatsoever engaged in music. Here are compiled from hundreds of reports directly from leading juke box operators the top ten "Jazz & Blues" records in New York, Chicago, Los Angeles, New Orleans, Dallas, and five other important centers, each and every week. The most authentic, the finest and officially-accepted "Jazz & Blues" record ratings in the nation.

24 The Cash Box started it. Crusaded for it. Demanded it. Today it's becoming more and more the fact. Two minute records for operators. To help keep this a featured fact The Cash Box publishes a special column each week that features the speediest playing records reviewed in that very week's issue. Records only under 2:30 are featured in this column.

25 "Jazz & Blues Reviews" of all the records in this great field plus a special choice "Award Of The Week" record is one section that is absolutely priceless to any operator in jazz and blues locations. The Cash Box ratings and reviews of these records are acclaimed by all the manufacturers of the records themselves, as well as by all the music trades and, especially, by the jazz and blues juke box operators.

26 "The Big 5 Hillbilly, Folk & Western Juke Box Tunes" features the top five records in this category. These are compiled from dozens and dozens of reports received each week from noted music operators. An additional five records are added on each week so that the juke box operator knows the next five in line for top honors.

27 The "Folk & Western Record Reviews" featuring the "Bullseye Of The Week" record are acclaimed by all users of this type of recording all over the nation. These weekly reviews of all the records produced in this field are the most outstanding in the history of the nation's recorded music.

28 "Folk & Western Roundup" is an intimate, newsy, breezy column concerning the people, the artists, and all connected with this great music category, written by a man with great knowledge of and experience in this field.

29 "Disc-Hits Box Score" features the top 40 big selling records around the nation. Compiled each week exclusively for The Cash Box by Jack Tunnis whose "One-Spot" record system is the outstanding necessity of every record dealer in the country. A terrific full page report rating the top 40 tunes.

IF YOU CAN AFFORD 29c A WEEK TO OBTAIN THE ABOVE FACTS VITAL TO THE CONTINUED SUCCESS OF YOUR BUSINESS EACH AND EVERY WEEK—THEN SUBSCRIBE TO "The Cash Box" TODAY!

THE CASH BOX

EMPIRE STATE BUILDING
NEW YORK 1, N. Y.

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EACH ONE OF OUR LAST 6 RELEASES HAS BEEN A HIT!

HERE ARE THE FOUR GREAT NEW RECORDS TO KEEP THE POT BOILING.

FUTURE HIT # 944
Greater than "Don't You Know I Love You?"
★ THE CLOVERS
Hottest Quartet in the Nation
- FOOL, FOOL, FOOL
- NEEDLESS

FUTURE HIT # 945
The Great
★ AL HIBBLER
with Orch. Dir. by Jimmy Mundy
- NOW I LAY ME DOWN TO DREAM
- THIS IS ALWAYS

FUTURE HIT # 943
Shouting—Swinging
★ JIMMY LEWIS
and His Band
- LET'S GET TOGETHER *(And Make Some Love)*
- I'LL BE FAITHFUL TO YOU

FUTURE HIT # 946
His First Record on ATLANTIC! Introducing
★ WILLIS JACKSON
Fabulous Tenor Sax Soloist with Chorus and Orchestra
- STREET SCENE
- HARLEM NOCTURNE

Phone—Wire—Write your nearest ATLANTIC DISTRIBUTOR— Stock up on these great New Hits.

ATLANTIC RECORDS
234 West 56th St., New York, N. Y.

dynamic!

Krupa Undergoes Operation

PORTSMOUTH, VA.—Gene Krupa underwent an emergency appendectomy last Friday night (August 17) at the Mary View Hospital in this city. Krupa expects to leave the hospital about Monday or Tuesday of this week and will cancel all engagements for the coming month to recuperate. He had been on tour when the emergency occurred.

"Hey Little Girl"

WITH THE
JOHN GODFREY TRIO
ON
Chess 1478
B/W "BOOGING THE BLUES"
IS THE BIG HIT RECORD!

BIGGER, BETTER, STRONGER THAN EVER
Jackie Brenston
"JUICED"
CHESS 1472

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"HEY LITTLE GIRL"
and
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I WANT TO BE NEAR YOU
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Available 2 Record Speeds
78 RPM MGM 11027
45 RPM MGM K11027
THE GREATEST NAME IN ENTERTAINMENT

HOT

in HARLEM | on CHICAGO'S South Side | in NEW ORLEANS

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators In New York City's Harlem Area; Chicago's South Side, and New Orleans.

	Harlem	Chicago's South Side	New Orleans
1	SIXTY MINUTE MAN *Dominoes* (Federal 12022)	CHAINS OF LOVE *Joe Turner* (Atlantic 939)	DON'T YOU KNOW I LOVE YOU *Clovers* (Atlantic 934)
2	DON'T YOU KNOW I LOVE YOU *Clovers* (Atlantic 934)	THE THRILL IS GONE *Roy Hawkins* (Modern)	CHAINS OF LOVE *Joe Turner* (Atlantic 939)
3	BLOODSHOT EYES *Wynonie Harris* (King)	I'M WAITING JUST FOR YOU *Lucky Millinder* (King)	JUNCO PARTNER *James Waynes* (Sittin' In)
4	I'M WAITING JUST FOR YOU *Lucky Millinder* (King)	SIXTY MINUTE MAN *Dominoes* (Federal 12022)	SHOULDN'T I KNOW *Cardinals* (Atlantic 938)
5	THESE THINGS I OFFER YOU *Sarah Vaughan* (Columbia 39370)	DON'T YOU KNOW I LOVE YOU *Clovers* (Atlantic 934)	I'M CRYING *Memphis Slim* (Premium)
6	ALWAYS *Earl Bostic* (King)	JUICED *Jackie Brenston* (Chess 1472)	BLOODSHOT EYES *Wynonie Harris* (King)
7	GLORY OF LOVE *Five Keys* (Aladdin)	T-99 BLUES *Jimmy Nelson* (R.P.M. 325)	SIXTY MINUTE MAN *Dominoes* (Federal 12022)
8	CASTLE ROCK *Johnny Hodges* (Mercury 8944)	CASTLE ROCK *Johnny Hodges* (Mercury 8944)	HOWLING WINDS *Joe Turner* (National)
9	I WON'T CRY ANYMORE *Dinah Washington* (Mercury 8211)	HEY LITTLE GIRL *John Godfrey Trio* (Chess 1478)	T-99 BLUES *Jimmy Nelson* (R.P.M. 325)
10	SLEEP *Earl Bostic* (King)	LADY BE GOOD *Dizzie Gillespie* (Dee-Gee)	I'M WAITING JUST FOR YOU *Lucky Millinder* (King)

HOT

in DALLAS	in LOS ANGELES	in OTHER CITIES

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators in Dallas, Los Angeles and Other Cities Listed.

	in DALLAS	in LOS ANGELES	in OTHER CITIES
1	DON'T YOU KNOW I LOVE YOU? *Clovers* *(Atlantic 934)*	SLEEP *Earl Bostic* *(King)*	
2	SIXTY MINUTE MAN *The Dominoes* *(Federal 12022)*	THE GLORY OF LOVE *The Five Keys* *(Aladdin)*	
3	CHAINS OF LOVE *Joe Turner* *(Atlantic 939)*	GO, GO, GO *Trenier Twins* *(Okeh)*	
4	PRAYIN' FOR YOUR RETURN *Percy Mayfield* *(Specialty)*	T-99 BLUES *Jimmy Nelson* *(RPM)*	
5	I'M WAITING JUST FOR YOU *Lucky Millinder* *(King)*	ALL NIGHT LONG *Johnny Otis* *(Savoy)*	
6	T-99 BLUES *Jimmy Nelson* *(R. P. M.)*	BLOW, JOE, BLOW *Joe Houston* *(Modern)*	
7	CASTLE ROCK *Johnny Hodges* *(Mercury 8944)*	CHAINS OF LOVE *Joe Turner* *(Atlantic)*	
8	THE THRILL IS GONE *Roy Hawkins* *(Modern)*	WILL YOU BE MINE? *The Swallows* *(King)*	
9	NEW LOVE *Johnny Otis* *(Savoy)*	THE THRILL IS GONE *Roy Hawkins* *(Modern)*	
10	I'M CRYING *Memphis Slim* *(Premium)*	PRAYING FOR YOUR RETURN *Percy Mayfield* *(Specialty)*	

MIAMI, FLA.
1. T-99 Blues (Jimmy Nelson)
2. Tend To Your Business (James Waynes)
3. You Better Change Your Ways (Clarence Jolly)
4. Tell Me Boogie (Litnin' Hopkins)
5. Bad John (J. J. Jones)
6. Lemon Squeezing Daddy (The Sultans)
7. Do You Love Me, Baby? (Larry Darnell)
8. I'm Crying (Memphis Slim)
9. Calypso Mambo (Charlie Brantley)
10. Hold Me, Squeeze Me (The Orioles)

NEWARK, N. J.
1. The Glory Of Love (The Five Keys)
2. Don't You Know I Love You? (The Clovers)
3. Sixty Minute Man (The Dominoes)
4. Waiting Just For You (Lucky Millinder)
5. Tend To Your Business (James Waynes)
6. T-99 Blues (Jimmy Nelson)
7. The Thrill Is Gone (Roy Hawkins)
8. Money Blues (Camille Howard)
9. Bloodshot Eyes (Wynonie Harris)
10. Just One More Drink (Amos Milburn)

OAKLAND, CAL.
1. Chains Of Love (Joe Turner)
2. Big Town (Roy Brown)
3. Glory Of Love (The Five Keys)
4. Don't You Know I Love You? (The Clovers)
5. T-99 Blues (Jimmy Nelson)
6. I Got Loaded (Peppermint Harris)
7. Saddle The Cow (Roscoe Gordon)
8. I'll Always Be In Love With You (Charles Brown)
9. I'm Crying (Memphis Slim)
10. Praying For Your Return (Percy Mayfield)

ATLANTA, GA.
1. Sixty Minute Man (The Dominoes)
2. Don't You Know I Love You? (The Clovers)
3. Junco Partner (James Waynes)
4. I'm Waiting Just For You (Lucky Millinder)
5. Tell Me Boogie (Litnin' Hopkins)
6. Chains Of Love (Joe Turner)
7. T-99 Blues (Jimmy Nelson)
8. Big Town (Roy Brown)
9. Rocket 88 (Jackie Brenston)
10. Bad John (J. J. Jones)

SAVANNAH, GA.
1. Sixty Minute Man (The Dominoes)
2. T-99 Blues (Jimmy Nelson)
3. I'm Crying (Memphis Slim)
4. Just One More Drink (Amos Milburn)
5. Louisiana Woman (Joe Liggins)
6. I Got Loaded (Peppermint Harris)
7. My Blues (Percy Mayfield)
8. These Things I offer You (Sarah Vaughan)
9. Rocket 88 (Jackie Brenston)
10. I'm Waiting Just For You (Lucky Millinder)

BIGGEST EVER!

"THE GLORY OF LOVE"

The Five Keys - AL 3099

Hi, Music Trade—Let's Welcome Our New Distributor for New York

MALVERNE DISTRIBUTORS, Inc. 424 WEST 49th ST. NEW YORK CITY

Meeting Dates Of Music Operators' Associations

Aug. 27—Amusement Machine Association of Philadelphia
Place: Broadwood Hotel, Philadelphia, Pa.

27—Phonograph Owners' Association
Place: Broadview Hotel, East St. Louis, Ill.

28—Music Merchants' Guild
Place: Narragansett Hotel, Providence, R. I.

Sept. 3—Illinois Amusement Association
Place: 208 N. Madison St., Rockford, Ill.

6—Oregon Music Association
Place: 827 S. W. 13th Ave., Portland Ore.

10—Wisconsin Phonograph Operators' Association
Place: To be announced.

11—California Music Guild
Place: 311 Club, Oakland, Cal.

11—Automatic Phonograph Owners' Association
Place: Gibson Hotel, Cincinnati, Ohio

13—Michigan Automatic Phonograph Owners' Association
Place: Maccabees Building, Detroit, Mich.

13—Oregon Music Operators' Association
Place: 827 S.W. 13th Ave., Portland, Ore.

19—N. Y. State Operators' Guild
Place: Governor Clinton Hotel, Kingston, N. Y.

The Canary Swallows The Cat

NEW YORK—Violin virtuoso Florian Zabach, whose waxing of "The Hot Canary" has proven to be one of the year's top sellers, is besieged by his faithful following at his recent appearance at the Roxy Theatre in New York. Florian announced on stage that he would give out 50 gratis copies of his new waxing of "The Waltzing Cat" to the first-come backstage—and above is what happened. About 500 vied for the disks. The Decca artist will soon appear at clubs and theatres in Canada.

BOTH SIDES HITS!

picked by CASH BOX and BILLBOARD!

SAVOY # 814

"ROCKIN' CHAIR BLUES"

Vocal by DANNY COBBS backed by

"SINNERS HOP"

by PAUL (Mr. Hucklebuck) WILLIAMS

Savoy RECORD CO., INC.
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"THE GLORY OF LOVE"

Hollywood 4 Flames

RECORDED IN HOLLYWOOD 165

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"YOUNG GIRL"

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THE CASH BOX Jazz 'n Blues Reviews

★AWARD O' THE WEEK★

"I'M JUST A FOOL IN LOVE" (3:00)

"HOLD ME, SQUEEZE ME" (2:02)

THE ORIOLES
(Jubilee 5061)

THE ORIOLES

● Those Jubilee artists, The Orioles, have something to be jubilant about on their latest waxing. The boys come up with a beautiful ballad that is destined to be a big number in the boxes. It's a lovely, slow tune that the crew makes even more enjoyable with their wonderful harmony. The group's soloist handles the lyrics in an appealing and meaningful manner, while the rest of the boys back him to the hilt. The total picture is a pleasant one for the Orioles and for ops who start stocking up fast with this platter. The second side is another likely ditty. The tune is catchy and with a bouncy beat to boot this half might also do it for the vocal group. We look for the top end to break first and ops will want to be ready when it does.

"BEWARE" (2:43)
"THIS LOVE OF MINE" (2:37)

EARL WILLIAMS
(Okeh 6812)

● A pair of strong sides is turned out by Earl Williams on this waxing. The upper lid is a ballad with a bewitching melody that gets a good treatment from Earl and the George Williams orchestra. The bottom level is a beautiful oldie that is made to sound very refreshing. Both ends should get a play.

"T-99" (2:57)
"LONG TIME BABY" (2:48)

TINY BRADSHAW
(King 4487)

● The top deck is a tune that has already created enough noise for ops to know how this number will fare. Tiny Bradshow adds his rendition of this tune to the list and comes up with a good side. The second level is a slow but loud thing that is done in that low down blues style. Ops oughta peek in at this disk.

"SAD AND LONESOME" (2:43)
"DO YOU LOVE ME, BABY?" (2:29)

LARRY DARNELL
(Regal 3328)

● The upper level is a slow ballad that comes out pleasant as Larry Darnell handles the lyrics. With a tear in his voice he makes this tune sound appealing. The lower lid finds Larry and Mary Lou Greene spinning through a lively tune that is definitely the better side. Ops should watch it.

"HEY, LITTLE GIRL" (2:41)
"LITTLE SIDE CAR" (2:35)

THE LARKS
(Apollo 429)

● Here is a number that is ready to bust wide open. The Larks take hold of this jump item and don't let go until they come up with a real good side. The bottom half is a driving blues side that the boys take to with ease. Both ends are backed musically by Bobby Smith's orchestra. Ops oughta get with it.

"OWL STEW" (2:43)
"PLAYIN' MYSELF THE BLUES" (2:34)

CECIL GRANT
(Decca 48231)

● Here are a couple of similar sounding sides that are carried through by Cecil Grant. Both ends are slow and low down blues items that are presented by Cecil in that typical manner of his. Some real good piano playing on each half make this platter a listenable one. Ops have strong filler material here.

"MY PRAYER" (2:55)
"I NEVER KNEW" (3:00)

SONNY TIL
(Jubilee 5060)

● Two slow drawn out ballads are dished out by Sonny Til in a very easy going style. The upper deck is an oldie that receives a wonderful treatment from Sonny with a good assist from Johnny Reed and his organ. Flip is another such number, but ops would be wise if they watched the top level carefully.

"YOU FOOLISH THING" (2:37)
"AIN'T SUPPOSED TO BE LIKE THAT" (2:45)

TERRY TIMMONS
(RCA Victor 20-4228; 47-4228)

● Chirp Terry Timmons delivers an excellent vocal to a tune that is equally as pretty as the manner of presentation. Putting lots of appeal in the lyrics, Terry, with a fine musical backdrop, can make this number go. The second side is another good tune that is turned out in a better than average way. Ops oughta keep their eyes on the upper lid.

"WARNING BLUES" (2:51)
"I'LL ASK MY HEART" (2:32)

JOHNNY OTIS ORCHESTRA
(Savoy 812)

● Johnny Otis and his orchestra come up with a loud, hard-hitting number with a slow beat. Linda Hopkins handles the lyrics on this end and makes it a tune to be reckoned with. The bottom level is a slow ballad done in a blues version by the same artists. Either half can take off.

1 **I WANT TO PLAY HOUSE WITH YOU**
Eddy Arnold
(RCA Victor 21-0476; 48-0476)

2 **HEY, GOOD LOOKIN'**
Hank Williams
(MGM 11000; K11000)

3 **I WANT TO BE WITH YOU ALWAYS**
Lefty Frizell
(Columbia 20799; 4-20799)

4 **ALWAYS LATE**
Lefty Frizell
(Columbia 20837; 4-20837)

5 **CRYIN' HEART BLUES**
Johnnie & Jack
(RCA Victor 21-0478; 48-0478)

Additional Tunes

LET'S LIVE A LITTLE
Carl Smith
(Columbia 20796; 4-20796)

SOMETHING OLD, SOMETHING NEW
Eddy Arnold
(RCA Victor 21-0476; 48-0476)

I CAN'T HELP IT
Hank Williams
(MGM 10961; K10961)

SICK, SOBER & SORRY
Johnny Bond
(Columbia 20808; 4-20808)

DOWN YONDER
Del Woods
(Tennessee 775)

King Records Places New Emphasis On Pop Field

NEW YORK—Syd Nathan, president of King Records, announced this week that with his firm blazing away in the rhythm and blues field with such smashes as "Sixty Minute Man," "I'm Waiting Just For You," "Bloodshot Eyes," "Sleep," and "Always," he now expects to place new emphasis on the pop recording field.

In an effort to fulfill the demand for all his R & B hits, Nathan disclosed that he had added another 45 hour a week shift in his pressing plants plus work on Saturdays.

Nathan also announced that in line with his new pop policy, he had signed Larry Fotine, Elliot Lawrence and Bernie Mann to exclusive contracts.

Larry Fotine first gained recognition as an arranger for Sammy Kaye in the period from 1940 to 1945 and then in 1946 he wrote "You Are Only Foolin'" for Blue Barron. Larry has also written such hits as "Honestly I Love You," "Boogie Woogie Barn Yard," "You're The Only One I Care For" and "Yes, Yes, Yes." The latter will make up Larry's first release on the King label backed by "Now And Forever."

Elliot Lawrence, with vocalists Rosalind Patton and Melvin Moore, in their initial King session recorded "Sixty Minute Man." Their version will have slightly revised lyrics to overcome the restrictions put on the original version by radio stations which felt the words were too suggestive.

Bernie Mann and his All American Band expect to have their first recording session for King this week.

Victor Signs Wade Ray

NEW YORK—Wade Ray, fiddling leader of the Ozark Mountain Boys, has been signed to an exclusive recording contract by RCA Victor.

Ray has appeared in scores of radio and television shows emanating from Hollywood and in a number of Republic pictures. His first RCA Victor release, coupling "Are You Fer It?" and "Walk Softly," was recorded in Hollywood and is scheduled for early September release.

D
Different
Dramatic
Distinctive

Standard Songs are MONEY MAKERS!

"TIP TOE THROUGH THE TULIPS WITH ME"
Recorded by
THE CLARK SISTERS—M-G-M
NICK LUCAS—Capitol
SISTER SLOCUM
and her Little Brother—King
Pub. by M. WITMARK & SONS

MUSIC PUBLISHERS HOLDING CORP.
NEW YORK, N. Y.

The S-M-O-O-T-H music of LARRY FOTINE

now recorded exclusively on King

FIRST RELEASE
YES YES YES and.... NOW AND FOREVER

King 15114

LARRY FOTINE, who is one of the top song-writers in his own right, besides a leader and arranger, comes up with another smash hit, written and interpreted by himself—"Yes, Yes, Yes" featuring Cathy Cordovan. Flip side features Guy Ross and the Teenites. Take a listen, this will surprise you.

now available at all KING branches

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1540 BREWSTER AVE.
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Ohio

RECORDS, INC.

• Folk and Western Roundup •

Ralph Stanley was critically injured in an automobile accident in Virginia August 17th. Ralph and brother, Carter, are the Columbia duet recorders titled The Stanley Brothers.

Cowboy Copas working Pennsylvania park dates for two weeks.

Latest addition to M-G-M's country roster is **Andy Wilson**, staff announcer and singer at Nashville's WLAC. First session was cut August 23rd using country sacred material.

George Morgan (Columbia) spending a week's vacation in home town—Akron, Ohio. **Bob Ross** (Morgan's p. m.) vacationing same week in Florida.

Louis Schriver ("Rambling Lou") country d. j. and entertainer of WJJL in Niagara Falls was week end visitor in Nashville booking Opry talent for appearances in his area.

COWBOY COPAS

Sunny Clapp, one of the names in the pop songwriting field, recently changed residence from Miami to Nashville. With several of his country ditties already recorded Clapp plans on concentrating on country writing.

Mel Foree, Acuff-Rose rep., recently returned from feeler trip through New England states and reports wonderful response to country music on N. E. stations. Indications are that country music is rapidly taking over through the north east.

Hugh Cherry, one of leading country d. j.'s of Memphis reports having become a father on August 13th. Mr. and Mrs. are the proud parents of an 8½ pound boy. Cherry has large across the board time from WMPS.

Mrs. M. Padgett, program manager of WIRC in Hickory, N. C., reports top mail pull and interest in country record stint done across the board by "Lillie Anne Turnispeed." Handle was given to female station announcer as experiment but immediate response has set program permanently.

Jack Hunt is handling country record chores for Kark in Little Rock.

Ken Marvin (Mercury) taking first vacation in four years with family in Florida.

Dot has a new hit on its hands with "San Antonio Rose," recorded by **John Maddox** and the **Rhythmasters**. Broke open in Memphis, Atlanta and New Orleans.

An Overnight Hit!
"SAN ANTONIO ROSE"
by JOHN MADDOX and The Rhythmasters
Dot # 15001—45x15001
DOT Records, Inc.
Gallatin, Tenn. (Tel.: 880-881)

"THE GIRL IN THE WOOD"
FRANKIE LAINE
(Columbia)
TERRY GILKYSON - KATIE LEE
(Decca)
AMERICAN MUSIC, INC.
1576 Bway N Y. • 9109 Sunset Blvd Hollywd
CO 5-7880 CR 1-5254

Heavy Folk and Western Schedule For Vaughn Monroe

VAUGHN MONROE

NEW YORK — On October 8th Vaughn Monroe and his company move into New York's Madison Square Garden for a two-week stand as headliner at the Rodeo. Although songs to be sung by Monroe will not be decided upon until a week or two before the event, it's pretty certain he'll include Riders In the Sky. His RCA-Victor disking of this song in 1949 neared the 2-million mark and topped the best-seller lists for months.

Directly after his Rodeo engagement Vaughn heads for the coast to check in at the Republic Studios in Hollywood, where he'll be starred in a Western. The motion picture company has signed Monroe to a long-term contract as a result of the success of his first Western picture, "Singing Guns".

Dependable
Desirable
Daring
Dynamic

THE CASH BOX "Folk" and "Western" Record Reviews

BULLSEYE of the WEEK

"LOST JOHN BOOGIE" (2:18)
"LET'S SETTLE DOWN" (2:21)

MERLE TRAVIS
(Capitol 1737; F-1737)

MERLE TRAVIS

● Merle Travis has come up with a side that could easily carry him to the top. Labeled "Lost John Boogie," this ditty has what it takes to move right up with the best of them. Merle pipes the lyrics to this rhythm number in a boogie beat with lots of bounce and makes it come out an earful. The appropriate musical backdrop presented in assisting Merle adds to the appeal of a first rate side. Ops will want to be ready when this boy starts bringing those coins home. Flip is another jump tune that carries strong potentialities. Merle belts home the vocal to a real fast moving item on the lower deck. A good string accompaniment marks this end in addition to a fine vocal turned in by the singer. Ops should watch the platter carefully. It appears to be a certain coin catcher.

"I LIKE MOLASSES" (2:24)
"CATCH 'EM YOUNG, TREAT 'EM ROUGH, TELL 'EM NOTHIN'" (2:13)

HANK PENNY
(RCA Victor 21-0501; 48-0501)

● Here is an item that should take off. It's a catchy tune done with a fast beat and delivered with great ease by Hank Penny. The bottom deck is a jump number that has some clever lyrics to offer. This too is brought home with a fine interpretation. Ops know what this artist can do for any song.

"CRAZY RHYTHM" (2:20)
"HYBRID CORN" (2:12)

CHET ATKINS
(RCA Victor 21-0500; 48-0500)

● The upper end is a fast moving oldie that Chet Atkins belts home in a better than average style. This side as well as the second half features some wonderful guitar playing. The bottom level is a beautiful old piece of music that Chet handles adequately on the strings. Ops have a good disk here.

"TEARS DON'T ALWAYS MEAN A BROKEN HEART" (2:51)
"FENCE JUMPER" (2:39)

ARTHUR (GUITAR BOOGIE) SMITH
(MGM 11040)

● A catchy tune, a choral group, rhythmic clapping and a fine vocal by Tommy Faile add up to a good side for Arthur Smith and his boogie guitar. Flip is strictly a string instrumental as Arthur whirls through a fast moving jump item. Ops have good filler material on this platter.

"DON'T TELL A LIE ABOUT ME, DEAR" (2:43)
"TRAIN TRACK SHUFFLE" (2:52)

"SKEETS" YANEY
(MGM 11037)

● "Skeets" Yaney has a real good ballad going for him on the upper deck. He delivers it in a very relaxing manner which makes for lots of listening pleasure. The second level creates a train effect musically and then carries it right into a boogie beat. This half should also get its share of play in the machines.

"LUCKY LEATHER BRITCHES" (2:12)

"HITSITTY HOTSITTY" (2:00)

SPADE COOLEY
(Decca 46339)

● With a barn dance flavor to it, Spade Cooley, with Del Porter warbling the lyrics, offers a pleasant sounding tune. This top level features some fine lyrics and a vocal to match. The lower deck is a jump tune that plays up a fine string instrumental. Ops have a good one here.

"LILLE OLE' YOU" (2:45)

"A COUNTRY MILE" (2:30)

JACKIE DOLL
(Mercury 6336)

● Jackie Doll turns up with a bouncy tune that comes out in a listenable fashion. This side finds some good instrumental interludes. The second half is a pretty ballad in which the vocalist is shown to a much better advantage. We give our nod to the bottom level.

"DANCING MY FANNY AROUND" (2:10)

"HOW'M I DOIN'" (2:24)

TINY HILL
(Mercury 5691)

● An infectious ditty with a waltz beat is dished up by Tiny Hill on the top lid. A choral group and a good orchestrational backdrop makes this half one to keep an eye on. Flip is another cute tune that gets an equally fine treatment. Ops have strong material with either end of this platter.

"I'M A DO-RIGHT DADDY" (2:12)

"TAKE YOUR TIME, MAMA" (2:40)

LEON CHAPPEL
(Capitol 1756; F-1756)

● A pair of items that are handled in a bluish vein are turned out on this waxing by Leon Chappel. The first half has a moderate beat and features a fair vocal and some good instrumental accompaniment. The second lid shows the artist to better advantage as he spins through the tune. We like the lower deck.

THE CASH BOX

DISC-HITS BOX SCORE

COMPILED BY
JACK "One Spot" TUNNIS

IN ORDER OF POPULARITY
BASED ON
WEEKLY NATIONAL SURVEY

BOX SCORE TABULATION COMPILED ON THE AVERAGE INDIVIDUAL PURCHASE ON THE BASIS OF 1000 RECORDS — LISTED IN ORDER OF POPULARITY, INCLUDING NAME OF SONG, RECORD NUMBER, ARTISTS AND RECORDING ON THE REVERSE SIDE

CODE

AB—Abbey	LO—London
AL—Aladdin	ME—Mercury
AP—Apollo	MG—MGM
AT—Atlantic	MO—Modern
BU—Bullet	NA—National
CA—Capitol	OR—Oriole
CR—Chess	PE—Peacock
CO—Columbia	PR—Prestige
CR—Coral	RA—Rainbow
DA—Dana	RE—Regent
DE—Decca	RG—Regal
DY—Derby	SA—Savoy
4 Star—Four Star	SIT—Sittin' In
FE—Federal	SP—Specialty
IN—Intro	TE—Tempo
JU—Jubilee	TW—Tower
KI—King	VI—Victor

45 rpm numbers in parenthesis

Sept. 1 Aug. 25

1—SWEET VIOLETS 96.8 73.6

CO-39488 (4-39488)—JANETTE DAVIS
My Darling Man

DE-27668 (9-27668)—JANE TURZEY
Lonely Little Robin

ME-5673 (5673x45)—DORIS DREW
Them There Eyes

VI-20-4174 (47x4174)—DINAH SHORE
If You Turn Me Down

2—BECAUSE OF YOU 96.6 94.1

CA-1493 (F-1493)—LES BAXTER
Unless

CO-39362 (4-39362)—TONY BENNETT
I Wont Cry Anymore

CR-60440 (9-60440)—BOB CROSBY O.
Nine-Twenty Special

CR-60561—ERSKINE BUTTERFIELD
You Might Have Belonged To Another

DE-27666 (9-27666)—LOMBARDO & DeHAVEN
Out O' Breath

ME-5643 (5643x45)—RAY BARBER
Girls We Never Did Wed

MG-10947 (K10947)—JOHNNY DESMOND
Andiamo

VI-10-3425—JAN PEERCE
What Is A Boy?

3—COME ON-A MY HOUSE 94.9 91.9

CA-1710 (F-1710)—KAY STARR
Hold Me, Hold Me

CO-39467 (4-39467)—ROSEMARY CLOONEY
Rose Of The Mountain

DE-27680 (9-27680)—ELLA FITZGERALD
Mixed Emotions

FE-14001—KAY ARMEN
Just in Case

ME-5671 (5671x45)—RICHARD HAYES
Go, Go, Go

RH-111—LOUIS PRIMA
Bring Forth De Light

SA-793—BERT KEYES
Perhaps

VI-20-4199 (47-4199)—THREE SUNS
Hula Blues

Sept. 1 Aug. 25

4—TOO YOUNG 79.1 85.1

CA-1449 (F-1449)—KING COLE
That's My Girl

CO-39271 (4-39271)—TONI ARDEN
Too Late Now

CR-60393 (9-60393)—DENNY VAUGHN
I Love The Way You Say Goodnight

DE-27569 (9-27569)—PATTY ANDREWS
Gotta Find Somebody To Love

DE-27366 (9-27366)—VICTOR YOUNG
Be My Love

ME-5599 (5599x45)—RICHARD HAYES
Shenandoah Waltz

MG-10920 (K10920)—JOHNNY DESMOND
I Fell

VI-20-4105 (47-4105)—FRAN ALLISON
Lies

VI-20-4209 (47-4209)—SPIKE JONES
So 'Elp Me

VI-23-5480 (51-5480)—LUIS ARCARAZ O.
Because of Rain

5—THE LOVELIEST NIGHT OF THE YEAR 66.4 70.4

CA-1408 (F-1408)—HELEN O'CONNELL
Arthur Murray Taught Me Dancing

CO-39192 (4-39192)—PERCY FAITH
You Are The One

DE-27507 (9-27507)—FRED WARING
Tulips And Heather

DE-27583 (9-27583)—ETHEL SMITH
Syncopated Clock

LO-937 (45-937)—ANNE SHELTON
Love Me, My Love

MG-30352 (K30352)—ANN BLYTH
VI-10-3300—MARIO LANZA
La Donna E Mobile

6—MY TRULY, TRULY FAIR 51.7 56.7

CA-1583 (F-1583)—RAY ANTHONY
Pretty Eyed Baby

CO-39415 (4-39415)—GUY MITCHELL
Who Knows Love

CR-60514 (9-60514)—GEORGIE AULD
Sentimental Fool

DE-27630 (9-27630)—RUSS MORGAN
I Am Free

LO-1050 (45-1050)—DICK JAMES
Happy Valley

ME-5646 (5646x45)—VIC DAMONE
My Life's Desire

MG-10984 (K10984)—ART MOONEY
Tht World Is Mine

VI-20-4159 (47-4159)—FREDDY MARTIN
The Good Humor Man

7—JEZEBEL 51.2 71.9

CO-39267 (4-39267)—FRANKIE LAINE
Rose, Rose, I Love You

LO-1060 (45-1060)—WINIFRED ATWELL
Choo-Choo Samba

ME-5622—ALLEN GREENE
The Miracle

ME-5620—ALEXANDER BROS.
Pennsylvania Dutch

8—I GET IDEAS 35.9 35.7

CA-1573 (F-1573)—PEGGY LEE
Tonight You Belong to Me

VI-20-4141 (47-4141)—TONY MARTIN
Tahiti My Island

9—I'M IN LOVE AGAIN 31.5 26.1

DE-27635 (9-27635)—ANDREWS SISTERS—GORDON JENKINS
It Never Entered My Mind

ME-5663 (5663x45)—EDDY HOWARD
A Woman Is A Deadly Weapon

VI-20-4148 (47-4148)—HENRI RENE—APRIL STEVENS
Roller Coaster

10—SHANGHAI 24.3 28.4

CA-1525 (F-1525)—BOB CROSBY
The Naughty Waltz

Sept. 1 Aug. 25

CO-39423 (4-39423)—DORIS DAY
My Life's Desire

CR-60521 (9-60521)—HARRY BABBITT
Never Again

DE-27653 (9-27653)—BING CROSBY
I've Got To Fall In Love

MG-10998 (K10998)—BILLY WILLIAMS QT.
Wondrous Word

VI-20-4192 (47-4192)—BUDDY MORROW O.
Good Morning Mr. Echo

11—BELLE, BELLE MY LIBERTY BELLE 21.8 8.2

CO-39512 (4-39512)—GUY MITCHELL
Sweetheart Of Yesterday

DE-27717 (9-27717)—DON CHERRY
Cara, Cara, Bella, Bella

ME-5690 (5690x45)—BOBBY WAYNE
Sweetheart Of Yesterday

VI-20-4217 (47-4217)—MERV GRIFFIN
I Fall In Love With You Every Day

12—COLD, COLD HEART 21.6 24.9

CO-39449 (4-39449)—TONY BENNETT
While We're Young

ME-5693—TONY FONTANE
Why Do I Love You?

MG-10904 (K10904)—HANK WILLIAMS

13—MORNINGSIDE OF THE MOUNTAIN 19.9 14.3

DE-27722 (9-27722)—ARTHUR PRYSOCK
Blue Velvet

CA-1594 (F-1594)—JAN GARBER
Moon, June, Spoon

CO-39424 (4-39424)—PAUL WESTON
What Will I Tell My Heart

MG-10989 (K10989)—TOMMY EDWARDS
For Instance

VI-20-4181 (47-4181)—GRIFFIN & WINTERHALTER
I Love The Sunshine Of Your Smile

14—HOW HIGH THE MOON 19.7 22.1

CA-1451 (F-1451)—LES PAUL & MARY FORD
Walkin' & Whistlin' Blues

CO-39145—ERROLL GARNER
Poor Butterfly

DE-24513 (9-24513)—LIONEL HAMPTON O.

MG-30303 (K30303)—DAVID ROSE

15—JOSEPHINE 18.6 15.5

CA-1592 (F-1592)—LES PAUL
I Wish I Had Never Seen Sunshine

DE-27702 (9-27702)—MADCAPS
Casa Loma Stomp

DE-27703 (9-27703)—RUSS MORGAN
Longing For You

ME-5675 (5675x45)—LOLA AMECHE
Hitsity-Hotsity

16—MISTER AND MISSISSIPPI 15.4 19.3

CA-1521 (F-1521)—TENNESSEE ERNIE

CO-39371 (4-39371)—GENE AUTRY
How Long Is Forever

DE-27579 (9-27579)—MILLS BROS.
I'm A Fool To Want You

ME-5647 (5647x45)—REX ALLEN
Lonely Little Robin

ME-5645 (5645x45)—PATTI PAGE

VI-20-4140 (47-4140)—DENNIS DAY
Trinket Of Shiny Gold

17—VANITY 14.8 17.8

CA-1584 (F-1584)—LES BAXTER
World Is Mine

CO-39466 (4-39466)—SARAH VAUGHAN
My Reverie

DE-27618 (9-27618)—DON CHERRY
Powder Blue

LO-895 (4-895)—HADDA BROOKS
It Hadda Be Brooks

Sept. 1 Aug. 25

ME-5659 (5659x45)—TONY FONTANE
Wondrous Word

VI-20-4246 (47-4246)—TONY MARTIN
Oh Beauty

18—ROSE, ROSE, I LOVE YOU 14.7 13.1

CA-1532 (F-1532)—LOU ELLA ROBERTSON
The Letter

CO-39367 (4-39367)—FRANKIE LAINE
Jezebel

CO-39420 (4-39420)—MISS HUE LEE
An Autumn Melody

CR-60484—MITCHELL TRIO
Easy Come, Easy Go

DE-27594 (9-27594)—GORDON JENKINS
Unless

LO-1029 (45-1029)—BENNY LEE
Wimmin'

MG-10978 (K-10978)—ART LUND
I Like The Wide Open Spaces

VI-20-4135 (47-4135)—BUDDY MORROW O.
After I Say I'm Sorry

19—LONGING FOR YOU 14.2 14.5

CA-1731 (F-1731)—BAXTER & DOHERTY
Sarah Kelly From Plumb Nelly

CO-39499 (4-39499)—SAMMY KAYE
Mary Rose

CR-60546 (9-60546)—GEORGE CATES
Hi-Diddle-Diddle

DE-27703 (9-27703)—RUSS MORGAN
Josephine

LO-1086 (45-1086)—TERESA BREWER
Jazz Me Blues

ME-5655 (5655x45)—VIC DAMONE
The Son Of A Sailor

MG-11021 (K11021)—TOMMY TUCKER O.
I'm Ready For You

VI-20-4219 (47-4219)—CATHY MASTICE
Crazy Things You Do

20—KISSES SWEETER THAN WINE 13.5 9.0

DE-27670 (9-27670)—THE WEAVERS
When The Saints Go Marching In

ADDITIONAL TUNES LISTED BELOW IN ORDER OF POPULARITY

21—WHILE YOU DANCED, DANCED, DANCED	13.3	—
22—DETOUR	12.9	15.7
23—GIRL IN THE WOOD	12.5	—
24—LAURA	12.4	10.2
25—I WON'T CRY ANYMORE	12.2	15.2
26—ON TOP OF OLD SMOKY	11.5	10.7
27—GOOD MORNING, MR. ECHO	11.3	15.3
28—WHISPERING	9.2	—
29—IN THE COOL, COOL, COOL OF THE EVENING	9.1	9.6
30—BECAUSE	8.7	12.1
31—THEM THERE EYES	8.5	—
32—LONELY LITTLE ROBIN	8.4	6.9
33—WHEN THE SAINTS GO MARCHING IN	7.4	5.7
34—I'LL HOLD YOU IN MY HEART	7.1	11.9
35—GO, GO, GO	6.9	—
36—CARA CARA BELLA BELLA	6.7	5.5
37—GIMME A LITTLE KISS	6.5	—
38—WHAT IS A BOY	6.3	8.4
39—I LOVE THE SUNSHINE OF YOUR SMILE	6.2	3.3
40—DO YOU REALLY LOVE ME	5.9	3.9

OPS SEEK NEW AMUSE EQUIP'T

Shuffles, Guns, Horses, Converted Shuffleboards, Other Amusement Equipment Being Purchased to Replace Machines in Present Inactive Territories. Demand for New Type Amusement Product Grows.

CHICAGO—Most interesting is the demand which has arisen, and which continues to grow greater each week, for new type amusement products.

For a long time it has been known in the field that if someone would come along with a brand new amusement machine, which could replace present equipment, it would revive the entire business, along the lines of what the first pinball games and shuffle alleys did when they were introduced.

And would, at the same time, help make someone a millionaire.

But so far, even the enticement of a possible million dollars to be realized from such patent or manufacture, doesn't seem to have been able to stir the imagination or the inventive genius of anyone connected with the industry. No new amusement product has come along to replace what is currently on the market.

Biggest amusement revival occurred when the shuffle game was born. Since then dozens of different types have been introduced. But, each time, players seem to return to the bowling-type of shuffle game so that whatever new ideas have come along haven't been able to replce the original form of the first of these machines.

The result has been that, as territories became inactive these past months, operators in such areas were forced to turn to whatever was available. Even tho what they actually wanted was something entirely new and different to bring into the locations.

At present the demand for guns, shuffle games, converted shuffleboards, horses, and other machines in this category, grows greater. Ops are using these to fill the locations from where they were forced to remove other equipment.

At the same time, the demand continues to grow greater for something entirely new, and completely different in the amusement products field.

All know of the demand for such a machine. All also realize that such a product will bring about a tremendous business revival, just when everyone could use more stimulated and more active business.

It is up to every inventive mind in the industry to attempt to create that amusement product.

The engineers at everyone of the factories here are more than willing to go on ahead with the further development of such a machine.

Factory heads are more than happy to look at any new amusement product any operator, jobber, distributor, or anyone else has and thinks is the answer to what the field now wants.

With greater employment in sight. With defense production leaping upwards. With more factories working more hours. With more people with more money to spend as domestic products become more expensive and some even disappear. There is now no doubt that this field, too, needs something entirely new and different to attract its share of the monies that will be spent by an entertainment minded public.

Great Interest Reported In Mid-West Coin Machine Show

Hotel Rooms And Exhibit Space Going Fast, Klein States

HAROLD KLEIN

OMAHA, NEB. — Harold Klein, publicity chairman for the Midwest Coin Machine Show, scheduled for October 15 and 16 at the Paxton Hotel in this city, reports that interest in this six state convention and exhibit is greater than he thought possible.

"We have been swamped with requests from two sources" stated Klein. "Not only do we have letters, phone calls, and wires from operators in the six states whose associations are combining in sponsoring this affair, but we have also received requests for hotel accommodations from operators in several other states. This great interest of the operator gives us every assurance that the show will be the biggest event of its kind ever held, with the exception only of those national conventions formerly held in Chicago.

"The other show of interest is by those companies, manufacturers and wholesalers, who have been in communication with me for display space on our exhibition floor. Each is seeking to reserve what they consider the most favorable space immediately, and we're hoping that we can satisfy all our friends with choice locations."

A most interesting program is being set up, which Klein states will prove to be most educational and instructive for the operators. There will also be plenty of entertainment for the coinmen and their wives.

Exhibit Proud Of Its "Big 5" Earning Records

FRANK MENCURI

CHICAGO—Before leaving for an extended road trip to visit with many operators, jobbers and distributors who have been contacting the firm for speedier and larger volume delivery, Frank Mencuri, sales manager of Exhibit Supply Company, showed letters, wires and various other data complimenting the firm on its present products.

Mencuri stated, "This is one of the few times in the history of any manufacturer when it can point with pride to the fact that every one of the products it is featuring, all at one and the same time, has won such outstanding compliments from the trade.

"There is no longer any doubt," Frank Mencuri continued, "that we, here at Exhibit Supply Company, can state we have 'America's big five steady moneymakers.'"

The "big 5" products, Mencuri described were: "Exhibit's Dale Six Shooter," "Exhibit's Gun Patrol," "Exhibit's Big Bronco," "Exhibit's Pony Express" and "Exhibit's Silent Salesman."

Orders for all five products have exceeded anything the firm has so far scheduled for its production lines.

At the same time, wires, phone calls and letters arrived from new customers asking for information and shipment dates.

This reached the point where, Frank Mencuri reported this past week, "I have found it necessary to make an extended road trip to visit with these people and to explain to them just why we can't deliver as fast as they want our machines."

Four New Distributing Firms Announced By Williams Mfg. Co.

W. J. (BILL) RYAN

CHICAGO—Rolling along at full speed as the sales of its current big hit "Hayburners" reach record proportions, Williams Manufacturing Company appointed four new distributors, according to an announcement by Bill Ryan, general sales manager for the firm.

Lieberman Music Company, Minneapolis, Minn., has been given the territory of Minnesota, and North and South Dakota; S. L. London Music Company, Milwaukee, Wis., will cover Wisconsin and upper Michigan; Music Sales Company, Memphis, Tenn., will handle Louisiana, Arkansas, Mississippi, and part of Tennessee and W. B. Music Company, Kansas City, Mo., has been assigned Kansas and part of Missouri.

These firms were given shipments of "Haymakers", and Ryan states that orders for many additional pieces have already been received. "These distributors have phoned us that the operators in their areas tried out the game, and immediately placed reorders," said Ryan.

History

IN THE MAKING

AMI *dependability has become the standard by which all juke box economy is measured. Each new day of trouble-free performance is a shining page in the history of automatic music. Millions of hours of satisfying entertainment for the public, markedly improved business for thousands of locations, special prosperity and better living for all our operator customers — these are AMI's historic goals, joyously realized now.*

AMI *Incorporated*

GENERAL OFFICES AND FACTORY:

1500 UNION AVENUE, S. E., GRAND RAPIDS 2, MICHIGAN

AMI Distributors Attend Meeting At Grand Rapids

GRAND RAPIDS, MICH. — AMI distributors from all over the United States as well as from Canada, Mexico and Cuba attended a two-day meeting called by AMI, Inc., this city, on Thursday and Friday, August 23 and 24.

On hand to greet the distributors were the AMI executives, headed by the popular John Haddock, president; Bill FitzGerald, advertising and promotion manager; John Stewart, sales executive; and regional representatives Jack Mitnick and Ed Ratajak.

JOHN HADDOCK

While no information as to the meeting has as yet been released, it is rumored that the distributors were given a preview of AMI's new model juke box. In line with AMI's alphabetical designation of succeeding models, it is expected that a new model brought out by the firm would be called the "D."

Speculation in the trade continues heavy as to the number of selections which will be featured on the new AMI juke box. Rumor has it that AMI will bring out a machine with considerably more selections. While this may be the case, it seems a certainty that any new automatic phonograph brought out by AMI will also continue with the popular 40-selection offering, whether or not an even wider choice is made available.

Distributors who attended the meeting replied, "No comment," when queried as to what they saw in Grand Rapids. However, while they are doing no talking, it is evident from their well pleased grins and satisfied looks that AMI has once again come up with a hot item that is expected to win an enthusiastic reception from music operators.

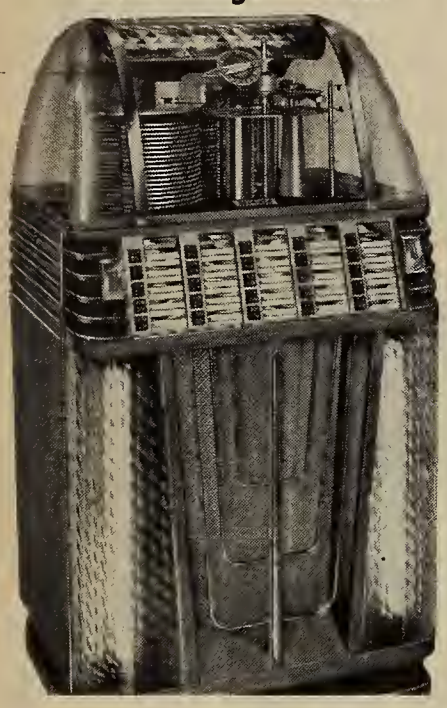
THANKS A MILLION

The First Showing of Rock-Ola's

Super

ROCKET '52-50

Was A Huge Success



We all had a wonderful time . . . now we are taking orders for this super machine.

Orders Filled in Rotation

SEACOAST DISTRIBUTORS, INC.

Exclusive Rock-Ola Distributor for New York and New Jersey

1200 North Ave Elizabeth 4, N. J.

Bigelow 8-3524

OPERATORS ACCLAIM O.P.S. EDITORIAL

Music And Game Ops Agree Dime Play Does Not Affect Cost Of Living - Nor Does It Hold Back High Scale Defense Production In Any Fashion Whatsoever

CHICAGO—Phone calls from everywhere in the country come into the offices of *The Cash Box* complimenting this publication on its two page, two color editorial, analyzing the O.P.S. regulations regarding dime play for phonos and games.

Each and everyone of the people who phoned this weekly magazine to thank it for its work in their behalf, acclaimed *The Cash Box* because, as one leader stated:

"We knew that '*The Cash Box*' would come out with what was necessary for all of us to explain to our local Office of Price Stabilization why this industry does not come under price control formulas."

The fact remains that the phonos of games that are charging 10c, 25c or 50c per play, do not, in any fashion whatsoever, affect the cost of living and, at the same time, do not hold up high scale defense production efforts.

This industry is an entertainer industry. "Entertainers" are exempted from all price control by O.P.S.

The phonos of this industry are automatic, coin operated musicians. And O.P.S. exempts "musicians" from all price control.

But, most important of all, the products of this industry, located in taverns, restaurants, drug stores, and other retail locations thruout the nation, in no fashion whatsoever, even remotely affect the cost of living and, especially, do not, in any way, act as a deterrent to continued high speed defense production.

If anything at all, juke boxes and games of this field, actually act as aids to continued greater, higher speed defense production effort.

The time has come when this industry most definitely, loudly, and adamantly, must refute the statements of some tavern publications, that it is against the rulings and regulations of O.P.S. in any way, shape or form.

This industry would comply in a second with any regulation and with any law of O.P.S., or any other government agency, provided that it affected the law, or the regulation.

This industry, in no fashion whatsoever, affects the cost of living of the peoples of these United States and, most definitely, does not, in any fashion whatsoever, affect continued high scale defense production.

This is the answer to dime play.

New York Music Operators Assn. Announces 14th Annual Banquet

NEW YORK—Al Denver, president of the Automatic Music Operators Association, this city, announced that it is preparing to hold its Fourteenth Annual Banquet and Show on Saturday evening, November 3.

This year the shindig will be held in the Grand Ballroom of the Commodore Hotel, 42nd Street and Lexington Avenue. For a great number of years, the association has been holding these banquets in the Waldorf-Astoria Hotel, but a number of coinmen have complained that they were unable to attend in the numbers they desired, and in some instances complaints have been heard about poor seating arrangements.

With this in view, the association sought a ballroom that could accommodate the many folk who wished to attend, and at the same time be assured that everyone in the hall would enjoy complete comfort and a clear view of the entertainment.

As in the past, a gala array of top recording stars will be on hand to entertain, which will be in addition to a regular scheduled show.

Denver and his staff are now working on the sale of tickets, and are again devoting their time to preparation of its Souvenir Journal.

AMI's '51 Earnings Up For First 6 Months

GRAND RAPIDS, MICH.—AMI, Inc., this week reported net earnings before taxes for the six months ended June 30 of $346,494, or the equivalent of $2.19 a share on the 158,156 shares of common stock outstanding. This compares with net earnings of $334,044, or $2.11 per common share, for the like period in 1950, also before taxes.

John Haddock, president, explained that since the company's tax position was still in the process of determination, it was impossible to compute Federal taxes at this time. He said that the company has a substantial tax adjustment from earlier years which will be applicable to its 1951 tax return.

As of June 30, AMI's assets totaled $1,751,465.37, as compared with $1,627,153 at the end of 1950. Of this figure, $590,251.94 was in cash and receivables, or working capital.

CLASSIFIED AD DEPT

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OF EACH WEEK

MAIL YOUR AD TO REACH US ON TIME

THE CASH BOX EMPIRE STATE BLDG. NEW YORK 1, N. Y.

TOO LATE TO CLASSIFY

ALL RIGHT! WHEN IT'S OVER, YOU CAN COME BACK AND PLAY Williams

HAYBURNERS

MORE PLAY APPEAL!

TIZZIE LIZ Sez: No question about it! Number One choice with everybody is HAY-BURNERS!

ORDER FROM YOUR DISTRIBUTOR NOW!

Williams MANUFACTURING COMPANY

CREATORS OF DEPENDABLE PLAY APPEAL!

4242 W. Fillmore St.
Chicago 24, Illinois

Big 2-Day Showing Of Rock-Ola Phono At Seacoast Distrib.

Attendance Large. Report Plenty Of Sales. Record Artists On Hand

ELIZABETH, N. J.—"They came in from all over our territory to see the new Rock-Ola 'Super Rocket' phonograph" related Dave Stern, president of Seacoast Distributors, Inc., this city. "Operators, their servicemen and mechanics, and in some instances, office personnel, visited our two-day showing, partook of our food and entertainment. But, of greater importance, they were most enthusiastic over the appearance and tonal qualities of the 'Super Rocket.' Proof of this acceptance was in the number of orders written by the various members of our sales organization."

The showing was held in the large garage next to the Seacoast offices. A circus tent was put up inside the garage, giving the party that of a carnival atmosphere. It was not only possible to permit large numbers of coinmen to view the new Rock-Ola phono, but also was mighty cool.

Coinmen were entertained by numerous artists of the stage, radio and records. Les Paul and Mary Ford, Capitol recording artists, made quite a hit with the ops.

NEW ORLEANS NOTES

On Friday, August 10th, Mallory Distributing Company, exclusive Rock-Ola Distributors for the Louisiana-Mississippi area had an open house showing of the beautiful, new 1952 Rock-Ola "Super Rocket" Phonograph. The showing was held at Lenfant's Boulevard Room from 10 a.m. until 10 p.m. with an exceptionally good turnout of the New Orleans operators and their friends. The guest list count was well over three hundred. In the short time yours truly was there, we caught glimpses of Mr. & Mrs. **Joseph Tramuta**, **Chris Albano**, **Eddie Clue**, **Joe Pizzuto**, **Joe Greco**, **Joseph Pecoraro**, **Paul Genco** of Amita (incidently Paul bought the floor sample of the Rocket and hied it back to Amita), **Al Dorgis**, **Charles Pace**, **Lawrence Lagarde**, **Phil Jaeger**, **Mr. De Rauen**, **W. J. Benson**, **Bob O'Hara**, **Mr. & Mrs. Admiral Vaughn**, **Bob Nims**, **Bill Stanis** and **E. R. Lucas**. **Mr. Mallory's** plans are to take the Rocket to the ops rather than the ops coming into Nola on one specified date. The idea has proved successful in Baton Rouge, proof being the terrific orders coming in.

Each and all wish to congratulate **Bernie Bardelon**, who became Mrs. **Dan Quinland** on Saturday the 18th. Bernie is Mallory's right hand gal in his Capitol Record Department. . . . After a year's retirement from the coin machine business Mrs. **Joe Neyland** is back again, doing business in Baton Rouge, La. It's just like we've always said, "Once an op always an op." Right? . . . **Bill Maddox** of Mallory Distributing recently called on **Jim Mills** of Opelousas and got the surprise of his life. Jim has a zoo complete with quail and pheasant. To complete his menagerie Jim needs one tiger, any size will do. Any one knowing the whereabouts of any such animal please notify Jim Mills at Opelousas. 'Twould be a big laugh if someone hauled off and shipped him one. . . . It's a girl for Camella Hattier of New Orleans Novelty's office staff. . . . Mrs. **Jakie Atz**, telephone impresario at New Orleans Novelty, says her new air-conditioned office is just the thing for combating our warm climate. Mrs. Atz is the wife of the late **Jakie Atz**, very famous ball player. . . . **Ed Holyfield** took a few days off to fly to Virginia and visit with his family. . . . **E. J. De Rouen** returned from a combination business and pleasure trip to Chicago. . . . It looks like the "Bright Lights" game is going to hold on like the old "Light A Card" game which has been on some locations for ten years. Many of the Nola ops are placing "Bright Lights" on race locations that haven't had a pin ball game for three years. . . . **Taft Odder** better known as "Farmer Odder" has certainly taken advantage of his acreage in Slidell. Taft is stocking his place with chickens, squab and many, many rabbits.

Dedicated "D" to the Operator

CIGARETTE MACHINES
Complete stock of all types and makes of new and rebuilt cigarette machines and parts always on hand. Write, Phone. Tell us what you need.
Supreme Distributors, Inc.
3700 N.E. 2nd AVE., MIAMI 37, FLA.
(Tel.: 78-4712)

REPAIRMAN WANTED
for work on Pin Balls, One Balls and Shuffle Games.
Write
BOX #22, c/o THE CASH BOX
32 W. RANDOLPH ST., CHICAGO 1, ILL.

• BUY DEFENSE BONDS •

Mr. Operator:—

ARE YOU FACED WITH THE PROBLEM OF

"Personal Property" TAXES?

IS IT WORTH $15 A YEAR TO YOU TO GET FAIR AND EQUITABLE, COURTEOUS AND UNDERSTANDING TREATMENT FROM YOUR *"Personal Property"* TAX COLLECTOR . . . AND KNOW, AT THE SAME TIME, THAT HE BELIEVES YOU BECAUSE YOU CAN PRODUCE OFFICIALLY-ACCEPTED, BONAFIDE VALUATION RECORDS?

Why endure sleepless nights? Why suffer worry headaches? Why have the "Personal Property" tax collector become the boogyman in your nightmare dreams?

Why have him TELL YOU what HE THINKS your equipment is WORTH! And then TAX YOU ON THAT WORTH!

YOU show him exactly WHAT THE EQUIPMENT YOU OWN IS WORTH! In that way you obtain courteous, equitable treatment and completely better understanding.

THE ANSWER IS: *"The Confidential Price Lists"* which appear in each and every week's issue of *The Cash Box*—and which are an integral part of *The Cash Box*—"The Operator's Bible"! The One Magazine The Operator Can Believe In and That He Can Trust!! The One Magazine that is Exclusively, Completely and Solely dedicated to the Operator! And Printed For The Operator's Best Interests!

It costs you only $15 a year to have the "OFFICIAL" prices. Prices that are accepted by Canada—by U. S. Government departments—by States thruout the entire nation—for valuations which you present to your Collector of "Personal Property Taxes". These prices are authentic and meet his standards.

Be a HAPPY, SMILING OPERATOR—subscribe to THE CASH BOX today. All for only $15 per year—just about 25¢ per week!

TEAR OUT AND MAIL TODAY TO . . .

THE CASH BOX
EMPIRE STATE BLDG.,
NEW YORK 1, N. Y.

Gentlemen: It sure is worth $15 a year to get straightened out with my "Personal Property Tax" Collector. Enclosed find my check for $15, and start sending me "The Cash Box" immediately.

FIRM NAME .....

ADDRESS .....

CITY ..... ZONE ..... STATE .....

Individual's Name .....

CALIFORNIA CLIPPINGS

The whole L. A. Row and ops from one end of the state to the other seem to be watching for "Watch-My-Line," Gottlieb's new pin game which advance reports have established as one of the best yet out. Seldom have we heard so much talk and noted so much eager anticipation before a game even arrived in this town. Two jobbers already piling up the orders on "Watch-My-Line" are **Sicking** and **Johnny Hawley**. . . . Nice chat with **Lee Cate** at Nikabob while **Nick Carter** away on a few days and learned that the AMI phono is moving steadily along. The machine is doing especially well in the outlying territory, with about 50% of all boxes sold in the past month outside the city. . . . Caught Sicking's **Jack Ryan**, who usually ribs us by confusing the name of this magazine and that of a weekly tabloid, with his nose in the Cash Box, and he couldn't claim he picked it up by mistake since the two publications bear very little resemblance to one another. . . . Ops dropping in at **Leuenhagen's** record bar not only got their discs autographed by **April Stevens**, but even got to shake hands with the "I'm In Love Again" gal. For the lady ops, the prize was a handshake from **Guy Mitchell**. . . . Line is still forming to the right, left and center for Bally's "Futurity" and "Bright Lights" at **Paul Laymon's**. The Laymons were readying a Wurlitzer 1400 for delivery to the Hollywood Palladium, where **Ray Anthony** is now packing 'em in.

Vacationers among Row folks included **Ed Wilkes**, who was heading for Catalina Island, and General Music's **Fred Gaunt**, who was taking his wife and twin boys on that jaunt to a Northern California lake. . . . **Lyn Brown** has found a smaller building on his same block for a new base, where he figures to continue jobbing old and new equipment. He now has some units out himself and is "keeping busy if not rich," he notes. . . . Over at General Music, **Bud Parr** has the new Evans "Push-Over." . . . With **Bob Bard**, it's used equipment —particularly in the price category—that's now going. . . . Add one more vacationer: **Ray Powers**, who headed from Badger Sales to Sacramento, and then on a trip to Oregon and Washington. . . . Ops are still crying for more "Hayburners," according to Badger spokesmen. . . . "Same old stuff," **Charlie Robinson** tells us, which we gather to mean that things are six-two-and-eventless.

More vacationers: **Johnny Hawley**, who's about to take off on a well earned rest in Balboa. Premiums are still booming for Johnny, and games are holding steady. . . . Music ops appear to be quite interested in the new title strip setup being handled by **Leuenhagen's**. More legible than most, it shows both title and artist's name to advantage. . . . Gone fishing in Oregon was **Arle Armstrong** of Fresno's Service Amusement Co. . . On the Row: San Bernardino's **J. H. Bowman** . . . **Mr. and Mrs. Jack Mallette** of Claremont . . . **Barney Smith, Charles Cahoone** and **Lloyd Barnes** of Long Beach . . . **Johnny Nelson** from San Luis Obispo . . . Lompoc's **Larry Hansford**, just back from Idaho vacation. . . .**Clyde Denlinger** of Balboa . . . Taft's **Walter Keene** . . . **Roy Jones, Sr.** and **Jr.**, of Ridgecrest . . . Big Bear's **Jack Spencer** . . . **Dick Harrison** of Fontana . . . **Mac McGlone** from Santa Ana . . . Artesia's **Johnny Ketchersid** . . . **Ivan Wilcox** from Visalia . . . Southgate's **Johnny Lantz** . . . **Lee Lambertson** of Brawley.

MINNEAPOLIS, MINN.

The Lieberman Music Company of Minneapolis has just been appointed distributor for Minnesota, North Dakota, South Dakota for the Williams line. Already the Lieberman outfit has started to do a "bang-up" job on the five ball called "Hayburners." . . . Seen in the Twin Cities was **Bob Riebhoff** of Detroit Lakes. Bob mentioned the fact that his partner, **Ernie Kopp**, is feeling much better these days and should be able to work on the route full time pretty soon. . . . **Clifford McLain** of Arlington, in town picking up supplies for his route, as was **Eddie** and **Millie Birkemeyer** of Litchfield. **Ted Heil** of Gaylord was seen around town . . . **John Meginess** of Isabell, S. D., and his wife made a quick trip into town and spent a couple days before going back to South Dakota. . . . Also in town with their wives were **Kenny Anderson** of Austin, and **Frank Betz** of St. Cloud. While their husbands were looking to see what was new in the coin machine line, the wives were buying records for the routes.

Joe Weber of Blue Earth, made a quick trip into town and **Bob Cross** was seen looking at new equipment. . . . **Ray Benkowski** of Cloquet, certainly has been keeping himself busy picking up several new locations. . . . **Stub Schoefter** of Valley City, N. D., made his usual fast trip into town spending just a few hours and was on his way out again. . . . **Mike Kalasardo** of Ladysmith, Wis., seen around town, as was **Jerry Hardwig** of St. Cloud and **Ernie Grest** of Little Falls, and **Don Hazelwood** of Aitken. . . . **Paul Felling** finally took some time off from farming to come into town. Paul said the reason he had time is that due to the wet weather he had to lay over a few days for a threshing crew so he might as well get his route lined up for the fall business. . . . **Frank Phillips** of Winona, stopped in to see what was new in coin operated equipment as did **Jim Stansfield** of Winona.

The Minnesota State Fair, which is to be held in St. Paul, Minn., will get underway August 27th and will run for ten days, through Labor Day. From all expectations, this looks like it will be one of the greatest fair weeks that we have had in a long time, and will bring a lot of out-of-state and in-state visitors into the Twin Cities for the big Fair event. . . . Also seen in town were **Bob Proper** of Pine River; **Tom Packman** of Lake City; **Ed LeBlanc** of St. Cloud, and **John Czerniak** of Duluth. . . . **Al Eggermont** of Marshall; **Jeff Kost** of St. Cloud; **Hank Krueger** of Fairfax; **Glenn Bischell** of Chippewa Falls, and **Frank Kummer** of Spring Valley, also came into the Twin Cities in the past week. . . . **Sam Karter**, well known Minneapolis operator, ran a bar-mitzvah party for his son on Saturday, August 25th.

GOTTLIEB

HIGH SCORE — LEGAL SINGLE COIN PIN BALL

An Exciting Game of
SKILL! SPEED! SIMPLICITY!

ORDER FROM YOUR DISTRIBUTOR NOW!

D. Gottlieb & Co.
1140-50 N. KOSTNER AVE.
CHICAGO 51, ILLINOIS
"There is no substitute for Quality!"

It Was A Lovely Wedding

NEW YORK—A number of coinmen joined in the wedding festivities of Jack Mitnick's daughter, Buddy, on Sunday afternoon, August 19, at the Warwick Hotel. Pictured at the "coin table" (left to right): "Senator" Al Bodkin; Harriet Green; Gladys Haddock; John Haddock; Vera Rosen; Dave Rosen; Kate Becker; Ben Becker; Chris Christopher; Jeanne Christopher; Leo Weinberger; Morty Weinberger; Mollie Sugerman; Fran Bodkin; Barney Sugerman; Abe Green; and Joe Orleck.

Bally Service School September Dates

CHICAGO — Altho Bob Breither, Bally engineer, has been on the road holding service sessions at various distributing firms, he'll be back at the plant to conduct the factory's monthly service school scheduled for September.

September classes take place at the Bally plant on Monday, Tuesday, and Wednesday, August 10, 11 and 12. Each class starts off at 10 A.M. sharp.

All those who expect to be in Chicago and attend these sessions are asked to write Bob Breither, stating the names of those who will attend and on which dates they'll be there.

United's Unsung Supt. Keeps Production & Shipping Humming

CHICAGO—There's an individual over at United Manufacturing Company, who has been with the company since its early days, and who has been an important factor, a very important person indeed, in helping to guide United in its sensational growth to a commanding position in the field of coin machine manufacture.

That stalwart is "Hank" Dabek.

General Superintendent as well as an officer of the company, Dabek finds himself a busy man every hour of the day, and many hours of the night. It is Dabek, quick to make decisions, quick to detect production and inspection imperfections, who is largely responsible for the smooth manner in which faultless machines roll off the lines at United. He watches the games being readied for shipment with all the loving care of a mother hen watching over her prize little chicks. In fact, he eats, sleeps and drinks United.

Much more could be said about "Hank" and his exceptional qualifications as a leader of both production and men. But, as often heard said around the plant—Dabek is a "strong right arm" to Lyn Durant, popular president of United. And that, it goes without saying, is a man-sized job that must be filled, not only by a capable individual, but also by a "regular" fellow.

D IS FOR D OLLAR$

Wurlitzer N. Y. Distributor Places Phono In 11 Theatres

NEW YORK—Joe Young, Young Distributing, this city, distributors for Wurlitzer, worked out a terrific promotion deal this past week when he was given the Okay to install Wurlitzer 1400 and 1450 models in the lobbies of 11 Loew Theatres thruout the city.

The machines will be displayed at these theatres for a period of three weeks, featuring recordings from three M-G-M films "The Great Caruso," "Showboat," and "An American In Paris." Records are being supplied by M-G-M records, as the tunes from the pictures are featured on that label.

poster will be placed alongside each machine stating "This Wurlitzer phonograph loaned thru the courtesy of Young Distributing Company, exclusive Wurlitzer distributors."

Trenton, N. J. And Bucks County, Pa. Set For Big Population Increase As U. S. Steel Builds Plants

TRENTON, N. J.—With U.S. Steel and its subsidiary National Tube working on establishing its $50,000,000 plant in this and surrounding areas, it is estimated there will be a population increase of upwards of 25 per cent in the next decade.

Indications are that U.S. Steel and its fabricating subsidiary are planning to employ upwards of 6,000 persons. With this tremendous influx, the community can be expected to attract other new businesses. It also becomes necessary to absorb the families of the many persons who will either be employed in steel, or related and unrelated businesses.

The area affected by this gigantic improvement extends from the university town of Princeton, N. J., through Trenton, over to Bucks County, Pa.

Major housing developments will take place in Bucks County. This is the area where U.S. Steel is erecting 1,200 of its Gunnison Homes now with the ultimate goal set at 3,700. This is also where Levitt & Sons is planning its 16,000 home development.

In the New Jersey area, some 1,000 to 1,200 new homes are nearing completion to meet present needs. Other planners estimate that in the next decade 20,000 to 25,000 new homes will be built in the entire Jersey-Pennsylvania area.

The larger industrial plants, it is predicted, will locate in Pennsylvania where there is currently no payroll tax, while smaller plants employing 50 persons or less, will locate in Jersey principally in the townships surrounding Trenton where the gap in tax rates between city and township is rapidly narrowing.

Builder Will Start On 16,000 Homes In Fall As U. S. Steel To Build $400,000,000 Plant

LONG ISLAND, N. Y.—William J. Levitt, president of Levitt & Sons, Inc., world famous builders of private homes, stated that work will be started this fall on a defense area city planned for expansion to 16,000 houses near the site of the United States Steel Corporation's new $400,000,000 Fairless Works in Bucks County, Pa.

Work will be started in about a month, and the construction schedule calls for the houses to be built during 1952 at a minimum rate of more than 150 a week. This program will be stepped up to keep pace with the influx of population.

5c "National" SLUG REJECTORS
SURPLUS — BUT NEW. In perfect condition at only 75c EA.
Sample Upon Request
A. J. TATU
85 COLUMBIA DR., WILLIAMSVILLE, N. Y.

on the Dot

WILL TRADE . . .
BRAND NEW
TURF KINGS
(in original crates)
FOR . . .
MUSIC, CIGARETTE, or ANY OTHER COIN MACHINE EQUIPMENT
Write—Wire—Phone
RUNYON SALES COMPANY
Factory Representatives for AMI Inc.
Bally Mfg. Co., J. H. Keeney & Co., Inc.
Permo Inc., Super Vend Sales Corp.
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354 S. Warren St., Trenton, N. J., TR 5-6593

WE ARE NOW DELIVERING
ON THE BEST DEAL EVER YET OFFERED
ROCK-OLA
'52-50 Super ROCKET
Phonograph (Model 1434)
WILLIAMS'
HAYBURNERS
WRITE!
WIRE!
PHONE TODAY
Bally
SHUFFLE LINE
BRIGHT LIGHTS
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(Tel.: HEnderson 1-7577)

EASTERN FLASHES

The reception for the wedding of **Jack Mitnick**'s daughter, **Buddy** (who now is **Mrs. Frank Wolff**) held on Sunday, August 19 at the Warwick Hotel, brought in several coinmen from outlying areas. **Mr. and Mrs. John Haddock** (he's president of AMI, Inc., for whom Jack carries the banner in the east); **Mr. and Mrs. Chris Christopher** of Baltimore, Md.; **Mr. and Mrs. Dave Rosen** of Philadelpiha, Pa.; and **Leo Weinberger** and his son **Morty** from Louisville, Ky. Local members of the industry present were **Mr. and Mrs. Barney Sugerman**; **Mr. and Mrs. Abe Green**; and **Mr. and Mrs. Al Bodkin.** Several members of the Runyon Sales staff also were in attendance, among them being **Mr. and Mrs. Morris Rood**; **Mr. and Mrs. Lou Wolbeto**; and **Mr. and Mrs. Irving Kempner. Ben Becker,** Bally representative, flew in from Buffalo, and was on hand with his missus. Quite a time had by all. A group who desired to carry the festivities further piled into a couple of cars and drove over to Ben Becker's home in Brooklyn, where Ben entertained, making like Jimmie Durante at the keyboard.

* * * * *

Another party is in the offing—this one the big annual Banquet and Show run by the Automatic Music Operators Association. There will be a change in scenery this year—due to the large numbers of people who wish to attend, and who in other years have been held down due to lack of space. The Fourteenth Annual Banquet will be held in the Grand Ballroom of the Commodore Hotel on Saturday evening, November 3. **Al Denver,** president of the association, and his staff are now preparing the many details that go into making this one of the greatest coin machine gatherings held anywhere. . . . Another important dinner is that scheduled for Tuesday evening, September 18 at the Belmont Plaza Hotel. Members of the trade here will be gathering to honor **Al Denver,** and participate in the industry United Jewish Appeal.

* * * * *

Frank Mencuri, genial sales manager of Exhibit in town for a day visiting his distributor, **Mike Munves**. Frank flies out almost immediately for Toronto, Canada, where he will spend the next three weeks attending the Canadian National Fair. . . . **Charley Jabour,** arcade owner, in from Columbia, S. C. with his family for a short vacation. While here Charley visited coinrow. A native of Brooklyn, N. Y., Jabour entered the arcade biz upon his release from the Army after World War II. . . . It was quiet over at Runyon's the latter part of the week (not for **Lou Wolberg,** however, who was the sole exec on the premises). **Barney (Shugy) Sugerman, Abe Green** and **Morris Rood,** all in Grand Rapids visiting the AMI factory. Prior to getting to Grand Rapids, Abe and Shugy spend a day or so in Chicago. . . . In our story about the forthcoming meeting of the New York State Operators Guild in last week's issue, we were misinformed as to the date and location. The next meeting of this group will be on Wednesday, September 19 at the Governor Clinton Hotel in Kingston, N. Y. (Thanks for those nice comments about **The Cash Box**). . . . It's well known that **Al "Senator" Bodkin** is the happiest and most optimistic operator in the city—but do you know that **"Mrs. Senator" (Fran)** is a perfect match for the effervescent Bodkin, even to point of sartorial splendor? (How about that mink cape, Fran?)

* * * * *

Hymie Koeppel, Koeppel Distributing, back on the job, and brother **Harry** away for the week. Harry driving thru New York State, and visits Canada. . . . **Nat Cohn,** back in town after a flying trip to California and Chicago. Nat immediately flys out to Boston for a day or so. . . . **Joe Young,** Young Dist. (Wurlitzer distribs) highly elated by Loew's selection of the 1400 and 1450 models to be displayed in the lobbies of 11 theaters thruout the city. Alongside each phono will appear a poster carrying the message "This Wurlitzer Phonograph loaned thru the courtesy of Young Distributing Co., exclusive Wurlitzer distributors."

DALLAS DOINGS

The heat is beginning to slacken off a little in and around Dallas—so business is getting back to normal. The operators are coming home after vacations in cool climates and are ready for fall activities to begin. . . . **B. H. Williams** of Commercial Music Company has returned from his trip to San Francisco, Los Angeles and Arizona. His trip was not without hazard. Driving across the desert, the air conditioning on his car went out and the temperature was 115 and over. Some drive. . . . **Jack Eskew, Raymond William, Tommy Chatten** and their wives went to Possum Kingdom to catch a whale. While they were arguing over who was the best fisherman, **Mrs. Williams** calmly proved that she was "Queen Bee" by catching the biggest and the mostest—fish, that is. . . . **Ralph Claybrook** of City Music Company in Fort Worth is in the process of improving and modernizing his route. . . . The same goes for **R. H. Choate** of Mineral Wells. . . . Gene Williams of Crown Music is working his juke box route on foot these days. You see it happened this way. Gene bought a brand new Buick which has gone sour on him. He was in need of a fire extinguisher one day as the darn thing caught on fire. Better luck next time, Gene. . . . **Brother Smith** of G. I. Music Company in Bowsier City, La. reports that things are going well for him.

Wurlitzer salesman **Chatten** is a sure enough rain maker. Only last week **Bill Helms** out in Childress said that he'd give anything to see rain. Within a matter of seconds the precious drops began falling. Two inches worth at that. What won't these salesmen do to sell a machine? **Hugo Joervis** of Amarillo is expanding and expanding and expanding. More power to you Hugo. . . . Ditto for **A. H. Turnbow** of Stanford. . . . Who says the juke box business is slipping? Certainly not **A. S. Lockhead** of Terrell who reports that for this time of year, business is excellent. . . . **Drew Osborne** has made so much money off his juke box route that he is remodeling his Fort Worth cafe. . . . Looks like Fort Worth will be the next town to convert to dime play machines. They have been keeping a sharp eye on the additional profits raked in by Wichita Novelty and a dozen or so operators over there think its a good idea to follow suit. . . . A new face appears at the desk formerly held down by **Marion Jones** at South Coast Amusement Company. Somebody else has taken her place—it's pretty blonde **Peggy Myatt** who used to work for the Capitol distributors.

CHICAGO CHATTER

Lou Casola of Rockford, Ill., to be complimented on the grand job he has done for all ops in his area to popularize 10c play for both juke boxes and games. Lou has continued to mail editorials and other material to all locations in his territory. . . . George A. Miller of MOA who will be guest speaker at the Midwest Coin Machine Show, Paxton Hotel, Omaha, Oct. 15 and 16, is preparing to show music ops the way to better livelihood thru adoption of better business methods. . . . Ben Coven has come up with a lulu of an idea for ops who want to switch over to dime play and believe that other ops in their area will not work with them. This should prove interesting to ops like Tom Butcher of Carbondale and others. . . . . From all present indications there will not be a coin machine show of any kind in Chicago this year. This should answer those who have asked about this.

Harold Klein of Omaha, publicity chairman for the Midwest Coin Machine Show, reports that he's much busier than he ever dreamed he'd be with this job. Seems that ops from everywhere asking him to make hotel reservations while those who want to display arguing over booth space and locations. But Harold bearing up under it all very well. . . . If you think you can play a great game of golf—try Phil Levin for 18 holes. He's sect'y of the music ops assn. here. . . . Good golf foursome would be Phil Weisman, Phil Levin (two ops) vs Roy McGinnis and Vince Shay, (mfr and distrib), or Roy McGinnis and Herb Oettinger, (two mfrs against two ops). . . . Harry Williams wouldn't be easy to beat in any golf game either. . . . Why not a Chicago coinmen's golf tourney as the weather cools? . . . Action on used games growing greater, according to distribs who travel about, like Col. Lew Lewis, who found the later model equipment harder to obtain.

All very optimistic about biz this forthcoming Fall and Winter. Majority of the belief good action in sight from now on. . . . Busier than ever is Art Weinand over at Rock-Ola. Not only with labor and union matters and much ordnance work, but with demand from firm's distribs for new "Super Rocket '52-50." Art believes that juke box biz is 'way ahead of last year and will continue far ahead. Almost all the firm's distribs awaiting deliveries of the new Wall and Bar Box, which clicked at the initial showing at the Sheraton Hotel. . . . Cliff Bailie, who was named Rock-Ola distrib for Syracuse, N. Y., is one of the oldtimers in the music machine biz. . . . Joe Schwartz of National very busy these days. Joe never lets any business pass him by. He goes right out and gets it. . . . Mr. and Mrs. Lawrence Diewold of B & R, Burlington, Ia., in town looking over the sights. Lawrence calls at the factories, while the missus does some shopping. Lawrence reports ops out that way placing more and more arcade equipment.

Keeney bowling game conversions, among the finest ever built, now being sought for by ops everywhere. Ops in territories where other products aren't in action are anxious to get "Match Bowler" and "4-Way Bowler" conversions. So Roy McGinnis put them back on the factory's production line. . . . Sil Massa of M & M Music, Calumet City, tells us that the two minute records are the best bet for ops in his area. . . . Joe (Hot Coils) Kuss has broken United's production record for coils. . . . "Grandpa" Ray Riehl won't give up flying. Claims that it's the finest of all sports. . . . Herb Oettinger still talking about that 40 foot chip shot that went right into that little hole. This was the shot that made a most enthusiastic golfer out of Herb. . . . Looks like "Big" Swede Helstrom is getting bigger. . . . Frank Mencuri, sales manager at Exhibit Supply Co., off on a long road trip. Hits New York, then to Toronto, Canada, for the Canadian National Exposition. . . . Bill Ryan at Williams Mfg. very happy over the way "Hayburners" has been going. Bill announces the appointment of several new distribs for the firm.

Chicago just flooded with visitors. A number of AMI distribs stop over for a day or so, then on to the factory in Grand Rapids, Mich. Others visiting the local factories getting ready for the coming Fall and Winter seasons. . . . Seen at D. Gottlieb's were C. R. Warncke of San Antonio; Budge Wright of Portland, Ore.; Louis Boasberg of New Orleans; Harold Lieberman of Minneapolis; and George Trambitus of Seattle. . . . Bill DeSelm of United reports that the factory is working harder than ever to satisfy the demand for its "6-Player Shuffle" and "3-4-5" game. . . . Visitors at United were I. H. Rothstein and Al Rothstein of Philadelphia; A. Nowe's of Salt Lake City; Wolf Roberts of Denver; Mr. and Mrs. Charles Kagel and Tony Koupal of St. Louis; Budge Wright and George Trambitus. . . . Quite a number of distribs check into the Bally plant. Among those were Harry Hooser of Fort Worth; Lou Dunis and Johnny Michaels of Portland; and Barney (Shugy) Sugerman and Abe Green of New York and New Jersey.

Al Sleight, district manager for Bally in the Northwest, visits the factory, and turned in some nice orders to Jack Nelson, general sales manager. . . . Art Garvey, another district manager for Bally, working with Joe Abraham of Lake City Amusement Co., in Cleveland. . . . Jack Nelson getting wonderful reports on Como's "Stadium" and "Bally's "Shuffle-Line" alley from Harry Binnie of Fort Wayne, Al Calderon of Indianapolis, and Joe Abraham of Cleveland. . . . All wholesaling firms here renovating, remodeling and fixing for the coming season. There's plenty of optimism in the air. . . . First Distribs tossing a baseball party for their employees this coming Saturday. . . . Vic Weiss and Billy Knapp of Allied Coin now settled in their new quarters at 786 N. Milwaukee Ave. Firm carries a complete line of coin equip, as well as large selection of premiums. . . . Nat Cohn of New York, drops off here on his return trip to New York from California. Nat states he'll soon have something which he believes will be interesting to the trade. . . . HAPPY BIRTHDAY THIS WEEK TO: Dave Bond, Boston (Aug. 27); Mac Churvis, Chicago (Aug. 31); Lewis Soklove, Philadelphia (Sept. 1); Eliot Berkwit, Cleveland (Sept. 1) Ed Heath, Macon (Sept. 1); and Ted Bush, Miami (Sept. 1). . . . Dan Wertz, Wertz Music Supply Co., Richmond, Va., writes that he's moved to new quarters at 1013 East Cary St.

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WANT—Zenith Cobra Arm, the record demonstrators. C & L MUSIC CO., 11 BAYBERRY ROAD, FRANKLIN SQUARE, LONG ISLAND, N. Y.

WANT—Keeney 4 play Match Bowler Conversion for American 12 ft. Shuffleboard; Seeburg Bear Guns. State price and guaranteed condition. TWIN PORTS SALES CO., 304 LAKE AVE., SO., DULUTH 2, MINN.

WANT—Universal Twin Bowlers; Chi-Coin Bowlers, green cabinets with lite pins. Special SALE: New Double Faced Pucks $1.49 each. Write for latest lists of closeouts. MONARCH COIN MACHINE. INC., 2257 N. LINCOLN AVE., CHICAGO 14. ILL. Tel.: LIncoln 9-3996.

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WANT — All post-war games, phonographs, wall boxes, scales, arcade. All hideaways, speakers, adaptors, motors, Wurlitzer and Seeburg steppers, etc. Write stating condition and prices. ST. THOMAS COIN SALES, ST. THOMAS, CANADA. Tel.: 2648.

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WANT—What have you in new lines of equipment? Write us first. ROCK ISLAND DISTRIBUTING CO., 2530-32 FIFTH AVE., ROCK ISLAND, ILL. Tel: 6-6477.

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FOR SALE—Ready for Location: Seeburg 147's $245; Seeburg 146's $175; Wurlitzer 1015's $210; Wurlitzer 1080's $225; Rock-Ola 1428's $350; Hit Parader's $200. CAIN-CAILLOUETTE, INC., 1500 BROADWAY, NASHVILLE, TENN. Tel.: 42-8216.

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FOR SALE — Complete line of used equipment on hand: Phonographs; Shuffle Games; etc. Tell us what you need. Our prices are right. We are distributors for: AMI; United; Williams; Universal; Exhibit; Genco and others. TARAN DISTRIBUTING, INC., 2820 N.W. 7th Ave., MIAMI 34, FLA. Tel.: 3-7648.

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FOR SALE—Special Bargaius! Wurlitzer 1250 $450; Wurlitzer 1015 $219; Wurlitzer 1080 $229; Wurlitzer 3020 wall boxes $37.50; Wurlitzer 219 steppers $25. Machines thoroughly reconditioned and refinished with Davis six point guarantee. Phone 5-5194, or write: DAVIS DISTRIBUTING CORP., 738 ERIE BLVD., E., SYRACUSE, N. Y.

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FOR SALE—This is the time for specials and closeouts, and Empire is the place where you can get 'em and save $$$. Write, or phone now. EMPIRE COIN MACHINE EXCHANGE, 1012 MILWAUKEE AVE., CHICAGO, ILL. TEL: EVerglade 4-2600.

FOR SALE—Bally Shuffle Bowlers, like new, $25; Bally Shuffle Champ $75; Genco Bowling League $25. AUTOMATIC MUSIC CO., 703 MAIN ST., BRIDGEPORT, OHIO. Tel: 750.

FOR SALE — Bally Citations, Champions, Turf-Kings; Universal Winners, new and used Consoles and slots. We now have in stock Bally's Futurity and other games. West Virginia Bally Distributors. ALLAN SALES, INC., 928-30 MARKET ST., WHEELING, W. VA. Tel.: WHeeling 5472.

FOR SALE — Chicago Coin Classic $135; Universal Snper Twin Bowler $135; Bally Speed Bowler $100; Shuffle Alley with fly-away pins $50. ALLIED COIN MACHINE CO., 766 MILWAUKEE AVE., CHICAGO 22, ILL.

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FOR SALE—New and used Turf Kings, write. Bally Champions and Citations, write. New Music Mite, surprising price, write. Rock-Ola '46 and '47; Wurlitzer 1015; Seeburg 46M and 47M, write. LAKE CITY AMUSEMENT CO., 4533 PAYNE AVE., CLEVELAND 3, OHIO. Tel.: HEnderson 1-7577.

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FOR SALE—Contact us before yon buy. We carry all types of coin machines. Largest Central Pennsylvania distribntor for United, Universal, Chicago Coin, Keeney and Bally. WILLIAMSPORT AMUSEMENT CO., 233 W. 3rd STREET, WILLIAMSPORT, PA. Tel.: 2-3326 or 2-1648.

FOR SALE—4 ChiCoin Bowling Alleys, very clean, $65 ea.; 1 Exhibit Dale Gun $69.50; 1 Keeney Ten Pins $45; 8 Telequiz, with film, $145 ea. AUTOMATIC AMUSEMENT CO., 1000 PENNSYLVANIA ST., EVANSVILLE 10, IND. Tel.: 3-4508.

FOR SALE—W4L56 Boxes 5/10/25c $44; 3W2L56 Boxes three-wire $27; W1L56 wireless Boxes $24; Seeburg Hideaway 146 $225; Wnrlitzer 1100 $450; 1015 $295; Wurlitzer Skee Roll $125; 14 ft. Bankrolls $150; Irish Pool $90; Dale Guns $85. V. YONTZ, BYESVILLE, OHIO.

FOR SALE—Wurlitzer 750E's $110; Model 850's $65; Model 700's $85; 3 Turf Kings, write; Model 3031 Wall Boxes, clean, $10.95; Several 1015's and 1100's — all in clean working order. GENTRAL MUSIC DISTRIBUTING CO., 1523 GRAND AVE., KANSAS CITY, MO.

FOR SALE — Plastic and Bubbler Tubes. For Wurlitzer 1015 lower side plastic $7.95. Right and left corners $8.95 ea. All bubbler tubes for Wnrlitzer 1015's $3.90 ea. Domes for Seeburg 146, 147, 148 $16.95 ea. 1/3 deposit. Balance C.O.D. KOEPPEL DISTRIBUTING CO., 629 TENTH AVENUE, NEW YORK, N. Y.

FOR SALE — Finest premiums for stimulating play on your amnsement games. Every premium proven by operators. The premiums we featnre are for operators only. We don't sell stores. Write for our descriptive price list. HASTINGS DISTRIBUTING CO., 6100 BLUEMOUND RD., Milwankee 13, WIS. Tel: BLuemound 8-7600.

FOR SALE—or will trade: 200 assorted Shuffle Alleys and Roll Down games. Will take in trade what you have, bnt prefer Tnrf Kings. CLEVELAND COIN MACHINE EXCHANGE, INC., 1827 ADAMS ST., TOLEDO, O.

FOR SALE—Seeburg Gem Chassis in metal cabinets with Packard 30-wire adapters $50 ea.; Buckley 1942 Boxes, 20 and 24 selection, $5 ea. All equipment usable and in good operating condition. HUGHES ELECTRIC CO., LADOGA, IND. Tel.: 17.

FOR SALE—Bally Hy Rolls $49.50; 38 Wurlitzer H.W. $65.; 38 Seeburg H.W. $65.; South Pacific $95.; Be-Bop $115.; Harvest Moon $49.; Chicago Goalee $85.; Photo Booth with 2 Cameras $295.; Bally Entries, Daily Races, Victory Derby $35. ea.; Liberator $65.; Play Ball $65.; Roll Down $49.50. STANLEY AMUSEMENT COMPANY, 5225 SOUTH TACOMA WAY, TACOMA, WASH.

FOR SALE—The finest used phonographs in all our history now available for immediate sale. Get onr price on any phonograph yon want before yon bny. UNITED, INC., 4227 WEST VLIET ST., MILWAUKEE, WIS. Tel.: WEst 3-3224.

FOR SALE—Needles. All type needles for juke boxes and home machines. Every needle a precious metals point. Give our needles a test and become the distribntor for your area. Write: ELDEEN MANUFACTURING COMPANY, 621 WEST NATIONAL AVE., MILWAUKEE 4, WIS.

FOR SALE—We can supply all your recorded needs—on all labels. Shipments made 24 hours after receipt of order. 5c over wholesale per record. We ship anywhere. LESLIE DISTRIBUTOR CORP., 752 TENTH AVE., NEW YORK, N. Y. Tel.: PLaza 7-1977. Cable address: EXPO RECORD, NEW YORK.

FOR SALE—Empresses; Thrones; '39 and '40 Standards and DeLuxes; Classics; W1L56 Wall Boxes; 600's; Counter Models; Watling HiBoy Scales; Arcade Equipment; Misc. Pinballs. SOUTHSIDE VENDING, 308 N. SYCAMORE ST., PETERSBURG, VA. Tel.: 349.

FOR SALE—The famous lightweight Jacobs Tone Arm for all antomatic phonographs. Get it from your nearest distributor. JACOBS NOVELTY CO., STEVENS POINT, WIS.

FOR SALE—10 Winners, like brand new $225 ea.; 5 Photo Finish $135 ea.; 10 Champions $149.50 ea.; 5 Gold Cups $59.50 ea.; 10 Jockey Specials $49.50 ea.; 10 Turf Kings, all late models $315 ea.; 5 Wurlitzer 1015, very clean $215 ea.; 3 1947 Rock-Ola $195 ea.; 3 Wurlitzer 1017-A Hideaway $225 ea.; 3 Seeburg Model 100-M, very clean $725 ea.; 3 1946 Seeburg Hideaways $200 ea.; 2 AMI Model "C", used 1 month, write for price; 10 Shoe Shine Machines: 2 Imperial $85 ea.; 6 Falcon $125 ea.; 4 Uneeda $135 ea.; 1 Mutoscope Atomic Bomber, brand new original crate $145; 4 Bally Hot Rods, very clean $125 ea.; 3 Star Series $135 ea.; 3 Williams All Stars $79.50 ea. MONROE COIN MACHINE EXCHANGE, INC., 2423 PAYNE AVE., CLEVELAND 14. OHIO. Tel.: SUperior 1-4600.

FOR SALE—5 Turf Kings $210 ea.; Citations $50 ea.; Champions $95 ea.; Just 21 $30. NASTASI DISTRIBUTING CO., 1010 POYDRAS ST., NEW ORLEANS 12, LA. Tel.: MAgnolia 6386.

(Continued on next page)

CLASSIFIED ADVERTISING SECTION

Here's How To Get 37 Classified Ads Of 40 Words Each Plus An Extra $15.00 FREE OF CHARGE

If you, Mr. Classified Advertiser, plan to use only 15 ads during the year of 40 words each (at *The Cash Box* low rate of 8c per word, each classified ad would cost you $3.20) and the entire 15 ads would cost you $48.

For this very same $48 you can get 37 more 40 word classified ads plus an additional $15 yearly subscription free of charge if you buy *The Cash Box* "*Special Classified Advertising Subscription.*"

The Cash Box "*Special Classified Advertising Subscription*" costs you only $48. But, it allows you to use a 40 word classified ad for an entire year (52 week's issues) and throws in free of any charge the regular $15 per year subscription which means that, in addition, you get a complete copy of *The Cash Box* itself each week for a full year of 52 weeks.

Think it over. If you plan to use at least 15 classified ads during the year (which will cost you $48 anyway for 15 ads of 40 words each) why not get yourself 37 more 40 word classified ads plus the complete week's issue of *The Cash Box* itself for a full year of 52 weeks (which would cost you an additional $15 for a full year's subscription) all free of charge for what 15 ads of 40 words each would cost you?

Take advantage of this terrific bargain! Get yourself these additional 37 classified ads of 40 words each plus 52 week's issue of *The Cash Box* free of charge —for the same $48 only 15 ads would cost you!

Rush Your Check For $48 Today To . . .

THE CASH BOX
EMPIRE STATE BLDG.
NEW YORK 1, N. Y.

FOR SALE—Pin Game Glass, size 21x41, $17 per case—8 sheets per case. RELIABLE COIN MACHINE CO., 184 WINDSOR ST., HARTFORD, CONN. Tel.: 6-3583.

FOR SALE—Turf Kings $245—5 to 9 $225—10 and over $215; Champions $125—5 or more $99.50; Citations $77.50—5 or more $75; Photo Finish $82.50 any quantity; United ABC's, floor samples, write; Genco Stop & Gos $77.50; Brand New Turf Kings in original crates $447.50. NEW ORLEANS NOVELTY CO., 115 MAGAZINE ST., NEW ORLEANS, LA. Tel: CAnal 5306.

FOR SALE—All makes of post-war equipment completely overhauled and in first rate condition for sale at current prices. Phone or write for particulars. We are distributors of Seeburg equipment for North Carolina. MUSIC DISTRIBUTORS, INC., 213 FRANKLIN ST., FAYETTEVILLE, N. C. Tel.: 3992.

FOR SALE—Arcade Equipment: Periscope, Foot-Ease, Hockey, Lite League, Rapid Fire, Super Bomber, Ace Bomber, Ten Strike, Sky Pilot, Ray Guns. Guaranteed fully reconditioned. Parts, supplies for ray guns. Amplifiers, motors, rifles repaired. COINEX CORPORATION, 1346 W. ROSCOE ST., CHICAGO 13, ILL. Tel.: GRaceland 2-0317.

FOR SALE—Thing $130; Fighting Irish $110; Rockette $130; Four Horsemen $135; Joker $150; Punchy $160; Pin Bowler $125; St. Louis $75; Champion $65; Rocket $140; Tri Score $130; South Pacific $110; Bally Hot Rods $125; Chicago Coin Bowling Alley $50. A. P. SAUVE & SON, 7525 GRAND RIVER AVE., DETROIT 4, MICH. Tel.: TYler 4-3810.

MISCELLANEOUS

NOTICE — We are exclusive factory distributors in Metropolitan New York and Northern New Jersey for Keeney Electric Cigarette Vendor. Now taking orders. Will accept trades. For prices, write: DAVE LOWY & CO., 594 TENTH AVENUE, NEW YORK, N. Y. Tel.: CH 4-5100.

NOTICE — Louisiana & Mississippi Operators — your authorized AMI phonograph distributor is DIXIE COIN MACH. CO., 122 NO. BROAD ST., NEW ORLEANS, LA. Tel.: MAgnolia 3931.

NOTICE — We are distributors for Evans' "Constellation" 40 record phonograph. Now delivering. DAVE LOWY & COMPANY, 594 TENTH AVENUE, NEW YORK, N. Y. Tel.: CH 4-5100.

NOTICE—Change to dime play. Hawley Convertor Kit for old style and new style Packard boxes. Lots of 25, $1 each; Samples $1.25. Contains new glass, dime bushings, parts for rejector. Kits also available for other five-cent boxes. Specify your needs. J. R. HAWLEY DISTRIBUTING Co., 2720 W. PICO BLVD., LOS ANGELES, CALIF.

NOTICE—Our new address is 2257-59 N. Lincoln Avenue. Our telephone numbers are LIncoln 9-3996-7-8. MONARCH COIN MACHINE INC., CHICAGO 14, ILL. Charles J. Pieri-Clayton C. Nemeroff.

THIS WEEK'S USED MACHINE QUOTATIONS

How To Use "The Confidential Price Lists"

FOREWORD: Many times, wide differences appear in the high and low prices of certain equipment. Like any true reporter "The Confidential Price Lists" can only feature the market prices as they are quoted. "The Confidential Price Lists" acts exactly the same as the market quotation board at the Stock Exchange —posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. "The Confidential Price Lists", rather than show no price, retain the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices may be very widely divergent. Someone on the West Coast may feel a certain machine worth $150.00 whereas someone on the East Coast may think it worth but $75.00. Of course, serial, appearance, demand, territory, quantity, and condition of equipment must be taken into consideration. (Some equipment offered by outstanding firms, having a reputation for shipping completely reconditioned machines, will be offered at higher prices than others, due to the added costs of reconditioning.) "The Confidential Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory.

METHOD: "The Confidential Price Lists" should be read as follows: First price listed is lowest price for the week; Second price listed is highest price.

EXPLANATION

1. Prices UP
2. Prices DOWN
3. Prices UP and DOWN
4. No change from Last Week
5. No quotations Last 2 to 4 Weeks
6. No quotations 4 Weeks or Longer
7. Machines Just Added

* Great Activity

WURLITZER

4. 24	25.00	39.50
2. 600R	35.00	59.50
2. 600K	35.00	59.50
4. 500A	35.00	69.50
4. 500K	35.00	69.50
4. 41 (Counter)	35.00	50.00
6. 51 (Counter)	30.00	45.00
4. 61 (Counter)	39.50	50.00
4. 71 (Counter)	35.00	75.00
6. 81 (Counter)	49.50	75.00
4. 700	69.50	89.50
4. 750M	89.50	109.50
4* 750E	80.00	129.50
4. 780M Colonial	95.00	129.50
2. 780E	79.00	89.50
4. 800	75.00	89.50
4. 850	45.00	65.00
2. 950	49.50	69.50
2* 1015	165.00	295.00
4. 1017 Hideaway	225.00	259.50
4* 1100	350.00	450.00
2. 1080	225.00	229.50
4. 1250	489.00	550.00
6. 300 Adapter	10.00	15.00
4. 320 Wireless Wall Box	3.50	5.00
4. 310 Wall Box 30 Wire	4.50	5.00
4. 320 2 Wire Wall Box	3.50	5.00
6. 332 2 Wire Bar Box	5.00	9.50
6. 331 2 Wire Bar Box	5.00	10.00
4. 304 2 Wire Stepper	3.50	5.00
4. Wireless Strollers	19.50	25.00
6. 430 Speaker Club with 10, 25c Box	69.50	75.00
6. 420 Speaker Cabinet	40.00	49.50
4. 3031 Wall Box	10.95	19.50
4. 3045 Wall Box	12.50	20.00
4. 3020 Wall Box	34.50	39.50
4. 3025	12.50	19.50
4. 2140 Wall Box	17.50	24.50
4. 219 Stepper	19.50	25.00
4. 100 Wall Box 5c 30 Wire	3.50	5.00
6. 100 Wall Box 10c 30 Wire	12.50	17.50
6. 111 Bar Box	3.00	10.00
4. 120 Wall Box 5c Wire	2.00	4.50
6. 305 Impulse Rec.	2.50	10.00
6. 350 WIs Speaker	17.50	29.50
4. 115 Wall Box Wire 5c Wireless	5.00	7.50
6. 135 Step Receiver	14.50	19.50
4. 145 Imp. Step Fast	4.50	7.50
6. 306 Music Transmit.	7.50	9.50
6. 130 Adapter	15.00	19.50
4. 580 Speaker	25.00	49.50
6. 123 Wall Box 5/10/25 Wireless	9.00	15.00
4. 125 Wall Box 5/10/25 Wire	2.50	6.00

SEEBURG

6. Plaza	25.00	39.50
4. Royale	25.00	39.50
1. Regal	35.00	49.50
4. Regal RC	39.50	59.50
4. Gem	35.00	49.50
4. Classic	35.00	59.50
4. Classic RC	39.50	69.50
4. Maestro	39.50	65.00
4. Mayfair	35.00	59.50
4. Mayfair RC	49.50	59.50
6. Melody King	49.50	79.50
4. Crown	39.50	59.50
6. Crown RC	49.50	79.50
4. Concert Grand	39.50	59.50
4. Colonel	39.50	59.50
4. Colonel RC	49.50	79.50
4. Concert Master	49.50	69.50
4. Concert Master RC	59.50	89.00
6. Cadet	35.00	65.00
6. Cadet RC	59.50	65.00
4. Major	49.50	59.50
4. Major RC	50.00	79.50
4. Envoy	49.50	69.50
4. Envoy RC	59.50	89.50
4. Vogue	35.00	59.50
4. Vogue RC	49.50	69.50
4. Casino	35.00	59.50
6. Casino RC	49.50	79.50
4. Commander	39.50	59.50
4. Commander RC	50.00	69.00
2. Hi Tone 9800	35.00	59.50
4. Hi Tone 9800 RC	35.00	59.50
4. Hi Tone 8800	35.00	59.50
4. Hi Tone 8800 RC	35.00	59.50
4. Hi Tone 8200	35.00	59.50
4. Hi Tone 8200 RC	35.00	59.50
2. 146S ('46)	125.00	175.00
2. 146M	150.00	199.00
2. 147S	165.00	245.00
2. 147M	189.00	249.00
4. 148S	295.00	335.00
4. 148M	319.50	349.00
4. 148ML	369.00	375.00
4. M-100-78	700.00	789.00
6. Remote Speak Organ	7.50	17.50
6. Multi Selector 12 Rec.	12.50	35.00
6. Melody Parade Bar	4.50	6.00
6. 5c Wallomatic Wireless	3.00	8.50
6. 5c Baromatic Wireless	4.50	5.00
6. 5c Wallomatic 3 Wire	2.00	8.00
4. 30 Wire Wall Box	2.00	9.50
4. 5, 10, 25c Baromatic Wire	3.00	6.95

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6. 5, 10, 25c Wallomatic 3 Wire	7.50	8.95
6. 5, 10, 25c Baromatic Wireless	6.95	8.95
6. 5, 10, 25c Wallomatic Wireless	8.50	17.50
1* 3W2 Wall-a-Matic	18.95	35.00
1* W1-L-56 Wall Box 5c	9.95	27.50
4. 3W5-L-56 Wall Box 5, 10, 25c	39.50	49.00
4. W4L-56	44.00	49.50
4. W6-L56-5/10/25 Wireless	39.00	49.50
4. Tear Drop Speaker	12.50	17.50

ROCK-OLA

6. Imperial 20	24.50	49.50
6. Imperial 16	25.00	49.50
6. Windsor	29.50	40.00
4. Monarch	25.00	49.50
6. Std. Dial-A-Tone	39.50	40.00
4. '40 Super Rockolite	39.50	69.50
6. Counter '39	19.50	39.50
4. '39 Standard	39.50	69.50
4. '39 DeLuxe	39.50	69.50
4. '40 Master Rockolite	39.50	69.50
6. '40 Counter	39.50	49.50
6. '40 Counter with Std.	49.50	54.50
4. '41 Premier	49.50	69.50
6. Wall Box	4.00	9.50
6. Bar Box	4.00	9.50
6. Spectravox '41	15.00	29.50
6. Glamour Tone Colnmn	30.00	35.00
6. Modern Tone Column	32.50	40.00
6. Playmaster & Spectravox	49.50	69.50
4. Playmaster '46	64.50	79.50
6. Playboy	25.00	30.00
4. Commando	39.00	45.00
4. 1422 Phono ('46)	125.00	150.00
4. 1424 Phono (Hideaway)	150.00	169.00
4* 1426 Phono ('47)	150.00	195.00
2. Magic Glo (1428)	350.00	475.00
6. 1501 Wall Box	3.00	7.50
6. 1502 Bar Box	5.00	7.50
6. 1503 Wall Box	12.50	15.00
6. 1504 Bar Box	8.50	17.50
6. 1510 Bar Box	15.00	20.00
6. 1525 Wall Box	10.00	15.00
6. 1526 Bar Box	15.00	19.50
4. 1530 Wall Box	10.00	25.00
4. Dial A Tone B&W Box	2.00	5.00
6. 1805 Organ Speaker	24.50	29.00

PACKARD

2* Pla Mor Wall & Bar Box	7.50	17.50
2* Manhattan	100.00	189.50
4. Model 7 Phono	79.50	99.50
4. Hideaway Model 400	79.00	139.00
6. 1000 Speaker	48.50	75.00
6. Willow Adaptor	14.50	29.50
6. Chestnut Adaptor	15.00	25.00
6. Cedar Adaptor	15.00	29.50
6. Poplar Adaptor	15.00	27.50
6. Maple Adaptor	15.00	30.00
6. Juniper Adaptor	15.00	27.50
6. Elm Adaptor	15.00	25.00
6. Pine Adaptor	15.00	25.00
6. Beach Adaptor	15.00	27.50
6. Spruce Adaptor	17.50	29.50
6. Ash Adaptor	15.00	25.00
6. Walnnt Adaptor	17.50	25.00
6. Lily Adaptor	10.00	12.50
6. Violet Speaker	10.00	15.00
6. Orchid Speaker	19.50	22.50
6. Iris Speaker	21.50	29.50

MILLS

6. Do Ri Mi	25.00	59.50
1. Panoram	125.00	225.00
4. Throne of Mnsic	39.50	59.50
4. Empress	39.00	59.50
6. Panoram 10 Wall Box	5.00	8.50
6. Panoram Peek (Con)	195.00	295.00
6. Conv. for Panoram Peek	10.00	29.50
4. Constellation	129.00	169.50

AMI

6. Hi-Boy (302)	49.50	55.00
6. Singing Towers (201)	39.50	99.50
6. Streamliner 5, 10, 25	39.50	79.50
6. Top Flight	25.00	39.50
6. Singing Towers (301)	39.50	99.50
4. Model A '46	319.00	375.00
2. Model B '48	425.00	475.00

BUCKLEY

4. Wall & Bar Box O. S.	3.00	5.00
4. Wall Bar Box N.S.	7.00	17.50

AIREON

4. Super Deluxe ('46)	25.00	49.50
4. Blonde Bomber	75.00	129.50
4. Fiesta	75.00	125.00
6. '47 Hideaway	119.50	195.00
4. '48 Coronet 400	119.50	150.00
6. '49 Coronet 100	275.00	299.50

Manufacturers and date of game's release listed. Code: (B) Bally; (CC) Chicago Coin; (Ex) Exhibit; (Ge) Genco; (Got) Gottlieb; (Un) United; (Wm) Williams.

4. ABC Bowler	25.00	29.50
4. Ali Baba (Got 6/48)	39.50	49.50
4. Alice (Got 8/48)	39.50	45.00
4. Amber (Wm 1/47)	19.50	35.00
4* Aquacade (Un 4/49)	49.50	89.50
2. Arizona (Un 5/50)	99.50	110.00
4. Baby Face (Un 1/49)	39.50	65.00
6. Baffle Card (Got 10/46)	10.00	17.50
4. Ballerina (B 48)	44.50	50.00
4. Ballyhoo (B 47)	19.50	29.50
2. Band Leader	39.50	59.50
2. Banjo	20.00	34.50
4. Bank-A-Ball (Got)	85.00	99.50
4. Barnacle Bill (Got 8/48)	44.50	59.50
4. Basketball (Got 10/49)	99.50	109.50
4. Be Bop (Ex)	99.50	115.00
2. Bermuda (CC 11/47)	20.00	34.50
4. Big League (B 46)	14.50	19.50
6. Big Prize	10.00	30.00
6. Big Time	32.50	39.50
4. Big Top	69.50	79.50
1* Black Gold	69.50	85.00
4. Blue Skies (Un 11/48)	39.50	54.50
4. Bomber (CC 5/51)	145.00	199.50
4. Bonanza (Wm 11/47)	12.50	15.00
4. Boston (Wm 5/49)	89.50	104.50
1. Bowling Champ (Got 2/49)	69.50	95.00
6. Bowling League (Got 8/47)	12.50	24.50
4. Broncho	19.50	35.00
1. Buffalo Bill (Got 5/50)	69.50	95.00
4. Buccaneer (Got 10/48)	45.00	69.50
2. Build Up	20.00	35.00
4. Buttons & Bows (Got 3/49)	59.00	79.50
1. Camel Caravan	79.50	125.00
4* Canasta (Ge 7/50)	59.50	119.50
4. Caribbean (Un 3/48)	15.00	24.50
1. Carnival (B '48)	50.00	69.50
4. Carolina (Un 3/49)	54.50	69.50
4. Carousel	15.00	29.50
2* Catalina (CC 2/48)	20.00	49.50
2* Champion (B '48)	95.00	200.00
4. Champion (CC 6/49)	65.00	79.50
4. Chico	39.50	69.50
4. Cinderella (Got 3/47)	29.50	49.50
1* Citation (8 '48)	50.00	150.00
6. Cleopatra	19.50	29.50
4. Clnb Trophy	29.50	49.50
4. College Daze (Got 8/49)	95.00	104.50
4. Contact	25.00	39.50
4. Contest	29.50	39.50
2. Control Tower (Wm 4/51)	149.50	159.50
4. Cover Girl	24.50	45.00
4. Crazy Ball (CC 7/48)	29.50	34.50
4. Dallas (Wm 2/49)	69.50	79.50
6. Dark Horse	10.00	15.00
4. De Icer (Wm 11/49)	79.50	109.50
2* Dew Wa Ditty (Wm 6/48)	20.00	40.00
6. Donble Barrel (B 47)	10.00	19.50
4. Dbl. Feature (Got 12/50)	75.00	149.50
4. Double Shuffle (Got 6/49)	79.50	94.50
4. Dreamy (Wm 3/50)	99.50	119.50
6. Drum Major	25.00	34.50
4. Dynamite (Wm 10/46)	10.00	14.50
4. Entry (B '47)	35.00	65.00
4. El Paso (Wm 11/48)	69.00	79.50
4. Fast Ball	10.00	15.00
6. Fiesta	14.50	19.50
4. Fighting Irish (CC 10/50)	110.00	139.50
4. Flamingo (Wm 7/47)	14.50	25.00
4. Floating Power	49.50	69.50
4. Flying Saucers (Ge 12/50)	112.50	129.50
6. Flying Trapeze (Got 9/47)	14.50	19.50
4. Football (CC 8/49)	64.50	89.50
4* 4 Horsemen (Got 9/50)	135.00	149.50
2. Freshie (Wm 9/49)	75.00	89.50
2. Georgia (Wm 9/50)	110.00	125.00
4. Ginger (Wm 10/47)	10.00	15.00
1. Gin Rummy	99.50	125.00
4. Gizmo (Wm 8/48)	29.50	44.50
6. Glamour	24.50	29.50
2* Gold Cup (B '48)	50.00	84.50
4. Gold Mine	29.50	49.50
2. Golden Gloves (CC 7/49)	89.50	95.00
4. Gondola	49.50	59.50
4. Grand Award (CC 1/49)	55.00	59.50
4. Harvest Moon (Got 12/48)	49.00	69.50
1* Harvest Time (Ge 9/50)	84.50	115.00
4. Havana (Un 3/47)	10.00	25.00
4. Hawaii (Un 8/47)	10.00	19.50
6. Hi Ride	10.00	25.00
4. Hit Parade	29.50	44.50
7. Hits & Runs (Ge 5/51)	159.50	169.50
1. Holiday (CC 12/48)	44.50	85.00
2* Hot Rods (B '49)	99.00	149.50
2* Humpty Dumpty (Got 10/47)	20.00	49.50
4. Jack 'N Jill (Got 4/48)	49.00	59.50
6. Jamboree	25.00	39.50
4. Jeanie (Ex 7/50)	119.50	135.00
2* Jockey Special (B '47)	44.50	64.50
4. Joker (Got 11/50)	135.00	150.00
4. Judy (Ex 7/50)	135.00	155.00
2* Just 21 (Got 1/50)	30.00	79.50
4. K. C. Jones	119.50	129.50
4. Kilroy (CC 1/47)	10.00	16.50
1. King Arthur (Got 10/49)	75.00	110.00
4. King Cole (Got 5/48)	34.50	55.00
2* Knockout (Got 1/51)	75.00	150.00
2* Lady Robin Hood (Got 1/48)	20.00	49.50
5. Leap Year	25.00	39.50
6. Line Up	25.50	29.50
4. Lucky Inning (Wm 5/50)	84.50	109.50
4. Lucky Star (Got 5/47)	25.00	50.00
2. Mad. Sq. Garden (Got 6/50)	125.00	140.00
4. Magic	39.50	54.50
6. Maise (Got 3/47)	14.50	25.50
4. Majors '49 (CC 2/49)	35.00	79.50
4. Major League Baseball	29.50	39.50
3. Manhattan (Un 2/48)	20.00	39.50
4. Mardi Gras	34.50	49.50
4. Marjorie (Got 7/47)	19.50	29.50
4. Maryland (Wm 4/49)	60.00	99.50
2. Merry Widow	25.00	39.50
6. Melody (B 47)	20.00	39.50
4. Mercury (Ge)	72.50	79.50
7. Mermaid (Got 6/51)	189.50	199.50
4. Metro	17.50	27.50
6. Mexico (Un 6/47)	10.00	19.50
6. Miami Beach	15.95	19.50
1. Minstrel Man (Got 3/51)	137.50	150.00
6. Miss America (Got 1/47)	10.00	24.50
6. Monicker	10.00	17.50
4. Monterrey (Un 5/48)	22.50	59.50
4. Moon Glow (Un 12/48)	39.50	49.50
4. Morocco	35.00	49.50
4. Mystery	10.00	15.00
4. Nevada (Un 10/47)	15.00	25.00
4. Nifty (Wm 12/50)	139.50	145.00
4. Nndgy (B 47)	25.00	39.50
6. Oh Boy	15.00	29.50
4. Oklahoma (Un 6/49)	89.50	99.50
4. Old Faithful (Got 1/50)	89.50	114.50
2. One Two Three	44.50	59.50
6. Opportnnity	14.50	19.50
6. Oscar	19.50	25.00
4. Paradise (Un 7/48)	35.00	49.50
4. Phoenix	24.50	39.50
1* Photo Finish	82.50	200.00
6. Pimlico	15.00	32.50
4. Pin Bowler (CC 7/50)	125.00	135.00
2. Pinch Hitter (Un 5/49)	39.50	59.50
1. Pinky (Wm 10/50)	135.00	160.00
6. Pin Up Girl	15.00	29.50
2. Play Ball (CC 1/51)	59.50	64.50
4. Play Boy (CC 5/47)	15.00	45.00
2. Playland (Ex 8/50)	90.00	125.00
4. Playtime (Ex)	59.50	79.50
2. Puddin Head	44.50	69.50
4. Punchy (CC 11/50)	159.50	169.50
2. Rag Mop (Wm 11/50)	120.00	135.00
4. Rainbow (Wm 9/48)	45.00	54.50
2. Ramona (Un 2/49)	39.50	54.50
4. Rancho (B 48)	35.00	45.00
6. Ranger	10.00	15.00
6. Record Time	22.50	59.50
2. Red Shoes (Un 12/50)	114.50	129.50
6. Repeater	17.50	29.50
4. Rio (Un 12/46)	15.00	20.00
4. Rip Snorter (Ge)	75.00	99.50
6. Riviera	14.50	25.00
4* Rocket (Ge 5/50)	109.50	140.00
1. Rockettes (Got 8/50)	130.00	140.00
4. Rondevoo (Un 5/48)	25.00	39.50
2. Round Up (Got 11/48)	39.50	59.50
2* St. Louis (Wm 2/49)	59.50	79.50
4. Sally (CC 10/48)	30.00	54.50
1. Samba	49.50	97.50
2. Saratoga (Wm 10/48)	25.00	59.50
6. School Days	15.00	17.50
6. Score-A-Line	20.00	39.50
4. Screwball	34.50	39.50
4. Sea Hawk	15.00	22.00
6. Sea Isle (CC 11/47)	14.50	39.50
2* Select-A-Card (Got 4/50)	54.50	69.50
2. Serenade (Un 12/48)	20.00	54.50
4. Shanghai (CC 4/48)	34.50	49.50
4. Shantytown	109.00	119.50
1. Sharpshooter (Got 5/49)	89.50	105.00
3. Shoo Shoo (Wm 2/51)	135.00	149.50
6. Shooting Stars	19.50	35.00
4. Short Stop	20.00	25.00
4. Show Boat (Un 1/49)	44.50	49.50
6. Silver Spray	14.50	24.50
6. Silver Streak (B 47)	14.50	19.50
4. Singapore (Un 11/47)	19.50	29.50
6. Sky Lark	39.50	59.50
6. Sky Line	17.50	29.50
6. Sky Ray	12.50	19.50
6. Slngger	14.50	19.50
4. Smarty (Wm 12/46)	14.50	25.00
6. Smoky	12.50	19.50
4* South Pacific (Ge 3 50)	95.00	125.00
6. South Paw	15.00	19.50
6. Sonth Seas	10.00	17.50
4. Special Entry (B '49)	39.50	54.50
6. Speed Ball	14.50	32.50
6. Speed Demon	15.00	29.50
2. Speedway (Wm 9/48)	20.00	49.50
4. Spellbound (CC 5/46)	10.00	14.50
2. Spinball (CC 5/48)	25.00	34.50
4. Spot Bowler (Got 10/50)	115.00	145.00
4. Sport Event	19.50	29.50
6. Sport Special	17.50	30.00
6. Sports	19.50	25.00
6. Sports Parade	12.50	15.00
6. Spot-A-Card	25.00	29.50
6. Spot Pool	19.50	29.50
6. Stage Door Canteen	10.00	14.50
6. Stars	15.00	19.50
4. Stardust (Un 5/48)	39.50	49.50
4. Starlite	10.00	49.50
4. State Fair	10.00	14.50
6. Step Up	10.00	14.50
2. Stop & Go (Ge 3/51)	77.50	115.00
2. Stormy (Wm 1/48)	20.00	39.50
6. Stratoliner	14.50	17.50
6. Streamliner	10.00	14.50
4. Summertime (Un 9/48)	30.00	49.50
6. Sun Beam	19.50	29.50
4. Sunny (Wm 12/47)	34.50	49.50
6. Supercharger	15.00	24.50
4. Super Hockey	64.50	79.50
6. Snperliner (Got 7/46)	10.00	17.50
6. Snperscore (CC 10/46)	10.00	24.50
4. Surf Queen (B '46)	10.00	15.00
4. Suspense (Wm 2/46)	29.50	49.50
4. Swanee	59.50	69.50
4. Sweetheart (Wm 7/50)	109.50	115.00
4. Tahiti (CC 10/49)	99.50	109.50
4. Tally Ho	19.50	39.50
4. Tampico (Un 7/49)	69.50	84.50
6. Target Skill	12.50	19.50
1* Telecard (Got 1 '49)	50.00	90.00
4. Temptation	59.50	69.50
4. Tennessee (Wm 2/48)	29.50	39.50
4. Thing (CC 2/51)	119.50	130.00
4. Three Feathers	79.00	95.00
2. Three Musketeers (Got 7/49)	109.50	119.50
2. Thrill (CC 9/48)	25.00	29.50
6. Topic	10.00	17.50
4. Tornado (Wm 4/47)	12.50	17.50
4. Torchy (Wm 6/47)	10.00	35.00
6. Towers	12.50	15.00
2* Trade Winds	25.00	49.50
6. Treasnre Chest	14.50	30.00
4. Trinidad (CC 3 '48)	24.50	49.50
1. Triple Action	25.00	39.50
4. Triplets (Got 7/50)	125.00	145.00
2* Tri-Score (Ge 1/51)	104.50	130.00
4. Trophy (B '48)	95.00	119.50
5. Tropicana (Un 1/48)	14.50	34.50
1. Tucson (Wm 1/49)	49.50	69.50
4. Tumbleweed	99.50	110.00
4. Tnrf Champ	24.50	39.50
2* Turf King (B 6/50)	210.00	325.00
1 Utah (Un 8/49)	65.00	109.50
6. Vanities	10.00	25.00
2. Victory Special (B '46)	25.00	49.50
4. Virginia (Wm 3/48)	29.50	39.50
6. West Wind	15.00	20.00
6. Wild Fire	19.50	30.00
4. Winner (Univ.)	225.00	250.00
4. Wisconsin (Un 3/48)	30.00	49.50
6. Yankee Doodle	15.00	19.50
2* Yanks (Wm 4/48)	20.00	49.50
6. Zig Zag	12.50	19.50

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CONFIDENTIAL PRICE LIST — ROLL DOWNS

4. ABC Roll Down	24.50	35.00
6. Arrows	15.00	40.00
4. Auto Roll	24.50	35.00
4. Bermuda	20.00	35.00
4. Big City	10.00	35.00
4. Bing-A-Roll	49.50	85.00
6. Bonus Roll	25.00	49.50
6. Buccaneer	49.50	64.50
6. Champion Roll	15.00	29.50
4. Chicoin Roll Down	19.50	49.50
4. Genco Advance Roll	19.00	39.50
4. Genco Total Roll	19.00	39.50
6. Hawaii Roll Down	10.00	24.50
4. Hy-Roll	49.50	69.50
6. Melody	20.00	35.00
6. One World	40.00	49.50
4. Pro-Score	25.00	50.00
4. Singapore	10.00	39.50
4. Sportsman Roll	10.00	20.00
6. Super Score	35.00	49.50
6. Super Triangle	15.00	35.00
4. Tally Roll	19.50	39.50

CONFIDENTIAL PRICE LIST — SHUFFLES — REBOUNDS

4. Bally Hook Bowler	250.00	275.00
4* Bally Shuffle Champ	75.00	95.00
2* Bally Shuffle-Bowler	19.50	45.00
1* Bally Speed Bowler	45.00	100.00
2. California Shuffle Pins	25.00	40.00
4. ChiCoin Bango	15.00	49.50
6. ChiCoin Beacon	35.00	49.50
4* ChiCoin Bowling Alley	39.00	69.50
4. ChiCoin Alley w/con	39.50	69.50
4. ChiCoin Ace Bowl	120.00	149.00
1* ChiCoin Bowl Classic	90.00	145.00
1. ChiCoin Rebound	25.00	50.00
4. ChiCoin Shuffle Baseball	50.00	65.00
4* ChiCoin Trophy	95.00	155.00
4. Exhibit Strike	69.50	99.50
4. Genco Bowling League	25.00	35.00
4. Genco Glider	25.00	39.50
2. Genco Baseball	45.00	99.50
4* Gottlieb Bowlette	34.50	69.50
2. Keeney ABC Bowler	25.00	69.50
4. Keeney Line Up	22.50	39.50
2. Keeney King Pin	25.00	85.00
4. Keeney Pin Boy	19.50	35.00
2. Keeney Ten Pins	25.00	45.00
4. Keeney Lucky Strike	75.00	100.00
4. Keeney Dbl. Bowler	159.50	175.00
3* Keeney League Bowl	250.00	285.00
4. Keeney Duck Pins	94.50	155.00
4. Rock-Ola Shuffle Jungle	25.00	49.50
2. Rock-Ola Shuffle-Lane	25.00	35.00
4. Un. Dbl. Shuffle	70.00	79.50
2* United Shuffle Alley	20.00	39.50
4. Un. Shuffle w/con.	45.00	59.50
4* Un. Shuffle Alley Exp.	69.00	95.00
4. Un. 2-play Express	140.00	199.50
4. Un. Sin. Rebound	169.50	199.50
4* Un. Twin Rebound	195.00	229.50
4. United Shuffle Skill	35.00	44.50
4. United Super-Shuffle	24.50	49.50
2. United Slugger	125.00	159.50
2. United Skee Alley	95.00	139.50
4. Un. 4-Player	285.00	295.00
4* Univ. Super Twin	95.00	145.00
2* Universal Twin Bowler	69.00	89.50
2. Williams DeLuxe Bowler	25.00	75.00
2. William Twin Shuffle	15.00	35.00
4. Williams Single Bowler	25.00	35.00
1. Williams Dbl. Head	125.00	150.00

CONFIDENTIAL PRICE LIST — ARCADE EQUIPMENT

4. Allite Strikes 'N Spares	39.50	149.50
4. Boomerang	45.00	85.00
4. Bally Big Inning	124.50	185.00
4. Bally Bowler	165.00	189.50
4. Bally Convoy	47.50	95.00
4. Bally Defender	50.00	95.00
6. Bally Eagle Eye	39.50	49.50
4. Bally Heavy Hitter	59.50	75.00
6. Bally King Pin	35.00	45.00
6. Bally Lucky Strike	45.00	79.50
4. Bally Rapid Fire	69.00	95.00
4. Bally Sky Battle	49.50	95.00
4. Bally Torpedo	49.50	95.00
2. Bally Undersea Raider	75.00	95.00
6. Bank Ball	59.50	150.00
6. Bowling League	35.00	49.50
4. Buckley DeLuxe Dig	119.50	149.50
4. Buckley Treas Is Dig	95.00	110.00
6. Champion Hockey	40.00	65.00
4. ChiCoin Basketball Champ	159.50	195.00
4. ChiCoin Goalee	85.00	125.00
4. ChiCoin Hockey	64.50	75.00
4. Chi Midget Skee	135.00	195.00
4. ChiCoin Pistol	119.50	150.00
6. ChiCoin Roll-A-Score	39.50	75.00
4. Edelco Pool Table	49.50	75.00
4. Evans Bat-A-Score	175.00	225.00
4. Evans In The Barrel	30.00	52.50
4. Evans Super Bomber	50.00	95.00
4. Evans Play Ball	59.50	75.00
4. Evans Ten Strike '46	39.50	75.00
4. Evans Tommy Gun	49.50	100.00
1* Exhibit Dale Gun	69.50	95.00
4. Exhibit Rotary Mdsr.	175.00	275.00
2. Exhibit Silver Bullets	155.00	175.00
1. Exhibit Six Shooter	225.00	275.00
4. Exhibit Merchantman Roll Ch Digger	85.00	99.50
4. Exhibit Vitalizer	69.50	95.00
6. Genco Bank Roll	24.50	65.00
6. Genco Play Ball	29.50	74.50
6. Groetchen Met. Typer.	79.50	149.50
6. Hoop-A-Roll	24.50	49.50
4. Jack Rabbit	69.50	109.50
4. Keeney Air Raider	69.50	125.00
6. Keeney Anti Aircraft Br	15.00	25.00
6. Keeney Anti Aircraft Bl	15.00	50.00
4. Keeney Sub Gun	79.50	95.00
4. Keeney Texas Leaguer	30.00	59.50
4. Kirk Night Bomber	75.00	145.00
4. Lite League	50.00	75.00
2. Mutoscope Ace Bomber	79.50	95.00
4. Muto. Atomic Bomber	95.00	150.00
4. Mutoscope Dr. Mobile	95.00	150.00
4. Mutoscope Photomatic (Pre-War)	175.00	350.00
4. Mutoscope Sky Fighter	79.50	125.00
4. QT Pool Table	89.50	100.00
4. Quizzer	79.50	125.00
6. Rockola Ten Pins LD	19.50	49.50
6. Rockola Ten Pins HD	25.00	49.50
4. Rockola World Series	39.50	75.00
4. Scientific Baseball	49.50	75.00
4. Scientific Basketball	59.50	75.00
2. Scientific Batting Pr.	45.00	75.00
4. Scientific Pitch 'Em	150.00	225.00
1. Seeburg Bear Gun	325.00	395.00
2. Seeburg Chicken Sam	69.50	95.00
4. Seeburg Shoot the Chute	25.00	95.00
4. Skee Barrel Roll	25.00	49.50
6. Skill Jump	25.00	39.50
6. Super Torpedo	25.00	79.50
6. Supreme Bolascore	40.00	125.00
6. Supreme Skee Roll	20.00	75.00
6. Supreme Skill Roll	20.00	69.50
4. Supreme Rocket Buster	45.00	65.00
6. Tail Gunner	30.00	49.50
4. Telequiz	115.00	145.00
1. Un. Team Hockey	125.00	175.00
4. Warner Voice Record	49.50	69.50
6. Western Baseball '39	20.00	49.50
4. Western Baseball '40	49.50	85.00
6. Whizz	15.00	29.50
4. Wilcox-Gay Recordio	119.50	175.00
4* Williams All Stars	69.50	125.00
4. Williams Box Score	39.50	65.00
2* Williams Star Series	110.00	139.50
4. Williams Quarterback	79.50	95.00
4. Wurlitzer Skeeball	75.00	150.00

CONVERSIONS

If you are at present converting older machines into later type models, please notify *The Cash Box* immediately. The new names of your machines will be listed here along with the names of the original machines from which they were converted.

AMCO ENGINEERING, INC.

Bally Champion to Longshot

NATE SCHNELLER, INC.

Gottlieb 21 to Bingo Bango

MANUFACTURERS NEW EQUIPMENT

Equipment listed here is currently in production. Prices listed are manufacturer's list prices.

AMI, INC.

Model "C" Phonograph	$795.00
Model HS-SM Hideaway	575.00
5c-10c Wall Box (40 Selections)	59.50
5c Wall Box (40 Selections)	53.50
Amivox Speaker	27.50

BALLY MANUFACTURING CO.

Shuffle-Line	$439.00
Futurity	735.00
Bright Lights	545.00

BUCKLEY MANUFACTURING CO.

Buckley Wall & Bar Box	$24.50

CHICAGO COIN MACHINE CO.

Horse-Shoes

COMO MFG. CORP.

Stadium	$289.50
Hollycrane	795.00

H. C. EVANS & CO.

Constellation Phonograph

THE EXHIBIT SUPPLY CO.

Big Bronco
Gun Patrol
Silent Sales Card Vendor
Pony Express

GENCO MFG. & SALES CO.

Shuffle Target

D. GOTTLIEB & CO.

Watch My Line

J. H. KEENEY & CO., INC.

Lite-A-Line	
Big League Bowler	
All-Electric Cigarette Vendor	$269.50
All-Electric Cigarette Vendor with Changemaker	287.00
Penny Inserter	119.50
Four Way Bowler Conversion	350.00
Match Bowler Conversion	379.50
Divydend	69.50

ROCK-OLA MFG. CORP.

Super Rocket '52-50 Phonograph (Model 1434)	
Rocket '51-50 Phonograph (Model 1432)	$798.40
Model 1538 5c-10c-25c Wall Box	59.50
Model 1536 5c Wall Box, 23 Wire	39.50
Model 1424 Playmaster	440.00

(All Prices F.O.B. Factory, Chicago)

UNITED MANUFACTURING CO.

3-4-5	
6 Player Shuffle-Alley	$469.50
A-B-C	525.00
Five-Player Shuffle Alley	430.00

WILLIAMS MANUFACTURING CO.

Hayburners

THE RUDOLPH WURLITZER CO.

Model "1400" Phonograph
Model "1450" Phonograph
Model 4851 5c-10c-25c Wall Box (48 Selections)
Model 5100 8" Speaker
Model 5110 12" DeLuxe Speaker

NOTICE

In view of the national inactivity of Bells, Consoles and Automatics, price lists of this type equipment have been removed.

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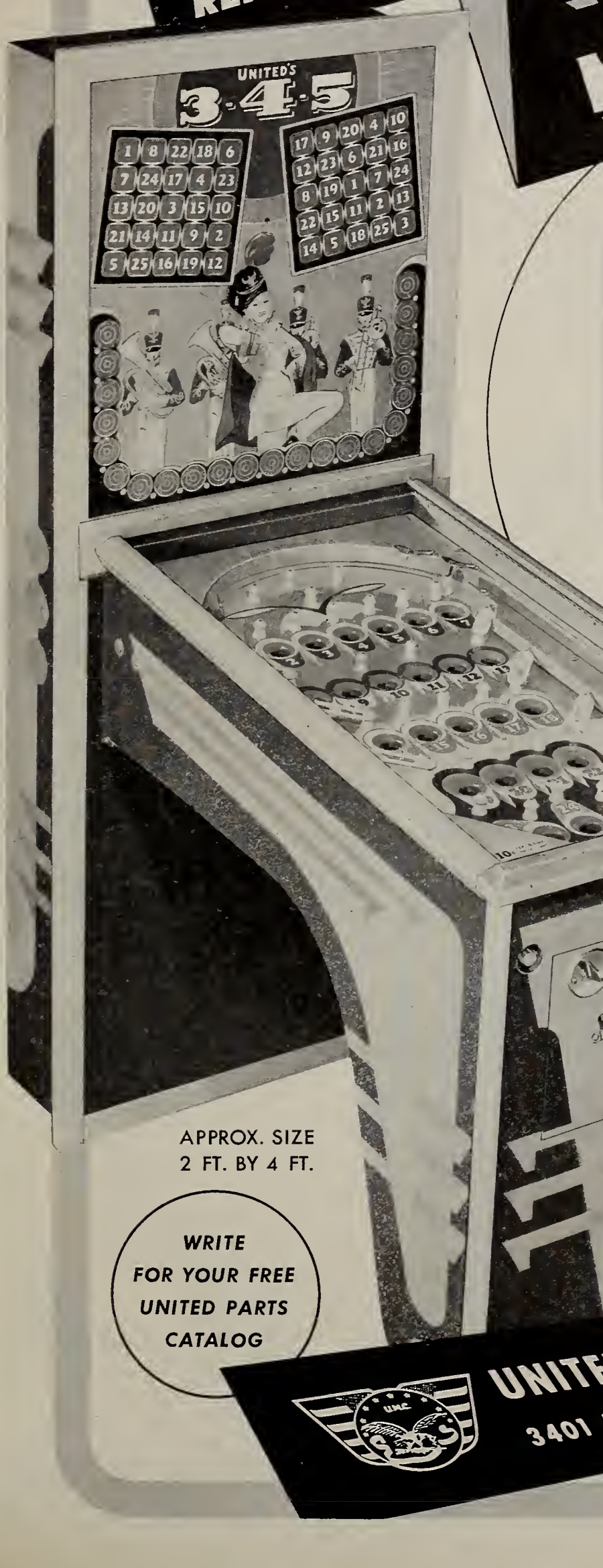
IT'S HERE!

UNITED'S NEW, FAST REPLAY GAME

3-4-5



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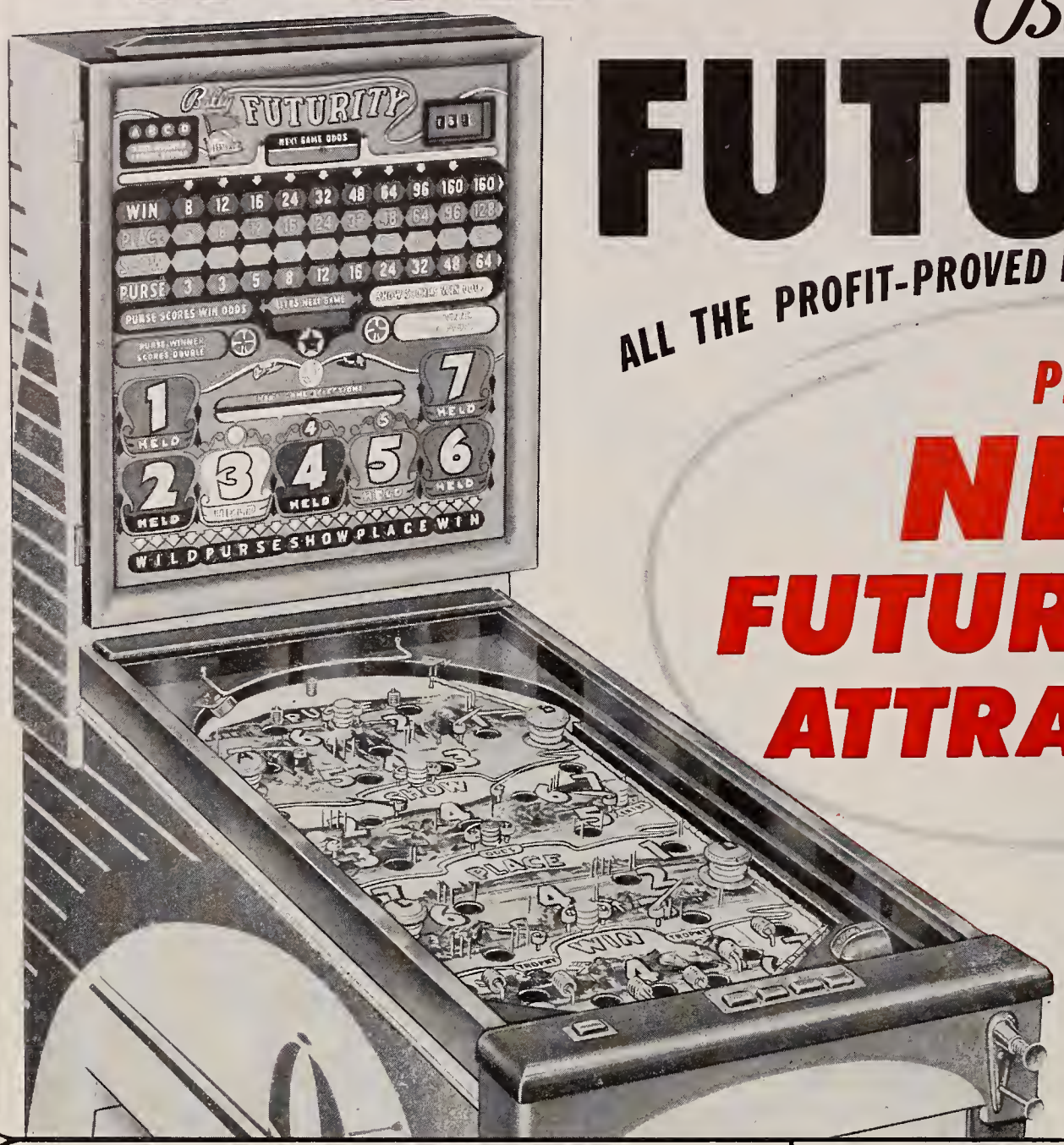
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PLACE 5 6 8 12 16 24 32 48 64 96 128
SHOW 3 3 5 8 12 16 24 32 48 64
PURSE 3 3 5 8 12 16 24 32 48 64
PURSE SCORES WIN ODDS
PURSE WINNER SCORES DOUBLE
1 HELD
2 HELD
3
4 HELD
5
6 HELD
7 HELD
WILD PURSE SHOW PLACE WIN

ALL THE PROFIT-PROVED PLAY-APPEAL OF TURF-KING

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NEW Future-Play idea increases earning power two ways: first, because players play extra coins to catch one of the three fascinating next-game advantages; second, because the next-game advantages provide a powerful repeat-play stimulator. FUTURITY includes famous "Citation" advancing odds, Player's Choice buttons popularized in Turf King, all the profit-proved Bally pinball features . . . plus the new profit-boosting Future-Play idea.

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2 PLAYERS...20¢

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